

You Can Count on Us... Quality Costs No More at Sears

SEARS
ROEBUCK AND CO.

LOOK! Six Outstanding Buys - Hurry!

SALE! Spring and Summer Dress Selection

Spectacular Low Price...

Were \$5 to \$8.84*

All this fashion for such a small price! Styles include sheaths, classic shirtdresses, pleated skirts and others. Choose from a wide assortment of Spring and Summer fabrics in colorful prints and solid colors. Misses', juniors', junior petite and half sizes.

*In Sears 1962 Spring and Summer Catalog and Summer 1962 Catalog

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CHARGE YOUR Purchases on Sears revolving charge — NO MONEY DOWN

Sears Sets the Pace... Sheer Charmode Girdles have that cool, comfortable "next to nothing" feeling

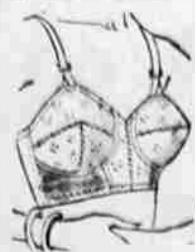
**Sheer, Airy
Lightweight
Girdles**

In Long Leg Panty or
Regular Girdle Styles

Regular **2⁹⁹**
\$4.00 each

Machine washable and dryable... Sheer and comfortable, yet strong enough for smooth control! Weighs only 2 oz. In regular girdle length, sizes 26-40; long leg panty style, sizes 26-36.

Put your best figure forward
Free consultant service by Sears
Professional Foundation Stylist.



**Contour
Bras**

Reg. 1.59 **1⁰⁰**

Adds natural looking curves for a more flattering figure. Sizes 30-38.



a carefree life in play pastels...

CAPRI SETS

Sears Low Price
Why Pay More?

5⁸⁸

Slated for an active, carefree life, these deliciously toned capri sets in prints and checks come in the most wanted new fabrics. Sleeveless, short sleeve and tapered wrist length sleeve. Tops feature jewel, mandarin or collared necklines. Cardigan front or back zippered closings. Sizes 8 to 18.



**Cool Ideas In
Little Girls' Playwear**

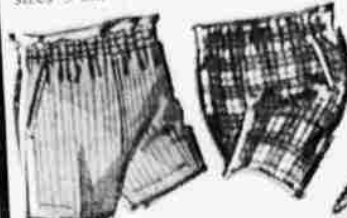
Sears Low Price!

- crop tops
- blouses
- shorts
- pedal pushers

88^c

each

Little girls can live the whole summer in the wonderful comfort of cotton... choose the styles you want now in prints and solids. In sizes 3-6x.



**Boys' and Girls'
Boxer Shorts**

Cotton, cords, satens, poplins.
Sizes 2-6x.

88^c



Sears Has so Much More That's Summer - Right for 1963