

Printed Pattern



9222 36-50
by Marian Martin

TO SIZE 50

A softly detailed shirtwaist—first fashion choice of the woman who has a talent for being in perfect taste whatever the occasion.

Printed Pattern 9222: Women's Sizes 36, 38, 40, 42, 44, 46, 48, 50. Size 36 takes 4 1/2 yards 35-inch fabric.

Fifty cents in coins for this pattern—add 15 cents for each pattern for first-class mailing and special handling. Send to Marian Martin, Herald and News, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly name, address with zone, size and style number.

Free Offer! Coupon in Spring Pattern Catalog for one pattern free—anyone you choose from 300 design ideas. Send 50 cents now for catalog.

Carpet Sweeper Folds Rug 'Molt'

By KAY SHERWOOD
Newspaper Enterprise Assn.

If your new carpet sheds like a molting buffalo, join the circle of frustrated homemakers. Carpet-makers and dealers assure us blandly that shedding or "fluffing" is natural. It is simply the short ends of fibers balling up on the surface of the rug, and does not indicate the rug is rapidly wearing away. To cheer us, they say that the more luxurious the rug, the longer it will shed. Some consolation!

After months of fussing with a molting rug, I have data which may interest you. We can expect thick, deep-piled carpets to shed more than hard or tightly twisted loop construction. Synthetic fibers, such as nylon and Acrilan, because of their uniform length may not shed for as long a period as natural fibers such as wool. Continuous-filament nylon carpets may not shed at all. Carpets that get a lot of traffic will shed faster than those not used as frequently.

How to cope with the fuzzy balls is something else again. Frequent vacuuming will remove the fuzz. But I have a tank-type cleaner that relies on suction only for cleaning, and the difficulty is that the fuzz lodges in the hose, interfering with its pulling power.

To remedy this, I have to hook the hose to the blower end, and blow out the fuzz.

Blow it out the window or out the door; do not try to blow it into a paper bag! (This method leaves something to be desired in terms of speed and efficiency.)

One of the best aids I've found is a solid, sturdy carpet sweeper. Brushes on the sweeper scoop up the fuzz with the light dust, crumbs and so on that film the carpet. The sweeper is fast and easy to use. New ones like mine have double dustpans which can be emptied at a push of a button. Even the miniature sweeper I gave our youngest daughter does a thorough job of sweeping. It is, we discovered, just the right size for use on stairs.

Another aid that works well in tidying a carpet is an ordinary corn broom. Lightly sweeping the surface gathers the fuzz for dustpan disposal.

If you use an upright vacuum with brushes and beater bar, you are using the type of cleaner many carpet manufacturers favor. Recall: To insure full cleaning power, don't let the dust bag get too full before emptying.

Helpful Hints

When a screw top on a jar is hard to loosen, place a rubber band around it in order to get a better grip.

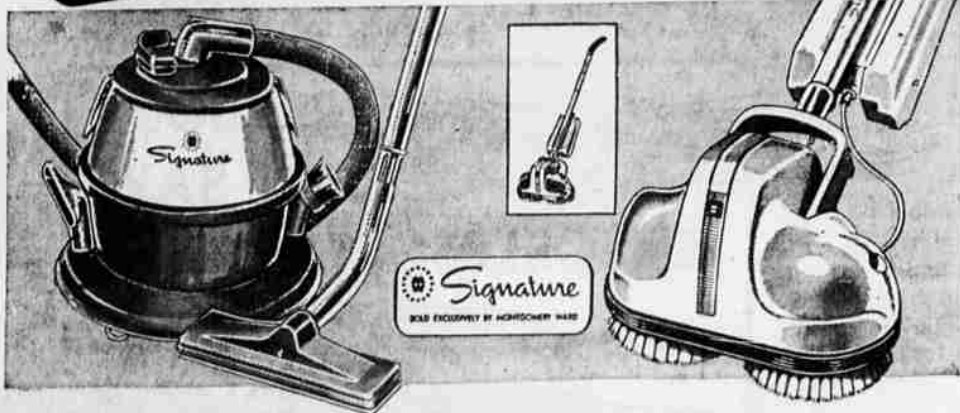
Chicken livers fry to a golden brown if wrapped in aluminum foil and dropped in deep, hot fat. Unwrap when done and serve immediately.

NO MONEY DOWN ON CREDIT AT WARDS—JUST SAY "CHARGE IT!"



WARD WEEK SALE

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
FASHIONS, HOMEWARES
SHOP NOW, BIG SAVINGS
PAY NO MONEY DOWN
SATISFACTION GUARANTEED



SIGNATURE VIBRA-BEAT

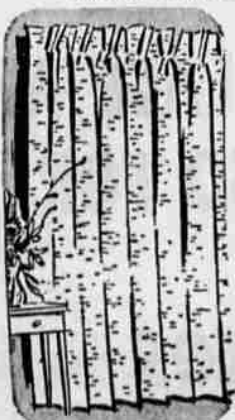
39⁸⁸ NO MONEY DOWN

At our lowest price ever! It beats, sweeps, suction-cleans. Has unbreakable nylon hose, swiveling connection, disposable dust bag.

CLEANS AND POLISHES

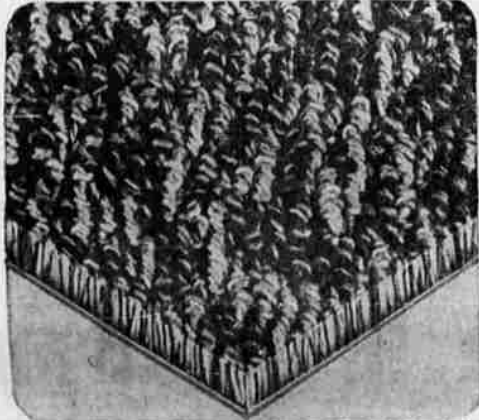
24⁸⁸ NO MONEY DOWN

Shampoos rugs quickly; cleans 9x12' rug in less than an hour, for less than 50¢! Automatic dispenser for wax, cleaning solution.



**\$1.61 OFF! SOLID
COLOR DRAPERIES**
6⁸⁸ 48x64"

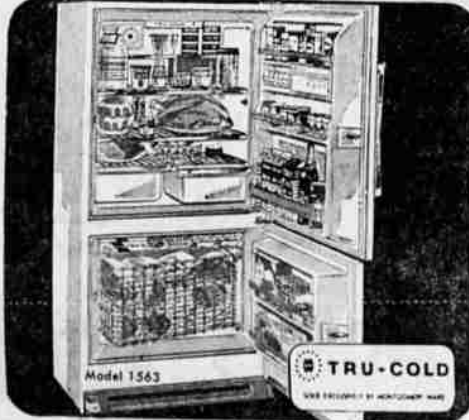
Reg. 8.98 a pair! Heavy-weight rayon has subtle slub-weave face, satin-finish back. In 5 decorator colors.



WOOL BROADLOOM
3 AVERAGE ROOMS AT 32.45 SAVING*

Multi-level tweed, installed over sponge rubber pad. Heavy pile masks soil, cleans easily. Permanently moth-proofed. 7 vibrant colors! 12'-15' wide.

*35 sq. yds.—enough to cover 3 average-size rooms.



YOU SAVE 50.95!

14.4 FT. TRU-COLD COMBINATION

Frostless refrigerator section, handy door storage, 2 crispers, interior light. Freezer holds 172 lbs. Big swing-out basket, door storage, 2 shucker ice trays.

\$249

REG. 299.95



1.22 OFF! LATEX!

STYLE HOUSE INTERIOR FLAT PAINT

Wards odorless Super latex flat wall finish—hides many colors with 1 coat, dries in 30 min. Resists stains, fading. White and colors.

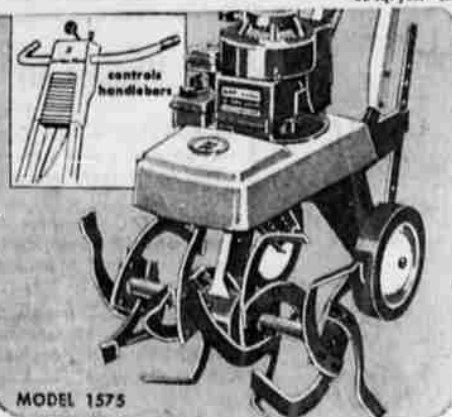
3⁷⁷

Reg. 5.39



**SAVE ON INSULATION
SPUN ROCK WOOL
20% OFF**

Long, lightweight fibers to cut fuel costs! Pours in easily, won't pack down. Bag covers 25 sq. ft., 3" deep.



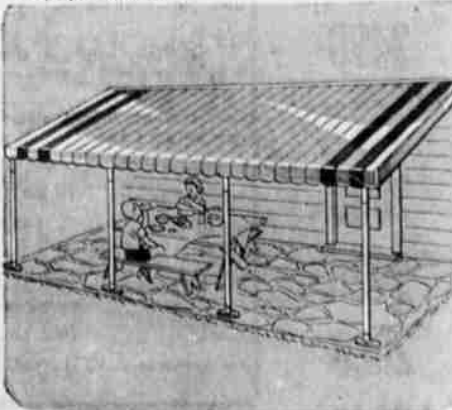
IT'S VERSATILE!

WARDS 26" TILLER WITH REVERSE

Wards 3-HP Garden Mark tiller does everything—prepares seed beds, mulches, tills to 9" deep! Has unbreakable steel bolo tines; easy-spin starter.

134⁸⁸

NO MONEY DOWN



NEW FOR 1963!

WARDS ALUMINUM PATIO COVER

Priced right for elegant entertaining or as protection for your car. Lightweight aluminum; sturdy posts; baked-enamel finish. Build to any length. Colors.

15% OFF

8x20, white with 4 green panels.

9th & PINE

BIG \$11 SAVINGS



REGULAR 65.95
**FAIRWAY 30-GAL.
ELECTRIC HEATER**

54⁸⁸

NO MONEY DOWN

Now, end your "water-waiting blues" for good with this powerful Fairway electric water heater. The newly designed heat trap assures top efficiency. Two heating elements for speedier recovery; temp. adjusts 120-180°. Glass-lined tank. 52-gal. model. 64.88



REDUCED 23.31

REG. 172.24 3-PC. BATH SET

Lowest price of the year! Gleaming white. Fairway 5" cast iron tub, china lavatory, reverse-trap toilet, and faucets. Other accessories are priced extra.

152⁸⁸

NO MONEY DOWN



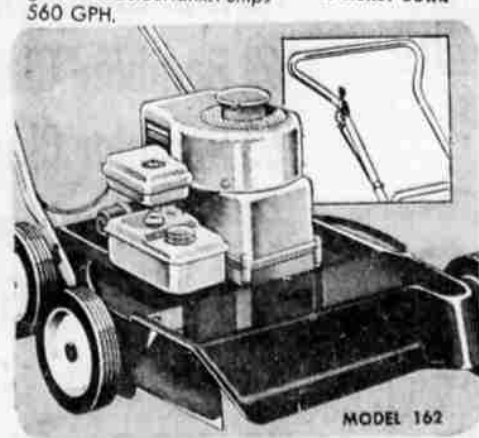
PUMPS TO 50 FT.!

REG. 116.90, 1/2-HP JET SYSTEM

Perfect for shallow or deep wells! Automatically primes itself after the initial prime. Rust-resistant, 20-gallon galvanized steel tank. Pumps 560 GPH.

103⁸⁸

NO MONEY DOWN



BUDGET-PRICED!

20" ROTARY WITH 2-HP ENGINE

Enjoy the convenience of power mowing at a price to suit your pocketbook! Built for dependable service with Briggs-Stratton engine; adjustable cutting heights.

44⁸⁸

NO MONEY DOWN



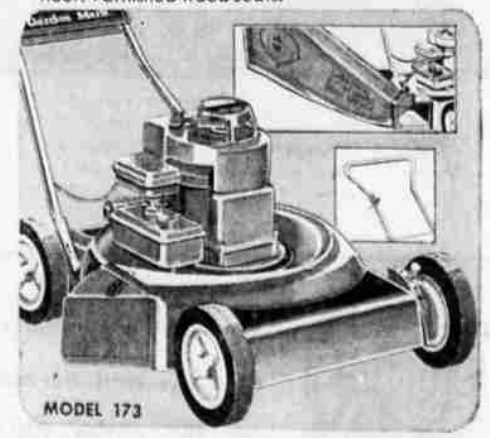
FITS ATOP AUTO

SEA KING ALUMINUM 12' BOAT

This beauty is virtually maintenance-free, an easy-to-handle fisherman's favorite! Safer, too—styrofoam flotation, non-skid floor. Varnished wood seats.

\$183

NO MONEY DOWN



BIG 4.95 BONUS

MOWER PLUS GRASS CATCHER

Wards 22", 3-HP rotary has new steel deck with front and rear baffles—provides positive cutting action. Grass catcher attaches easily with no bolts.

64⁸⁸

69.90 COMBINATION NO MONEY DOWN

STORE OPEN FRIDAY NIGHTS TILL 9 P.M.

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