

WHATEVER YOUR SUMMERTIME NEEDS MAY BE, CHECK WARDS LOW PRICES FIRST

SAVE 25%! Brent shirts of Supima® cottons

3 COLLAR STYLES . . .
ALL WASH 'N WEAR

2⁹⁹
REG. 3.98

For business or dress . . . Supima® short sleeve shirts afford top comfort, neat appearance and a rugged strength found only in the World's finest cotton! Added attraction: all are treated for drip, tumble, even spin-dry care!

33% OFF
BRENT SPORT SHIRTS
IN ALL THE NEW STYLES

1⁹⁹
Reg. 2.98

What a variety! Trims, zip-ups, shirt jackets . . . nautical, wild life and many more embroidered motifs! Washable cottons and Rayons. Choose yours now during Wards big May celebration of values! Men's S, M, L, XL. Come early!



May Sale Days
4 DAYS ONLY
WED., THURS., FRI., SAT.
MAY 15, 16, 17 AND 18

MEN! SAVE 22%

REG. 3 FOR 2.55
BRENT T-SHIRTS,
BRIEFS, BOXERS

3 for 1⁹⁹

T-Shirts. Combed cotton with nylon-reinforced collar. Taped shoulder seams. S-M-L.

Double Seat Briefs. Comfortably snug combed cotton is absorbent and long wearing. S-M-L-XL.

Boxer Shorts. Cotton broadcloth has double crotch, wide elastic waistband. 30-44.



SAVE A BIG 1.10!
WARDS OFFICER'S DRESS
OR SERVICE SHOES

6⁹⁹
your choice

Officer's style leather oxfords handsomely crafted. Goodyear welt construction, leather soles, too. Black, brown. 6½ to 11, 12D! Elk-tanned work shoes. Deep-cushioned in-soles. Neoprene soles. Burgundy. 7-11, 12D, E!

MEN! SAVE BIG 1.19



**POW'R-HOUSE
WASH 'N WEAR
WORK OUTFITS**

6⁹⁹

shirt 'n pants
Reg. 8.18

- Galay & Lord combed cotton twill!
- 50% stronger than carded cotton twill!
- All sets are vat-dyed 'n color-fast!
- Mercerized for lustrous good looks!

Choose Powr-House, exclusively Wards! Outstanding comfort, long-wear qualities combine with superb wash 'n wearability for a top value! Sanforized Plus*.

WORK SHIRTS, Reg. 3.59 **3.23**
MATCHING PANTS, Reg. 4.59 . . . **4.23**
MATCHING COTTON TWILL CAP with cooling rayon mesh inserts. Reg. 98c **79c**

*5 ways tested for wash 'n wearability

**REGULAR 3 FOR 1.25
MEN'S WORK SOCKS**

Powr-House work socks at super May savings! Rugged blend of 80% cotton, 20% Dupont 420 nylon . . . wears twice as long as ordinary cotton socks. Sizes 10½ to 13! **3 PRS. 99c**



LOW WARDS PRICE



MEN'S REG. 4.98
RANDOM CORD
SPORT SLACKS

3⁸⁸

Sizes 28 to 42

It's the look more and more men are going for . . . miniature random cord slacks . . . now at big May savings! All tailored with tapered legs, no cuffs 'n side adjust waists . . . all wash 'n wear, too! In natural, antelope, loden, black. All Sanforized Plus*. Hurry!

*5-way tested wash 'n wear

SALE-PRICED



WASH 'N WEAR
SUMMER-WEIGHT
SLACKS FOR MEN

5⁹⁹

Sizes 29 to 42

Breeze-cool blends of 55% Dacron® polyester, 45% rayon are a great buy during Wards May celebration! Tailored with popular single pleats and continuous turn-top waistband . . . all feature the advantages of wash 'n wear! In charcoal, brown, olive.

WARDS GUARANTEES "SATISFACTION OR YOUR MONEY BACK" ON ANY PURCHASE