



Julian Eccles,
Owner

CONTINUING OUR BIG 13th ANNIVERSARY and Remodeling SALE!!

**3 MORE
BIG
DAYS**

We've completely remodeled our showroom, offices, parts and service departments to better serve our customers, old and new. The new parts and service facilities add over 10,000 sq. ft. to our existing facilities. Our new shop has been equipped with the very latest equipment available. You are cordially invited to come in and inspect the entire operation and meet the crew! To celebrate our new opening we are GIVING BONUS TRADE-IN ALLOWANCES all this week.

THURS. - FRI. - SAT. --



SEE THE COMPLETE FACTORY SHOWING OF...

BRITISH MOTOR CARS

SEE THEM ON DISPLAY

DRIVE THE SENSATIONAL M G SEDAN

We want you to test drive the new MG SEDAN—see for yourself why it has moved from 6th to 2nd place in sales on the West Coast. It has a unique, fluid-smooth suspension system and a space-saving, transversely mounted engine with front wheel drive. It's the most advanced car on the road for '63. Just look at the price!



ONLY
\$1898⁰⁰
P.O.E.

SERVICE, TOO!

Our new parts and service department has been expanded to offer you a complete line of parts and factory-trained service for your BMC car. Come in and look us over.

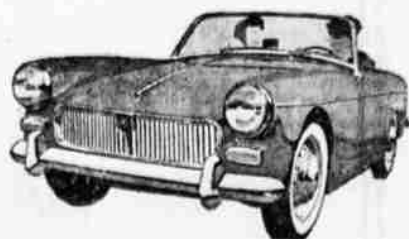
Jaguar XK-E



No longer a dream but on our floor and ready to go — from a whispering 10 m.p.h. to 150 m.p.h. stride at the touch of the foot pedal. Come in and inspect the XK-E — the most flexible car on the market.

\$5585⁰⁰
P.O.E.

MG Midget



It's all new from a completely redone interior to its disc brakes and 1100cc engine. Speedy, spunky and disc brakes and 1100cc engine. Speedy, spunky and Take it for a test drive.

\$2070⁰⁰
P.O.E.

Austin Healy Sprite



New engine, new disc brakes and new interior . . . all in the lowest priced true sports car in America. Big lockable trunk. Cruises easily at 85. Come in and let us show you how you can start enjoying driving right now!

\$1969⁰⁰
P.O.E.

MGB



A sleek, new silhouette and increased engine power—the first major all-out changes in the MG in seven years — are but some of the innovations built into the '63 MGB. New roll-up windows, hinged side vents, wrap-around windshield and more. Priced at only . . .

\$2840⁰⁰
P.O.E.

SEE OR CALL ANY OF
THESE COURTEOUS
SALESMEN:

Bill Cunningham TU 4-7177
Bill Hotchkin TU 4-4551
Mel Berry TU 4-5617
Bud Blanchard TU 4-9215
Pete Stride TU 2-0491
Russ Cotter TU 2-1403
Bus Thompson TU 4-6618

606 S. Sixth

VISIT US THIS WEEK END

ECCLLES MOTORS

Phone TU 4-8124