

NO MONEY DOWN—PLAN YOUR BUDGET, THEN BUY AT WARDS AND "CHARGE IT"

MONTGOMERY WARD

MAY SALE DAYS

4 DAYS ONLY

BUILT-IN SAFETY!

WARDS GARDEN MARK 20" ROTARY POWER MOWER

NO MONEY DOWN

54⁸⁸

Wards special sale price

SEE WARDS COMPLETE SELECTION OF ROTARY, REEL AND RIDING MOWERS



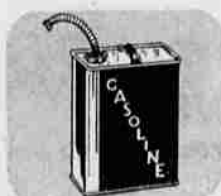
- All engine controls—start, stop and throttle—conveniently mounted on handle
 - Extra-deep Circle-Jet deck with front and rear baffles prevent grass from clumping
 - Instant-Action adjustable cutting heights to 3 3/8 inches • Lo-Tone muffler
- Quality-built Garden Mark—exclusive with Wards—has more safety features than you can shake a seat-belt at! Rotary blade is tucked inside the extra-deep deck to cut better, provides an extra margin of safety. Other Garden Mark extras include: rugged 2 1/2-HP Powr-Kraft engine with Easy-Spin recoil starter; built-in leaf mulcher.

SPECIAL! GARDEN MARK 20-IN. ROTARY

39⁸⁸

no money down

Enjoy the convenience of Wards power mowing at an easy-on-your-pocketbook price! Built for dependable service with 2-HP Briggs & Stratton engine, adjustable cutting heights and convenient handlebar controls. Stop in today—see it demonstrated.



1-GAL. GAS CAN
Flexible 8-inch spout for no-drip, easy pouring. Red finished steel. Wards low sale-price..... **88¢**

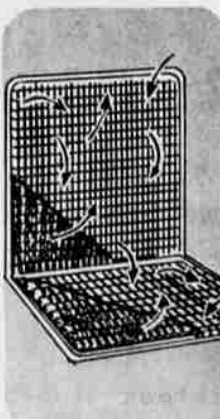


4-WAY LUG WRENCH
Powerful leverage—eases tire changing. Forged sockets. Fits all wheel-lugs. 20" arms..... **99¢**



HANDY "SPIN-JET" CAR BRUSH
4⁴⁴

Scrubs, suds and rinses car clean! Normal water pressure rotates bristle head. Handle adjusts 24-48".



EXTRA-COMFORT CUSHION!
1⁴⁴

Lets air circulate between you and the car seat! Keep cool, relaxed; end sore-back fatigue, discomfort.

RIVERSIDE SEAT COVERS

WOVEN PLASTIC COVERS
ECONOMICAL, DURABLE!

16⁸⁸ Fit most sedans without arm rests



Blue, green or black with harmonizing trim

Protect and beautify your car seats now with Wards budget-priced Riverside seat covers. The rich colors go completely through each fiber. To keep clean, just wipe off with a damp cloth! Blue, green or black with harmonizing trim.

INSTALLED FREE!



RIVERSIDE HEAVY DUTY MOTOR OIL
Reg. 1.53
1.95 5 qts.

Cleans as it lubricates... gives lasting oil-film protection for best performance.
10-qt. can **3.09**



RIVERSIDE FILTERS CARTRIDGE TYPE
88¢

Exact replacement type. Removes carbon, dirt reduces unnecessary engine wear! Spin-on type... **1.88**



CAR-CARE NEEDS!

CAR CLEAN-UP TIME—STOCK UP NOW!

Wax and cleaner... instant wax and cleaner... whitewall cleaner... upholstery cleaner... liquid car wash... wash-wax pre-wax cleaner or polish and cleaner.

88¢ EACH

100% REMANUFACTURED!

51 TYPES OF RIVERSIDE CAR AND TRUCK ENGINES

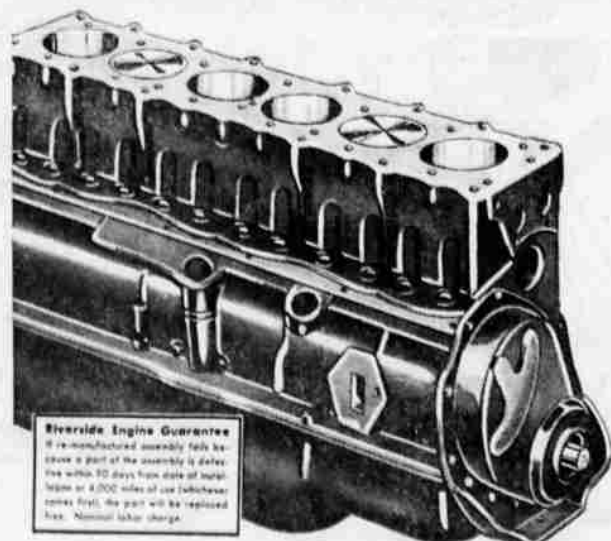
\$164*

All Chev. 6-cyl. 216 or 235 cu. in.
Ford V-8, '54-'61, 239, 256, 272, 292 cu. in. **\$219***

Dodge, Plym., 6-cyl. "L" head, 3 1/2 bore, '56-'59 **\$194****

Every Riverside remanufactured engine is 100% dismantled, then reassembled with over 200 new parts. Here's what goes into every engine: reground crankshaft, new rings, pistons, new bearings, reconditioned rods; cylinders rebored.

*Exchange less head **Exchange with head



Riverside Engine Guarantee
If re-manufactured assembly fails because a part of the assembly is defective within 90 days from date of original sale or 8,000 miles of use (whichever comes first), the part will be replaced free. Minimum labor charge.



SURER STOPPING!

RIVERSIDE 25,000-MI. BRAKE SHOES

Choose Riverside for dependability where it counts! Relined with the finest materials... bonded, contour-ground for true fit.
Wards brake fluid... **49¢**

3⁹⁹ WHEELS WITH EXCHANGE

WHATEVER YOUR SUMMERTIME NEEDS MAY BE, CHECK WARDS LOW PRICES FIRST