

Direct from the Gridiron!
Now for Everyday
Sportswear!
OFFICIAL

Football Jerseys

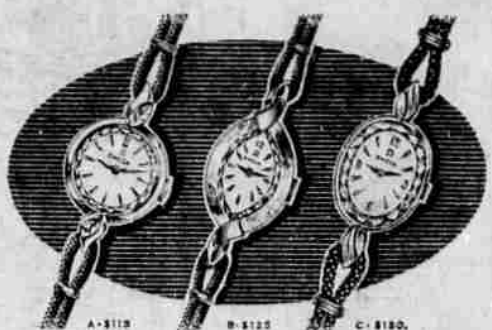
These are official jerseys with
UCLA insert, numbered front
and back, and come in white with
your choice of 4 different con-
trasting trims. Short sleeve styles.

4⁹⁵

SPORT **HAL'S SHOP**

532 Main Phone TU 4-5569

the faceted crystal is a twinkling jewel
OMEGA Saphire 14K GOLD WATCHES



Outside as well as inside, these are
watches of true distinction. The
synthetic sapphire crystal is break-
proof and scuffproof... and set
into the case so tightly no dust
or face powder can seep in to
mar the beauty of its dial. Hand
applied 18K gold hour markers. Inside
is one of the world's most accurate
watch movements... the
award winning Omega.

Mens and Ladies Omegas, \$65 up

Exclusively at Renies — OMEGA & ROLEX
watches, keepsake diamonds.

1021 Main

TU 4-4606

J. C. RENIE, Jeweler

NO MONEY DOWN ON CREDIT AT WARDS—JUST SAY "CHARGE IT!"

**MONTGOMERY
WARD**



**WARD
WEEK
SALE**

STORE OPEN FRIDAY
NIGHTS TILL 9 P.M.

LAST 3 DAYS

WARD WEEK ENDS SATURDAY

1 LOW PRICE! ROOM-SIZE RUGS



12x12' Nylon loop pile.
Chapel green... **\$77**

12x15' Wool cut pile.
Burnt orange... **\$77**

12x15' Nylon cut pile.
Sandalwood... **\$77**

12x15' Wool hi-lo
pile. Beige... **\$77**

12x18' Wool/Nylon
loop pile. Coin gold **\$77**

12x18' Wool loop pile.
Thrush brown... **\$77**

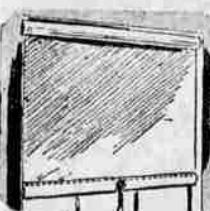
Many other sizes, colors!

12x12' TO 12x18'
SIZES, FOAM BACKS

\$77 NO
MONEY
DOWN

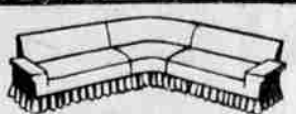
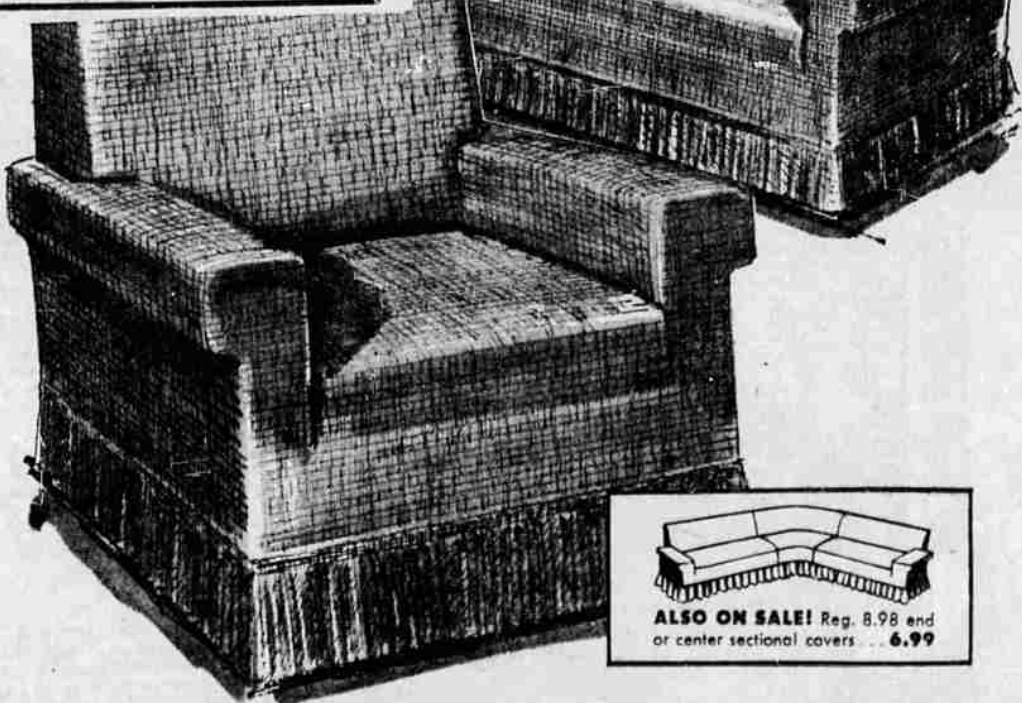
- Wool, wool/nylon, nylon piles
- Foam back saves cost of pad
- Many sizes, colors, patterns

Room-flattering textures and tones
—you'll find just the rug for you!
Foam layer on back cushions
against wear. All 4 edges finished.



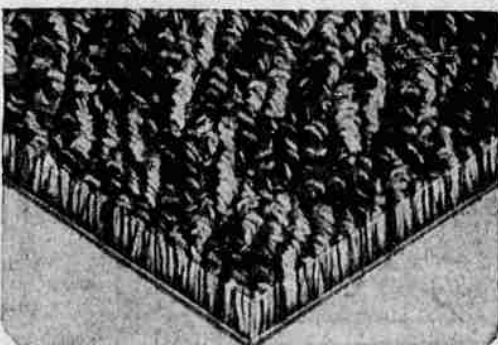
Window Shade,
28% OFF!

Reg. 2.29 muslin
window shade has
white oil painted
finish; wipes clean!
37 1/4" x 66"
feet long. **1.64**



ALSO ON SALE! Reg. 8.98 end
or center sectional covers... **6.99**

SAVE ON CARPETING -
INSTALLED OVER SPONGE RUBBER PAD



WOOL BROADLOOM

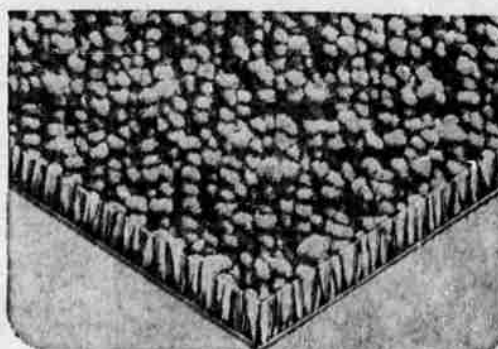
3 AVERAGE ROOMS AT 32.45 SAVING*

Multi-level tweed, installed
over sponge rubber pad.
Heavy pile masks soil, cleans
easily. Permanently moth-
proofed. 7 vibrant colors!
12'-15' wide.

*35 sq. yds.—enough to cover 3 average-size rooms.

8⁸⁸
sq. yd.
installed

NO MONEY DOWN



NYLON CARPET!

INSTALLED OVER SPONGE RUBBER!

DuPont continuous filament
nylon pile lasts, colors stay
clear, bright! Nylon fibers
don't absorb dirt, are easy
to clean. 7 rich colors. Non-
allergenic. 12', 15' widths.

7⁸⁸
sq. yd.
installed

NO MONEY DOWN

Starts Today!
Firestone
Tire Sale
Buy Now and Save!

OPEN TO
SERVE YOU
7 A.M. to 6 P.M.

The heavy Spring and
Summer Travel Season
is here. Get set now with
SAFE, DEPENDABLE
FIRESTONE TIRES.



Eldon Ewing, Store Mgr.

I'll personally
GUARANTEE
you a terrific
BARGAIN on
the Firestone
tires of your
choice. Come
in TODAY!

**THIS SALE
INCLUDES
ALL SIZES
and TYPES**

Blackwalls... Whitewalls...
Tubeless... Tube-Type...

**ALL tires
mounted FREE**

ROAD HAZARD GUARANTEE
plus famous Firestone Lifetime Guarantee honored
WHEREVER YOU TRAVEL

More than 60,000
Dealers and Stores
in all 50 states and
Canada will honor your
**FIRESTONE
GUARANTEE**
You know what
you're getting when
you buy Firestone!

Every new Firestone tire is
GUARANTEED
1. Against defects in workman-
ship and materials for the
life of the original tread.
2. Against normal road hazards
(except repairable punctures)
encountered in everyday
passenger car use for the
number of months specified.
Replacements provided on tread
wear and based on list prices
current at time of adjustment.

FREE
50¢ package of
BURPEEANA
GIANT ZINNIA SEED
No Cost or Obligation

Just say
"Charge It"
Pay Weekly, Semi-Monthly
or Monthly

**Air-Cooled
CAR CUSHION**



**Only
1⁹⁹**

Coil spring construction with porous fiber cover
allows air flow through seat and back to make warm
weather driving more enjoyable and comfortable.

**RECORD
RACK
ONLY
99¢**

All brass-plated rack holds
50 L.P. records. Measures
14 1/2" x 4 1/2" x 5 1/2". 4-H-
16.



Stereophonic
**RECORD
PLAYER
59⁹⁵**

ONLY \$6.00 DOWN! Features
fold-away turntable.
Two detachable speakers
and two hi-fi cones pro-
duce four-speaker per-
formance. Features four-
speed record changer,
dual sapphire needles, and
laque case. 4-G-23.

**Thrifty-Cut
18" Rotary Mower**



**Only
33⁹⁹**
with
operating
trade

A rugged, low-priced mower with dependable
2 1/2 h.p. Clinton engine with instant-action re-
coil starter. Rugged steel deck. Adjustable
cutting height.

KWIK-SET COVER SALE

REG. 5.49 COTTON STRETCH-KNIT FITS CHAIR SNUGLY

A Ward favorite because it fits almost all regular and hard-to-fit
chairs. Just slip over back and arms, tuck in around cushions, pull
draw-string on elastic back. Protects upholstery, renews worn furni-
ture. Looks like a tailored slip cover, slips on and off like a throw.
The washable knit cover needs no ironing, has Fabri-Guard finish to
protect it against water, stains and spots. Overlocked, safety-stitched
seams, rich bullion fringe; honey-comb weave in brown, gold, green
or copper. Costs less than you'd expect to pay for the fabric alone!

4⁴⁹
one-piece

10.98 Sofa Cover... 8.99

no money down

9TH & PINE

STORE OPEN FRIDAY NIGHTS TILL 9 P.M.

PH. TU 4-3188



Firestone
where your dollar buys MILES more
STORES

6th & Pine

TU 4-8109

**SEE US
FOR TIRES**
• our QUALITY
is unmatched!
• our PRICES
are LOW!
• EASY TERMS!
**\$1 DOWN
\$1 A WEEK**