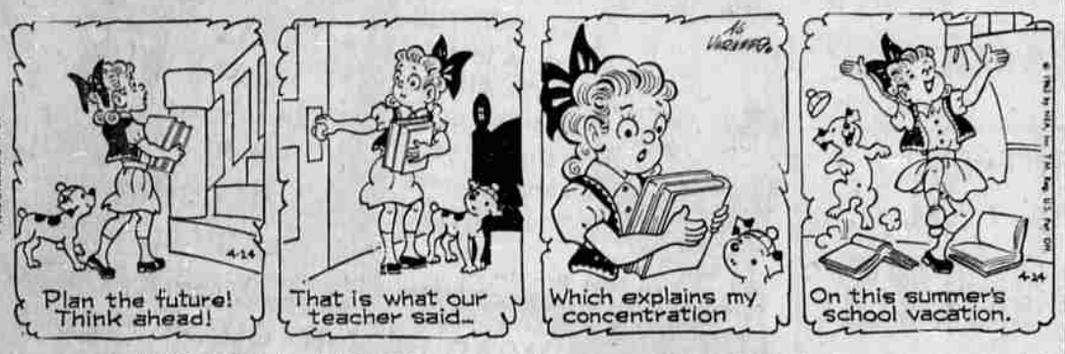
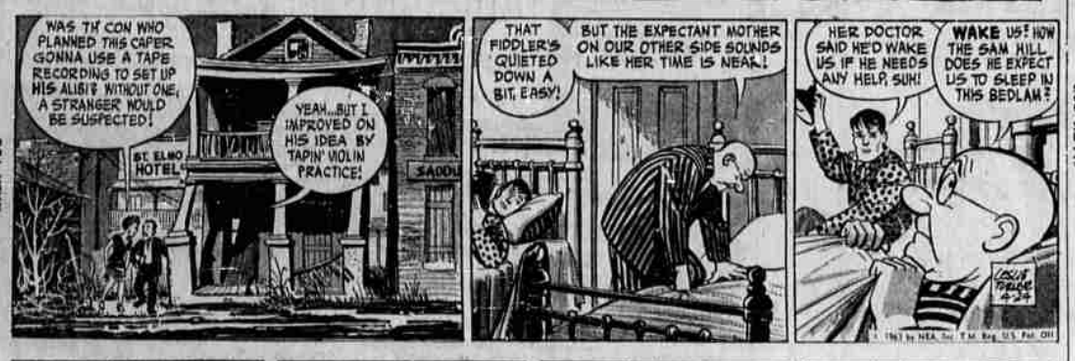
COMICS

They'll Do It Every Time — By Jimmy Hatlo





Roosevelt Foundation Bill Signed

WASHINGTON (UPI) — President Kennedy officiated Tuesday at White House ceremonies launching a memorial foundation for "perpetuating the ideals" of the late Eleanor Roosevelt.

He signed into law a bill granting a federal charter to the foundation, which now will begin a $25 million fund-raising drive. The President observed, "It has been said that an institution is the lengthened shadow of a great individual."

"I hope that the American people will rally to the support of this foundation with the same generosity for which Mrs. Roosevelt was known and loved," Kennedy said.

He said he hoped for "not only large gifts but also small ones" in the drive to meet the foundation's money goal by Oct. 11, 1964, the 80th anniversary of the birth of the former first lady.

Surrounded by relatives, friends and associates of Mrs. Roosevelt, Kennedy signed the bill in his office. Then the group moved outside to the White House flower garden for further remarks by Kennedy and by Adlai E. Stevenson, U.S. ambassador to the United Nations. Stevenson was chairman of a committee which developed the foundation and will continue as foundation chairman.

Noting that it was at the White House that Mrs. Roosevelt's public service activities became so vast, Stevenson said that she kept up her good works after returning to private life. He evoked a smile from Kennedy by telling him:

"It may be some comfort to you to know that the White House is not the end—that you may find something to do when you leave the White House, whenever that might be."

Terms of the foundation's charter call for work in the areas of Mrs. Roosevelt's principal interests—relief of the poor and underprivileged; promotion of public health; promotion of economic welfare, and furtherance of international good will.

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