

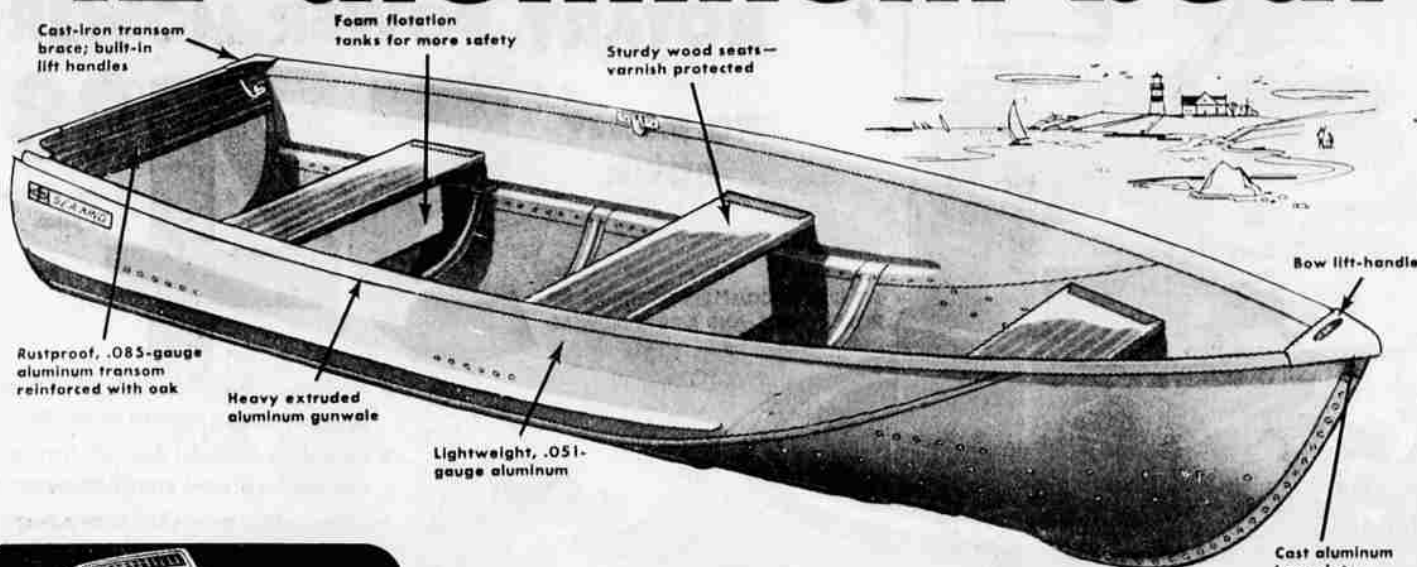
WARDS OWN BRANDS ARE IN DEMAND; DURABLE, DEPENDABLE. BUY AT SALE PRICES

SALE! SEA KING 12' aluminum boat



**May Sale Days
4 DAYS ONLY**

**WED., THURS., FRI., SAT.
MAY 15, 16, 17 AND 18**



STURDIER, SAFER! LOADS ATOP AUTO

Wards own—the favorite for fishing and boating fun—priced for savings! Lightweight—easy to handle. Has excellent stability in choppy water—note features above. Minimum of upkeep, too.
14-ft. aluminum boat.....\$199*

\$169*

*F.O.B. Factory—No Money Down

FISHING FAVORITE! SEA KING 5-HP OUTBOARD

Surges to 12 mph smoothly, quietly (5 separate silencers diminish noise); slows to 1½-mph trolling speed. It's a real tightwad on gas, too. Features full gearshift; 6-gal. tank; waterproof ignition; corrosion protection.

3-HP motor...\$123 15-HP motor...\$325 40-HP motor...\$574

900-LB. CAPACITY STEEL-FRAME TRAILER—REG. \$179

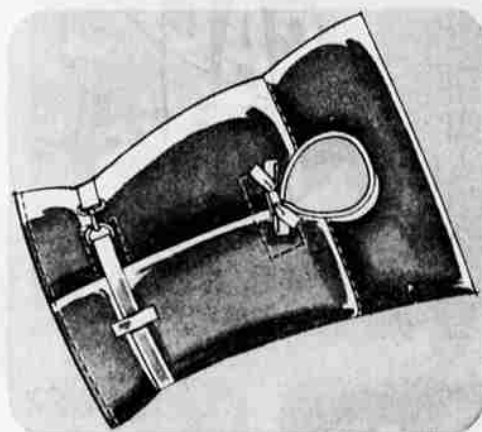
Carries boats up to 16 ft. Dual-position axle; front-tilt loading feature. 650-lb. capacity trailer (carries boats up to 15 feet long).....\$169

\$199

No money down

\$154

No money down



3.49 LIFE VEST

APPROVED BY U.S. COAST GUARD

Holds head above water! Kapok sealed in vinyl inserts gives greater buoyancy. Bright orange color. 2.95 medium size...**2.66**
2.69 small size....**2.29**

2.99

ADULT SIZE

BONUS! ball with any glove shown



DELUXE PRO-MODEL GLOVE

9.98

No money down

A Top-grain cowhide throughout! Deep, preformed pocket—gobbles up the hard ones. Nylon-stitched rawhide laces. For left or right-handers.

B PRO-MODEL GLOVE

Top-grain cowhide with horsehide lining. Deep web pocket. Left, right handers. **7.98**

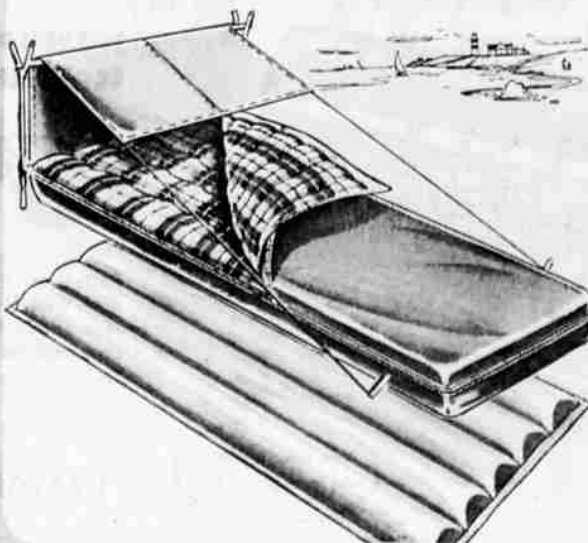
C FIRST-BASE MITT

Pro-model in select cowhide—traps all the tough ones. For left or right-handers. **5.98**

D CATCHER'S MITT

Select cowhide pro model in double-break style. 2-pc. web ball trap. Right only. **6.98**

3-LB. DACRON FIBER FILL



REGULAR 16.95 FULL-SIZE SLEEPING BAG

14.99

NO MONEY DOWN

Feather-light, weather-right! 3-lb. Super 88 Dacron® polyester fiber fill. Cotton cover treated to repel water, Cotton-flannel plaid lining; 34 x 77 inches. Reg. 6.45 air mattress**4.99**



WARDS 2-BURNER CAMPING STOVE

10.44

Burns unleaded white gasoline. Adjustable windshield; qt. tank with pump, filler plug. Folds for storage.

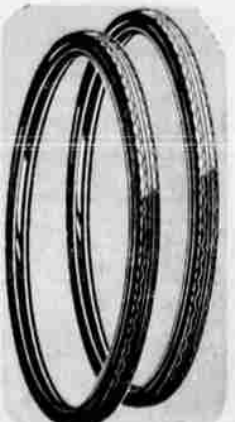
SLEEK—SWIFT—SOLID!



HAWTHORNE 26-INCH
LIGHTWEIGHT BICYCLE

29.88

Excitingly sleek continental styling blended with solid, machine-welded construction—more style, more miles. Light weight makes it easier to pedal, swifter on the road. Features 2-tone, coil-spring saddle; coaster brake. Boy's, glistening red; girl's, gleaming blue.



1.89 HAWTHORNE BICYCLE TIRE

1.68

20-in. middleweight. 24"; reg. 1.98...**1.78**
26"; reg. 2.09...**1.88**
Reg. 1.19 tubes: 20", 24" or 26"....**.99c**

JUST SAY "CHARGE IT" AT WARDS. PAY IN 30 DAYS OR EXTEND PAYMENTS