

NO MONEY DOWN—PLAN YOUR BUDGET, THEN BUY AT WARDS AND SAY "CHARGE IT"

SAVE 31⁹⁵ or 41⁹⁵! Tru-Cold freezers



**ZERO° COLD FOR
595 LBS. OF FOOD
IN 17-FT. GIANTS!**

\$198
ea.

no money down

2 great May Sale Days values in time for the "grow it, freeze it" season! Wards 17' Tru-Cold chest regularly sells for 229.95... preserves home-made foods, store-bought bargains and leftovers at certified 0°! Has convenient lift-out basket, space divider. Reg. 239.95 upright with same 17' capacity is a space-saver! Has 0° storage, wide refrigerated shelves and roomy storage door. "Bloom'n" bargains!

**only \$9 a month
UP TO 3 YEARS TO PAY**

**May Sale Days
4 DAYS ONLY**

**WED., THURS., FRI., SAT.
MAY 15, 16, 17 AND 18**



**RADIO VALUE!
FULL-TONE 5-TUBE TABLE AIRLINE**

One of Wards most exciting "May Sale Days" values! 4" speaker provides full volume, clear tone. Modern high-impact plastic cabinet. Radio with clock, now, **15.88**

11⁸⁸
CHARGE IT!



WARDS 4-WAY PROTECTION

1. 5-year food protection against spoilage due to mechanical failure—up to \$200 in value
2. 5-year sealed cooling-unit warranty
3. Other parts guaranteed 1 year. Any part found defective in materials or workmanship within stated period will be repaired or replaced by Wards free of charge.
4. Satisfaction guaranteed or money back

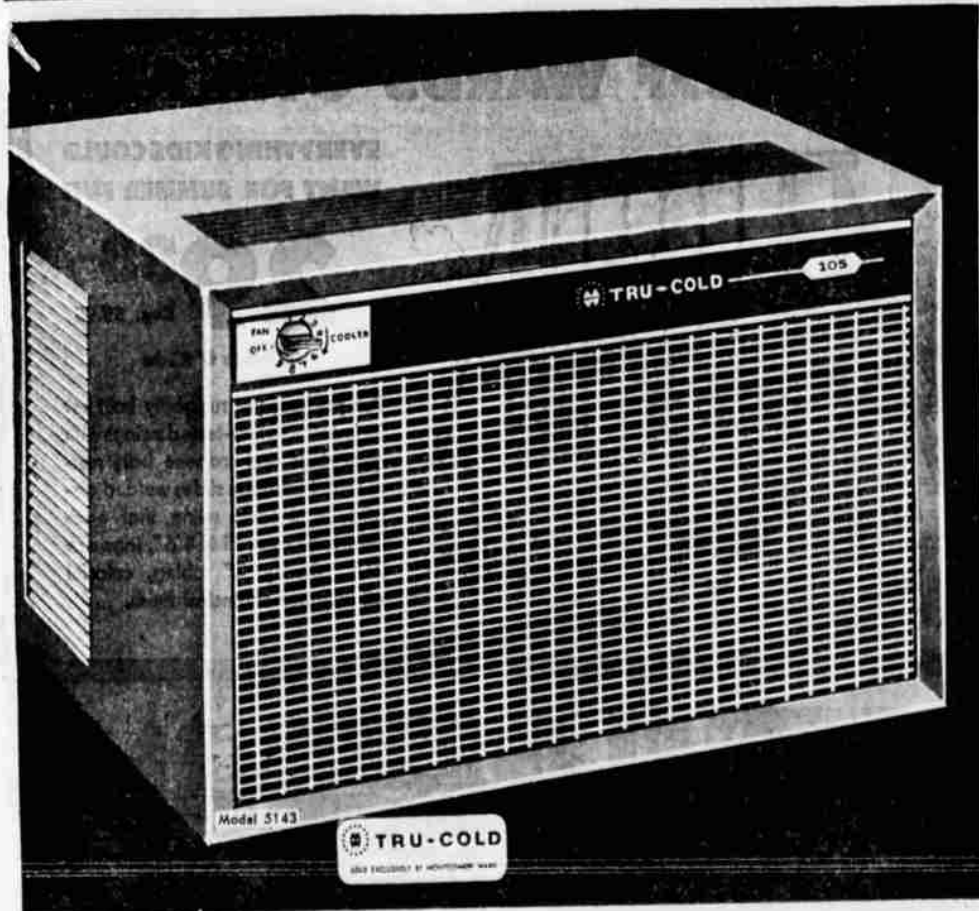
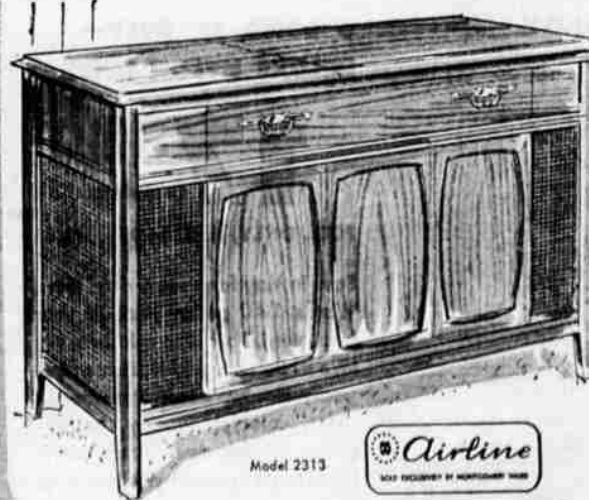
AIRLINE 3-IN-1 CONSOLE!

**EXTRA-LOW WARD PRICE
FOR MAY SALE DAYS!**

\$198

NO MONEY DOWN

Stereo, FM, AM—yours in this exclusive Ward Airline at an enticing sale price! Imagine... 6-speaker stereo plus FM and AM radio, a handsome mahogany-finish cabinet, 4-speed automatic record changer and diamond needle. Walnut or cherry finish, just \$10 more.



SAVE MORE THAN \$30

1-HP, 5000 BTU TRU-COLD AIR CONDITIONER

- Quietly cools, filters and dehumidifies room air
- Thermostat keeps pre-set "climate" automatically

Enjoy this nice big price cut during Wards sunniest sale ever! Wards Tru-Cold is a compact powerhouse with the top features you expect from Wards. Cools, dries, cleans the air. No-draft air discharge, standard 115V.

\$139

Reg. 169.95... no money down

Reg. 269.95 Tru-Cold; 2-HP; 14,500 BTUs... \$218

DOUBLE BONUS WITH RANGE!

**2 APPLIANCES AT 99¢ EA.
WITH ELECTRIC RANGE**

\$199

NO MONEY DOWN

It's a bloomin' May bargain! Buy Wards 30" automatic electric range—have any 2 appliances at left for only 99¢ each! Automatic clock-controlled oven, Thermal Eye® burner, infinite heat controls, safety-sentry light. You can depend on Wards Signature for cooking at its best!

**any two
TABLE
APPLIANCES**

99¢
ea.

**with purchase
of this range**

- can opener
- Signature toaster
- percolator
- toaster-broller
- Signature mixer
- waffle baker



WARDS OWN BRANDS ARE IN DEMAND! THEY OFFER HIGH QUALITY AT LOW PRICES