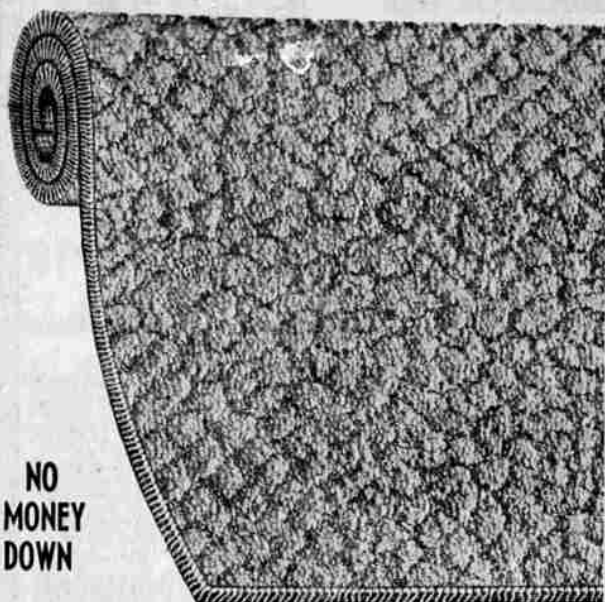


SEARS
ROEBUCK AND CO.

NOW OPEN! Newly Remodeled and Enlarged Harmony House Floor Covering Center

SAVE NOW ON ALL FLOOR COVERING NEEDS



NO
MONEY
DOWN

Luxurious Carpets of ALL-WOOL PILE High-Low Loop Textures

Choice of:

- Stripes!
- Solids!
- Tweeds!

Regular
\$5.95

4⁴⁹
sq. yd.

Double back for increased stability.
All-wool loop textures help conceal
footprints, resist crushing.

Check Sample Sizes Below . . . Measure Your Rooms — Free Estimates at Sears

Size	Sale Price	Size	Sale Price	Size	Sale Price
9'x14'	62.86	9'x11'	49.39	9'x9'	40.41
12'x12'	71.84	9'x18'	80.82	9'x16'	71.84
12'x18'	107.76	12'x16'	95.29	12'x17'	107.26
12'x22'	126.72	12'x20'	120.73	12'x24'	143.68

Imagine! You Can Cover a 9x12 ft. Room Under \$45

Speckle Patterned Inlaid Linoleum Plus Installation

All For Only

44⁸⁸

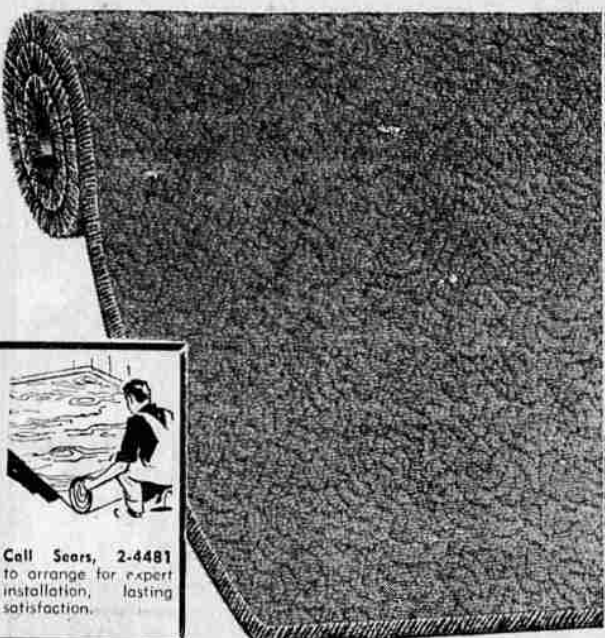
When You prepare the floors
Regular 2.98 sq. yd. quality

YOUR CHOICE
Inlaid Linoleum or Vinyl

You'll like the spacious seamless look.
Beautiful colored flakes on a fine
granite chip background. Resilient
surface and cushion felt back.

- Parchment beige with gray
- Parchment beige with frosty pink, mint blue and yellow
- Parchment beige and spice beige
- Aquamarine with Parchment ivory and spice beige

Ideal for • Dens • Halls
• Foyers • Playrooms
• Bedrooms • Bathrooms
• Kitchens • Summer cottages



Call Sears, 2-4481
to arrange for expert
installation, lasting
satisfaction.

Top Quality DuPont 501* ALL-NYLON PILE Luxuriously High, Heavy Loop

Choice of:

4 Decorator
Colors

Reg.
\$9.98

7⁹⁹
sq. yd.

Keeps its texture — footprints can't
"take hold." New muted luster for
exceptional color clarity and resist-
ance to soiling.

*Registered DuPont Certification Mark

Check Sample Sizes Below . . . Measure Your Rooms — Free Estimates at Sears

Size	Reg.	Sale	SAVE	Size	Reg.	Sale	SAVE
9'x14'	139.72	111.96	27.76	12'x18'	239.52	191.76	47.76
9'x11'	109.78	87.89	21.89	15'x15'	249.50	199.75	49.75
9'x18'	179.64	143.82	35.82	15'x18'	299.40	239.70	59.70
12'x12'	159.68	127.84	31.84	15'x30'	499.00	399.50	99.50

Famous DuPont 501* ALL-NYLON PILE Elegantly Good-Looking

Choice of:

20 Luxurious Colors
Plains and Tweeds

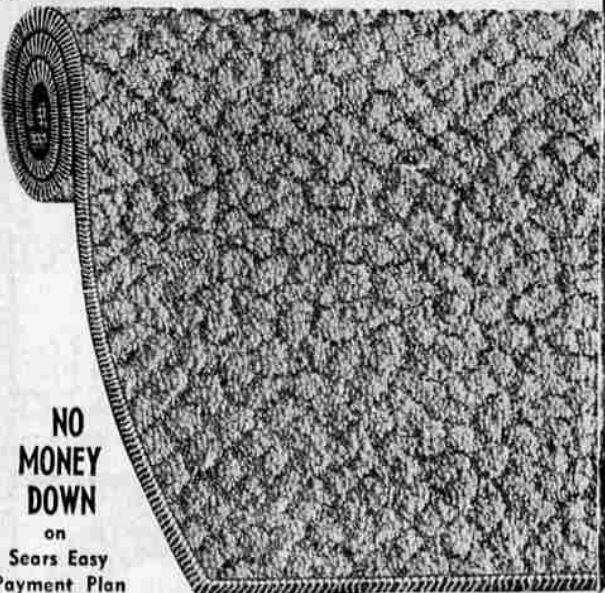
Reg.
\$9.98

8⁴⁹
sq. yd.

Dress up your floors with this luxu-
rious DuPont 501 all-nylon pile. Eleg-
antly good looking in a handsome
mosaic texture.

Check Sample Sizes Below . . . Measure Your Rooms — Free Estimates at Sears

Size	Reg.	Sale	SAVE	Size	Reg.	Sale	SAVE
9'x11'	109.78	93.39	16.39	12'x20'	269.46	229.23	40.23
9'x14'	139.72	118.86	20.86	15'x15'	249.50	212.25	37.25
12'x12'	159.68	135.84	23.84	15'x18'	299.40	254.70	44.70
12'x16'	209.58	178.29	31.29	15'x30'	499.00	424.50	74.50



NO
MONEY
DOWN
on
Sears Easy
Payment Plan

Room Size Rugs. Save Up To \$74⁴⁰ Bound, Ready to Lay
In Stock for Immediate Delivery

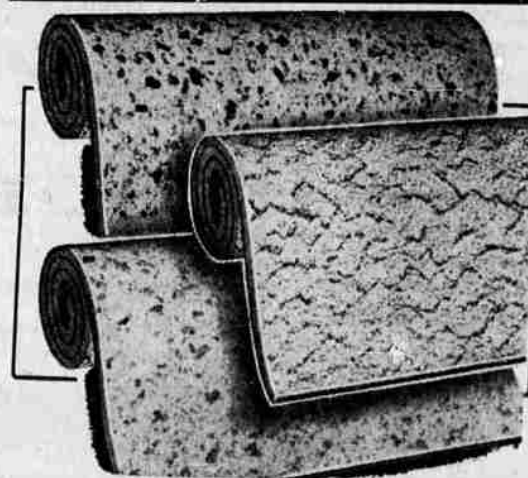
PRICE CUT	ALL WOOL WILTON	AXMINSTER CARPET	CUT
67.50	6760-3 Beige 12'x10' - Cut 67.50	51270 Multi Color 9'x15' - Cut 58.55	58.55
CUT	ALL WOOL WILTON	CUMULOFT NYLON	CUT
55.30	6800-7 Beige Color 9'x14'10" - Cut 55.30	8350-3 - Beige Color 12'x14'9" - Cut 55.16	55.16
CUT	CONT. FILAMENT NYLON	501 NYLON PILE	CUT
56.80	8244-5 - Nutmeg Color 12'x13' - Cut 56.80	8880-30 Brown Color 12'x13'6" - Cut 51.60	51.60
CUT	501 NYLON CARPET	PLUSH PILE CARPET	CUT
74.40	6880-4 Brown Beige 12'x12' - Cut 74.40	1980-2 Green Color 9'x16'6" - Cut 42.50	42.50
CUT	CONT. FILAMENT NYLON	501 NYLON PILE	CUT
42.96	8244-3 Beige Color 12'x12'4" - Cut 42.96	8880-4 Spice Beige 12'x17'10" - Cut 53.20	53.20
CUT	ALL WOOL PILE	CONT. FILAMENT NYLON	CUT
40.20	8440-10 Nutmeg, Tweed 12'x13'8" - Cut 40.20	8244-5 - Nutmeg Color 12'x18'9" - Cut 70.25	70.25

30 More Room Size Rugs Reduced

Shop at Sears and Save
Satisfaction Guaranteed or Your Money Back

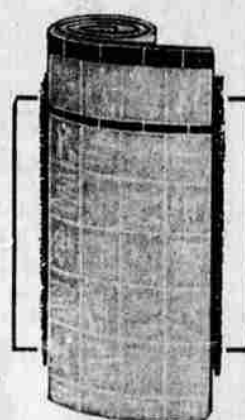
SEARS

133 So. 8th Shop 9:30-5:30
TU 2-4481 Friday 'til 9 p.m.



SAVE 50¢ Sq. Yd.
Reg. \$1.69 Sq. Yd.
**Easy-To-Install Vinyl-
Coated Floor Coverings**
Check Sears Low Price
Buy by the square yard **\$1¹⁹**
Sq. Yd.

Tough, non-porous vinyl coating protects the color-
ful patterns, seals out soil, stains. Smooth surface
cleans easily. Flexible back grips floor. In 9 and 12-
ft. widths.



**Easy-To-Install
All-Vinyl 54-in.
Wall Coverings**
69¢
Lin. Ft.

100% vinyl means a
glossy surface that's easy
to clean and keep clean!
Non-porous so water and
steam can't penetrate.
Now available in 5 smart
colors.



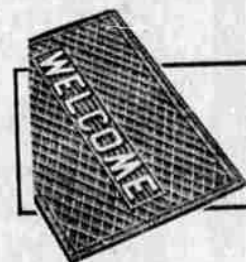
**Long-Wearing 9x9-Inch
Inlaid Linoleum Tiles**

Reg. 9c ea.
ea.
3 Colors

5¢
ea.

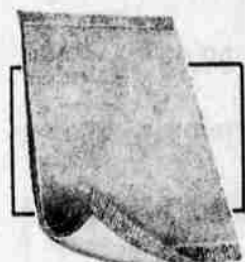
Textured designs. Smooth, long wearing. The wax
sealed surface is easily cleaned. Tiles are easy to
install. Let us show you how.

Other Odd Lot Tiles Reduced



**Rubber Door Mats
for Front or Back**
Sears
Price **2:51**

Many scraper bars trap dirt,
keep floors clean. Flexible
black rubber. 15 x 20 in.



**24x36-in. Cotton
Plush Pile Rugs**
Sears
Price **99c**

Foam rubber backs resist skid-
ding. Easy to launder. In 10
decorator colors.



**REDUCED 35%
High Fashion Rugs
of All-Nylon Pile**
Sears
Price **3.69**

24x36 in. Long-wearing with
foam rubber back. Washfast.
In other sizes, too.

Broadloom Carpet

Samples

Values to \$12.

Your Choice **\$3⁹⁹**
ea.

Discontinued Patterns

Broadloom Carpet

27x48-Inches — 27x54-Inches