

WHY PAY BIG PRICES? BUY SUMMER FASHIONS DURING WARDS MAY SALE DAYS

May dress pageant SAVE 1⁹⁹

REGULAR 10.98 ARNEL[®]
JERSEY WOVEN STRIPES

ONLY **8⁹⁹**

- Limited time only! Don't miss this great Ward buy!
- Cool, easy-care, always ready to wear!
- Misses, half sizes! Flattering fashion!

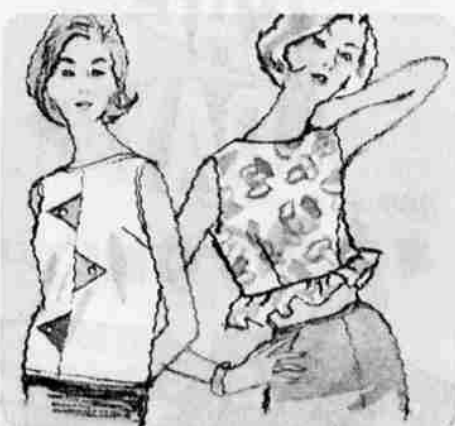
Choose Arnel[®] triacetate jersey... the busy woman's day-after-day favorite. Soft, fluid, swinging skirts; classic collars, bateau necklines; smart stripes; many colors... so many to choose from in Wards cool, crease-resistant collection. Hurry in for yours now!



May Sale Days

4 DAYS ONLY

WED., THURS., FRI., SAT.
MAY 15, 16, 17 AND 18



SUNTIMER TOPS
WARDS COOL LITTLE PRICE

Talk about value! Talk about fashion! Wards has a wonderful selection of cheery prints, patterns, solids. Stock up on these cotton tops now! S, M, L.

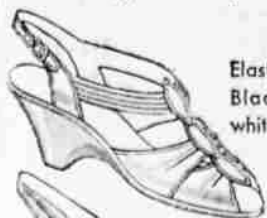
99^c

SAVE \$1
summer
casuals

2⁹⁹
pair

REG. 3.99 PAIR

This summer, put cool comfort on an equal footing with thrift... buy several pairs of Wards leather sling-backs! Vinyl wedge-heel covers, platforms. Synthetic rubber soles.



Elastic strap at arch. Black, beige/bone, white. 5-10 B.



Tear-drop patterned oxford. White, black, beige. 4-10 C.



Chateau straps adjust. Beige, black, white. 5-10 C, EE.



REG. 2.99 LEATHER CASUAL

1⁹⁹

Airy basket weave, open toe. Cushioned heel to toe. Black, bone, white. 5-10 C.



SPECIAL
shirt with
the extras

SUMMER'S NEWEST
DRIP-DRY STYLES

1⁹⁹

Check these 'shout-about' extras in Wards great buy! Fine combed cotton broadcloth, Sanforized[®], mercerized, Everglaze[®] Minicare finish! Tuck-ins, over-blouses... many collar styles. White, black and pastels. Stock up now at Wards! Sizes 32-38.

*Max. shrink 1%



33% SAVINGS

REGULAR 2.98 ALL LENGTH
PANTS FOR ALL SUMMER FUN

1⁹⁹

Like them long? Like them short? Like the in-between pedal-pusher length? Wards great group at a great price! Easy-care cotton... some with pockets, some with belts. Colorful plaids, patterns, solids. 10-18.

THESE PLUS OTHER EXCITING UNADVERTISED BUYS. CHECK ALL DEPARTMENTS