

U.S. Standard Of Living Expected To Increase 100 Per Cent During Next 40 Years

WASHINGTON (UPI) — Current and past economic trends indicate the average U. S. consumer's standard of living should rise by about 100 per cent during the next 40 years.

By the year 2000, the average breadwinner will be bringing home a pay check ranging from \$10,000 to \$12,000 per year, nearly double the present figure, according to a study.

Mr. Averaga Consumer also is expected to be spending more of it on the so-called luxuries—or at least what we classify as luxuries today.

These forecasts are all part of a voluminous report by Resources for the Future Inc. (RFF) — a foundation which spent five years studying past economic history to get a clue of what life would be like in the year 2000.

The report said the present \$5,000-a-year average salary would shoot up to \$7,500 in 20 years, and then hit at least \$10,000 by the year 2000.

Generally, forecasters base this on the belief that the U. S. economy will discover more efficient ways of doing things at less cost in the years ahead.

They expect the value of goods and services produced to rise faster than the population, in effect giving each worker a larger share of this total national income.

"This means," the report said, "that the typical household will be able to afford a standard of living by 1960 enjoyed now by only the highest 20 per cent and, by the end of the century, will be at levels now considered quite well-to-do."

RFF researchers pointed out that in recent years the consumer is spending less of his income for day-to-day necessities such as food, shelter and clothing. This is a natural result of fast-rising incomes.

The reason is that each person NO HERO HE POMONA, Calif. (UPI)—A 30-year-old father who was hailed as a hero for saving his five children from a fire last Jan. 6 was sentenced Monday to 1 to 10 years in prison for deliberately setting the fire.

William Carrell later told officers he started the fire in his home to "shock my wife into realizing she was neglecting our children."

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can just eat so much food and items normally not considered necessities. As his income rises, he begins using a larger portion for necessities. As one economist put it: "When a man makes more money, he can't use it to eat five times as much food but he can buy himself five television sets." Economists do not expect this rising tide of consumer expenditures in the next 40 years to result in an era where there is a television in every room. More likely it will take some more conventional channel such as a big increase in two- and three-car families and more families with two homes. The report said personal consumption expenditures have been rising at a 1 1/2 per cent annual rate means for the average consumer is an increase in standard of living of almost 50 per cent in the next 50 years, and more than doubling by the end of the century.

The RFF study said food, clothing and shelter will still hold top priority in the family budget but will be taking a progressively smaller bite during the years ahead.

It said this figure should be stepped up to about 2 per cent by the end of the century. "What this 2 per cent growth rate means for the average consumer is an increase in standard of living of almost 50 per cent in the next 50 years, and more than doubling by the end of the century," the report stated.

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2⁶⁶ PAIR

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3³³

REGULAR 3.98

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2⁹⁹

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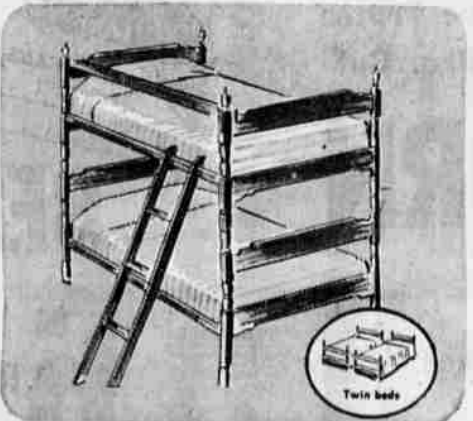


BOYS' NO-IRON COLLAR-MODEL KNIT SHIRTS

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1.58 each
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Wide array of Acrilan® acrylic or combed cotton knits! Choose button-down or Italian collars, zip plackets or raglan sleeve golfer models, many more! Assortment also includes popular boat-neck knits with 3/4 sleeves. New Spring colors. 6-18.



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Space saver for small bedrooms, big families! Sturdy hardwood set includes 2 beds, 2 springs, 2 mattresses, guard rail and ladder. Converts easily to twins.

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2⁶⁶

Small fry sets in two adorable styles: capri pants with easy on and off leg snaps, suspenders or elasticated waist; short plastic lined pants—ruffled for girls, side snapped for boys, both with sleeveless toppers. In easy-care cotton. 9 to 18 mos. Excellent quality and value!

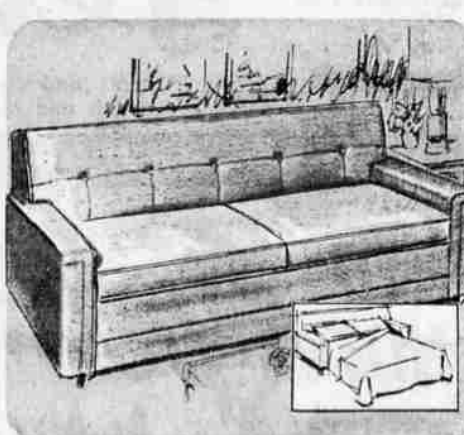
REMARKABLE VALUE



2-PC. FUN-WEAR STURDY COTTONS IN HAPPY COLORS

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So pert and practical! Take wear and tear... require minimum care. Sets have perfect-fit elastic-back Jamaica shorts. See bandana-print top with denim shorts... multicolored striped seersucker top with poplin shorts. Other styles included. In sizes from 7 to 14.



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\$199

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8.50 A MONTH

*Wards name for urethane foam cushioning



RUSTIC REDWOOD SAVE OVER '4 ON 70" BARBECUE SET

Cut from 2" stock, has weather-resistant sealer for outdoor protection. Seats 8 comfortably. Table and 2 benches rigidly braced. Rustproof hardware.

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CHaise, 3.07 OFF! 5-POSITION BACK, INNERSPRINGS

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29⁸⁸

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\$30 OFF! CAMPER—SLEEPS 6



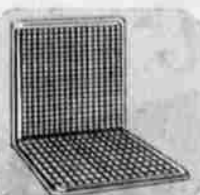
REG. \$429* "TRAVELER" —POPULAR TENT-TRAILER

\$399

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It's a breeze to pitch and take down! 15x7x7" tent provides 105 sq. ft. of pole-free living space for camping comfort. Light and airy with 3 screened windows and door—all with zippered flaps. Waterproofed tent; sewn-in floor. 42-cu. ft. locked storage area.



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MEN'S SWIM TRUNKS Regular 2.98 island print cotton boxers. All fully lined, quick-drying! Sizes S, M, L, XL. 2.44



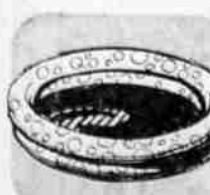
1/2 OFF MEN'S SOCKS Regular 3 for 1.69 soft, absorbent cotton! Cushion soles, stay-up tops. Sizes 10 to 13. 3 for 1.19



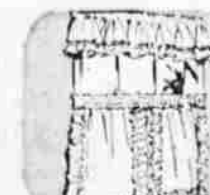
4.98 END BENCHES 11x16-in. redwood benches make extra seating at picnic table or snack tables. Well braced 2 for 3.88



5.95 WEB CHAIR Durable plastic webbing, folding aluminum frame, contoured seat and back. Green and white... 4.44



40" POOL, REG. 1.98 Tot's splash pool inflates easily, holds 32 gallons! 7 in. deep, made of heavy-gauge vinyl. 1.66



SALE! COTTON TIERS Washable, drip-dry tiers 68"x30" long; tiebacks incl. Reg. 1.89. 1.68 52x11" valance... 88c



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