

You Can Count on Us...Quality Costs No More at Sears

SEARS
ROEBUCK AND CO

Sears Sets the Pace with a Paint That
Covers in One Coat and Protects Like Two Coats
... Keeps Its Fresh, New Look Year After Year!

SAVE 28%!
ONE COAT
Exterior
House Paint

Regular
~~6.98~~
Gallon

4.99
Gallon

- Fights effects of fumes, smog and gases
- Resists ugly discoloration of mildew
- Dries uniformly to a smooth, even finish

Goes on dazzling white and stays that way, in any climate, through good weather and bad! Washes itself clean every time it rains, to keep a bright, "just applied" look. Use on any exterior wood or metal.

Choice of 20 Colors and
Non-Chalking White

Here are a few:

Bisque Chocolate brown French gray
Cream Sunlight yellow Thalo green
Gull gray Emerald green Spearmint

4.99
Gallon

CHARGE IT
on Sears Revolving Charge



One Coat Covers Any Color...EVEN BLACK

Once over does it! Saves the work, the time, the cost of applying a second coat. Goes on with brush or roller.

