

WARDS PRICES START LOW, STAY LOW. DURING MAY SALE, SAVE EVEN MORE!

**MONTGOMERY
WARD**

**MAY
SALE
DAYS**

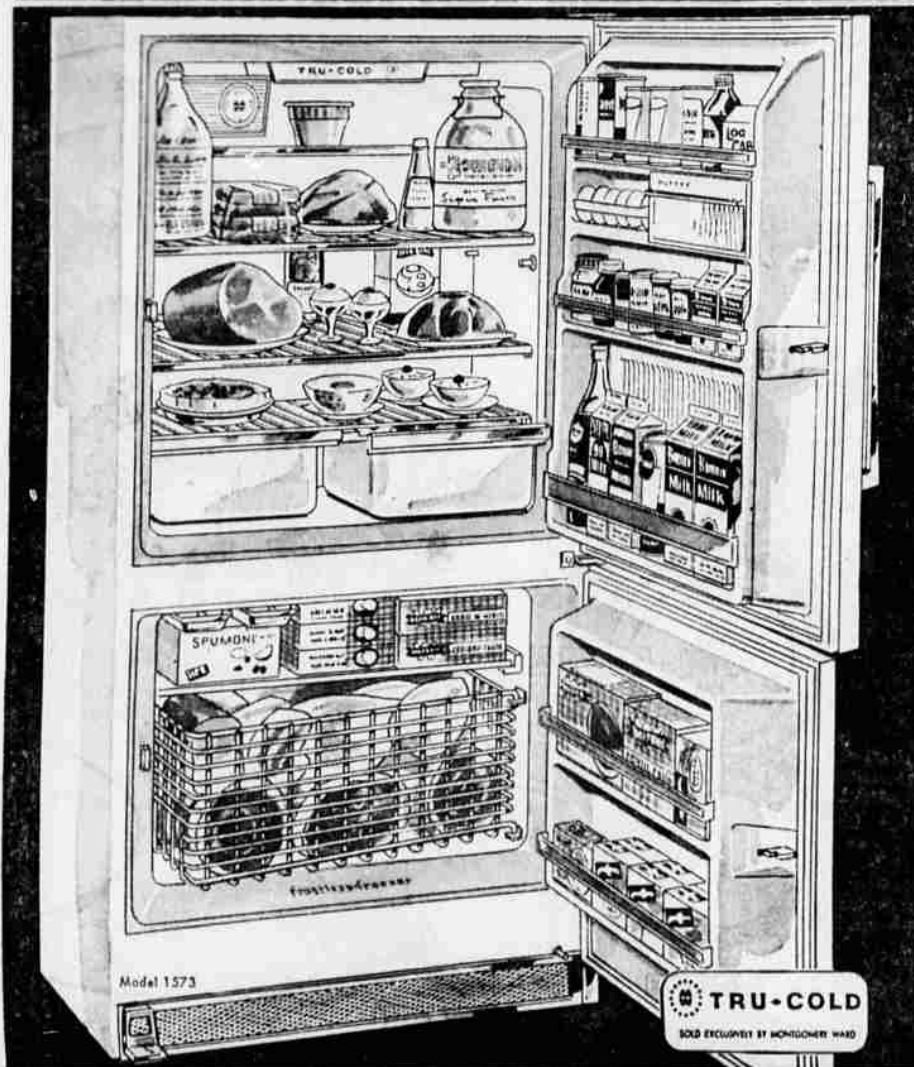
4 DAYS ONLY

**GRAND PRIZE
WIN A 1963
CONTINENTAL**

in Wards "Mystery Model"
refrigerator sweepstakes

***HUNDREDS OF PRIZES!**
Come to Wards and enter today.
Nothing to buy—give a try!

**\$70 OFF! FROSTLESS
13.8 cu. ft. Tru-Cold**



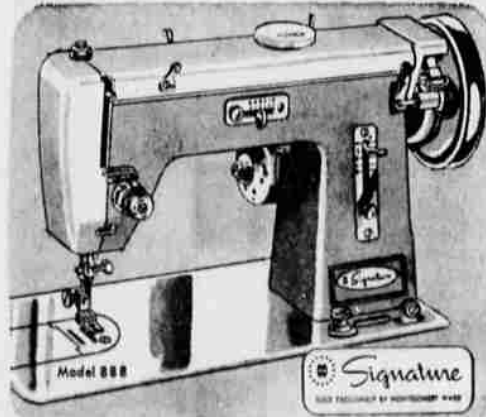
**NO FROST EVER IN
REFRIGERATOR OR
150-LB. FREEZER!**

\$299

REG. 369.95—NO MONEY DOWN

- Handy eye-level refrigerator for fresh foods
- Big zero-zone freezer protects frozen foods
- No defrosting ever—both sections frostless

Pure joy for homemakers—Wards exclusive Tru-Cold refrigerator-freezer that never forms a frost crystal from top to bottom, that happily ends defrosting chores forever! And look again at that saving! 13.8 cu. ft. size gives ample room for large food supplies on wide shelves, in twin crispers and 2 storage doors. Zero-zone freezer holds 150 lbs., has shelf and swing-out basket. Beautifully designed, with right or left door opening. In fashionable coppertone finish, \$10 more.

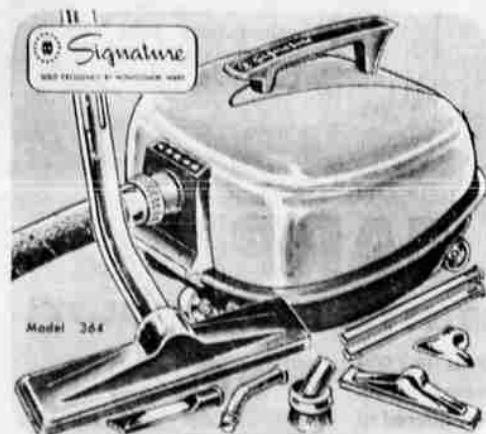


SAVE \$11 AND SEW!
SIGNATURE AUTOMATIC ZIG-ZAG

May Sale Special sews forward, reverse, zig-zag or straight stitch. 8 cams create hundreds of intricate patterns automatically.
Carrying case, only \$9.95

\$79
Reg. \$90

NO MONEY DOWN



GETS DEEP DIRT!
SIGNATURE 1 HP CANISTER CLEANER

Strong, penetrating suction draws dirt from thick rugs. 7-pc. attachment set for cleaning drapes, upholstery, radiators, baseboard moldings. Uses disposable bags.

\$38

NO MONEY DOWN



TOP LOADER

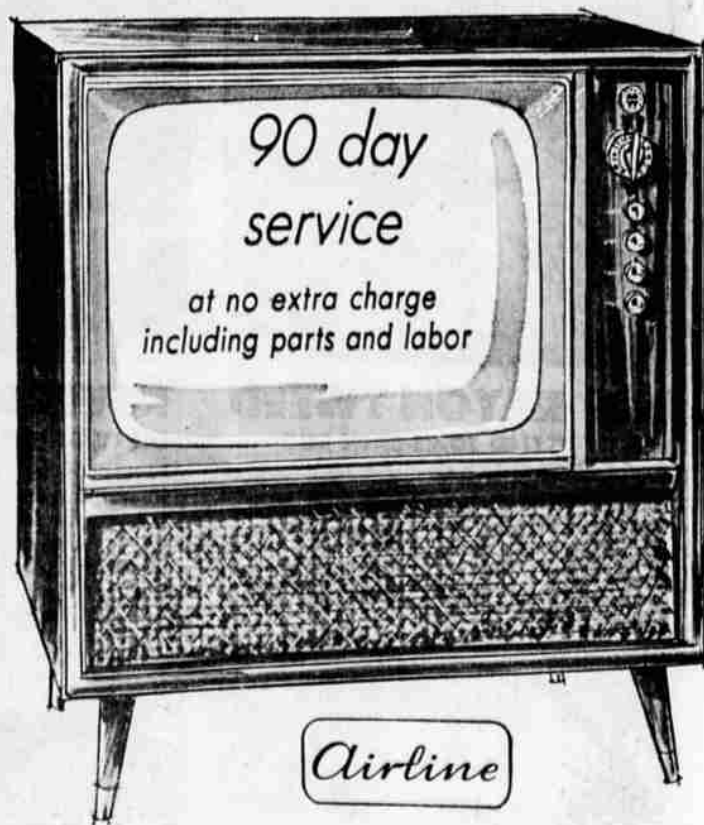
**SIGNATURE FAMILY-SIZE WASHER—
2 CYCLES FOR FINEST FABRIC CARE**

Gentle agitator action reaches deep! Gets dirt out of heaviest work clothes, handles delicate fabrics with tender care. 2-cycle action plus 3 wash and 2 rinse water temperatures to handle any fabric. Full time lint filter. Only 25" wide.

\$179

NO MONEY DOWN

Matching Dryers Elec. \$143 Gas \$173



SAVE OVER \$26!

**23-INCH* AIRLINE CONSOLE TV IN
RICH MAHOGANY FINISH CABINET**

Enjoy exceptional TV pictures and front projected sound at Wards remarkable summer-minded savings! Has aluminized picture tube for greater contrasts, automatic gain control for sharpest images. Front controls. Cherry finish, add \$10.
*Measured diagonally

\$168

Regularly 194.95
NO MONEY DOWN

UHF Models \$30 more

NO MONEY DOWN ON ANY CREDIT PURCHASE AT WARDS. JUST SAY "CHARGE IT"