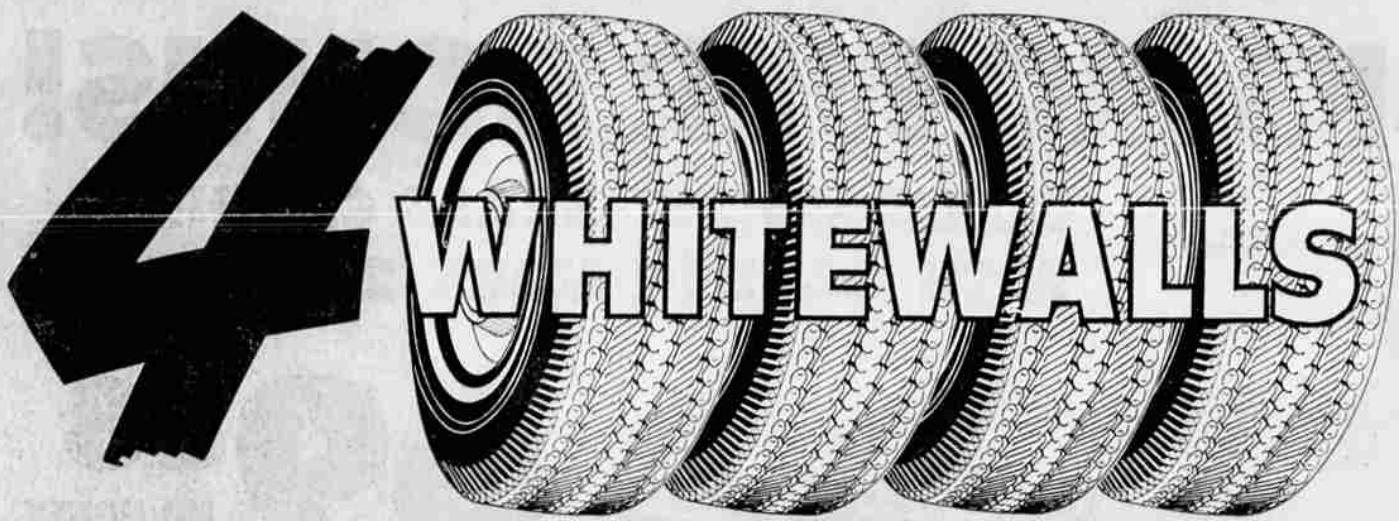


NO MONEY DOWN WHEN YOU BUY THESE RIVERSIDES, OR ANY CREDIT PURCHASE

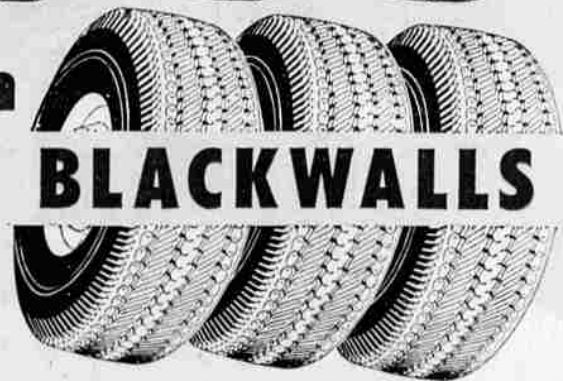
**MONTGOMERY WARD**

**MAY SALE DAYS**

**4 DAYS ONLY**



at Wards no-trade-in price for **3 BLACKWALLS**



**4 WHITEWALLS FOR ONLY**

**65<sup>25\*</sup>**

6.70-15 tube-type

**WARDS RIVERSIDE NYLON ST-107**

**Guaranteed 27 months**

- The Nylon ST-107 is built to outperform new car tires
- Best for safety and performance over 4 leading brands
- 4 full plies of Nylon for best all-around protection!

Riverside Nylon ST-107 is constructed with strong Nylon cord for protection against blowouts caused by heat build-up, bruise-breaks and moisture rot! 7% more tread depth than new car tires; 3300 road gripping edges for more traction and mileage. Texas tests proved ST-107 first in safety and performance over 4 leading brands!

Get 4 tube-type whitewalls of No-Trade-In Price of 3 Blackwalls	Get 2 Tires For	Get 4 tubeless whitewalls of No-Trade-In Price of 3 blackwalls	Get 2 Tires For
6.40/8.30-13 62.25*	32.25*	6.00-13 62.25*	32.45*
6.70-15 65.25*	33.75*	6.50-13 68.25*	33.35*
7.10-15 76.35*	39.25*	6.70-15 or 7.50-14 77.25*	39.75*
7.60-15 82.25*	42.25*	7.10-15 or 8.00-14 82.25*	42.75*
8.00/8.20-15 92.25*	47.25*	7.60-15 or 8.00-14 89.25*	45.75*
		8.00-13 or 9.00-14 100.25*	51.25*

**NEED ONLY 2 TIRES? . . . . .** Check Wards low price on Riverside ST-107 whitewalls in pairs . . . you'll save more at Wards!

**NO MONEY DOWN! FREE MOUNTING!**



ST-107 was proven best by test in its class!

Built to outperform new car tires!

3300 road-gripping edges; maximum traction!

**RIVERSIDE 4-SQUARE GUARANTEE**

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches.
4. Satisfaction guaranteed. Adjustments based on sale price when returned.

**DON'T WAIT! BUY AT THESE MAY SALE PRICES. YOU'LL BE GLAD YOU DID!**