

NO MONEY DOWN-ON SEARS EASY PAYMENT PLAN

SEARS

ROEBUCK AND CO.

Sears Does Not Establish Artificial "List" Prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

No Trade-in Required
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on Sears Easy Payment Plan

UP TO 36 MONTHS TO PAY. Ask Sears salesman how you may have up to 3 full years to pay for Sears Home Appliances.

Expert Service Is Always As Near As Your Phone

EXPERT SERVICE is as near as your phone anywhere in the U.S.A. Replacement parts readily available for reasonable life expectancy of appliance. Ask about extended service protection for just pennies a day.

Prices Include Delivery and Normal Installation



Home Appliance CARNIVAL

Large 12-lb. Capacity Kenmore AUTOMATIC WASHER

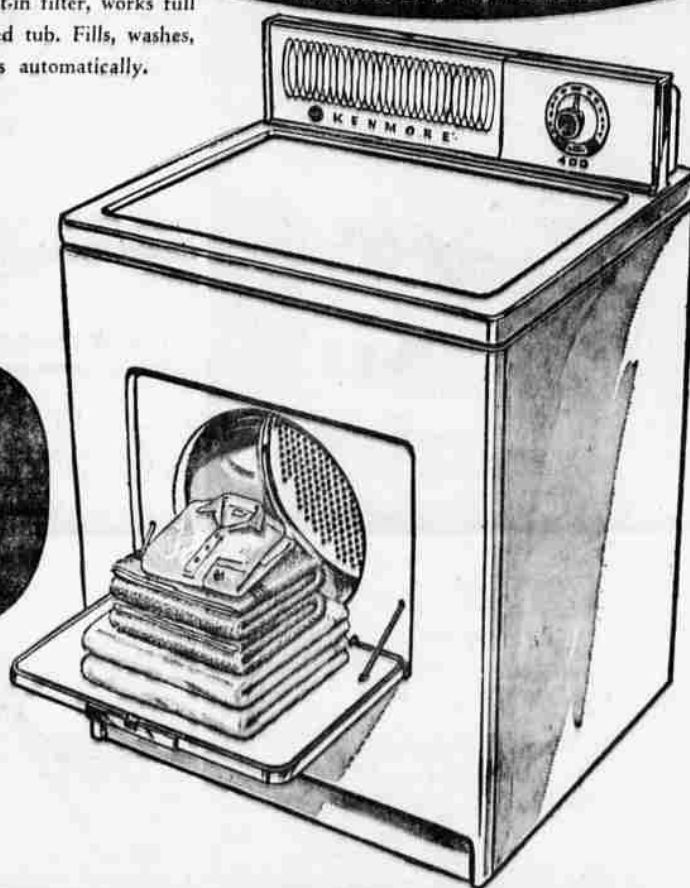
SAVE \$30.95!

Regular \$199.95

\$169

Plenty of room for family-size loads! 3 wash-water temperatures . . . cold, warm, hot. Built-in filter, works full time. Porcelain tub. Fills, washes, rinses, spin-dries automatically.

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FREE 1-Years' Service*

Front-Load Kenmore Automatic DRYER

Matches above Kenmore washers! Normal drying cycle plus "Air" for fluffing sheets, blankets. Timer for correct, safe drying of all fabrics. Lint filter screen. Use handy load-a-door as handy clothes shelf.

SAVE NOW!

\$99

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*GUARANTEED

Free replacement and service of any parts which prove defective within one year of sale. Defective gear-case parts in automatic washers only replaced for four additional years, charging only for installation. Free replacement of defective porcelain parts within 30 days of sale.

13.6 Cu. Ft. COLDSPOT FROSTLESS Refrigerator-Freezers

With Forced-Air Cooling for Cold Temperatures

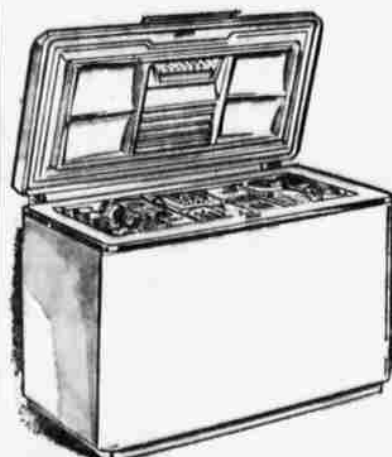
Sensational Low Price 3 Days Only!

\$299

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- Giant 151-lb. capacity Frostless true Freezer.
- Porcelain crisper. Butter compartment. Adjustable shelf.
- Magnetic doors. Flush hinges. Clean back fits flush to walls.



3 Days Only YOUR CHOICE

\$179

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368-lb. Capacity Coldspot Upright Freezers
or
15-cu.-ft. Coldspot Chest Freezers

- Flush hinges, cold control, porcelain interior, magnetic gasket, three generous size freezing shelves, 4-inch door.
- 525-lb. capacity chest freezer has big separate fast-freeze section. Easy-to-lift counterbalanced lid.

Up To 3 Years To Pay On All:

Washers, Dryers, Ranges, Freezers, Refrigerators, Dishwashers, Sewing Machines, Floor Polishers, Vacuum Cleaners, TV's, Radios, Phonographs