

Shop and Save At Sears You Can Count On Us For Quality

Summer Playwear

- Sleeveless Shirts
- Surfer Pants
- Jamaica Shorts

Your Choice

Colossal Assortment!

97c

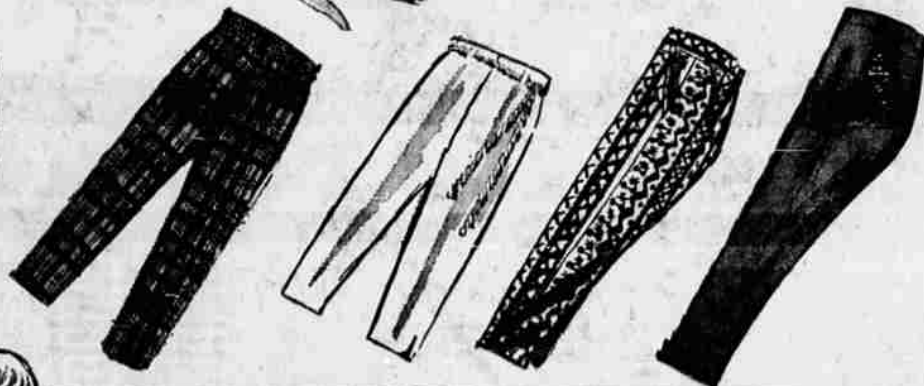
each

CHARGE IT on Sears Revolving Charge

Cool, colorful and so low priced classic style sleeveless cotton shirts; sizes 10-18. Gray cotton pants; some ducks, some cords, some combed cotton in a riot of splashing colors! Sizes 10-20.

Gay,

Colorful
Plaids!
Prints!
Solids!



Once-A-Year SALE

Our Best Quality

Blue
Package
Panty

They're Runproof!

Regular 89c

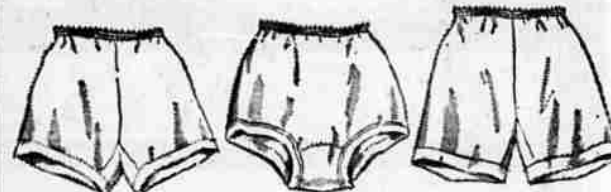
Elastic

Leg Briefs

Extra-Large Sizes 77c

Famous for comfort, fine fit, long wear. Hip sizes 31-32 to 49-52.

67c



Band Leg Briefs
Regular 89c

Flare Leg Panties
Regular \$1.15

Band Leg Panties
Regular 1.15

extra large sizes, 77c

extra large sizes, 87c

extra large sizes, 97c

Girls' Pedal Pushers

Sateen, poplin, Gabardine

Sensational
Low Price!

97c

CHARGE IT on
Sears revolving charge

An assortment of fabrics including poplin, sateen and cotton cords, all washable, band front, elastic back waist, slightly tapered leg. Sizes 7-14.



Flash! Now at Sears!

Embroidered Cotton
Eyelet Dresses

Sensationally
Low Priced!

\$5

CHARGE IT on
Sears revolving charge

See these delightful washable cotton eyelet batistes . . . note the full pleated skirts, the daintily detailed necklines, the dressy rayon satin accents. Gorgeous colors. Sizes 12-20 or 14 1/2-24 1/2.



Buy Now For All Summer!

Children's Cotton Playwear

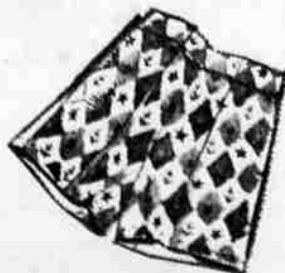
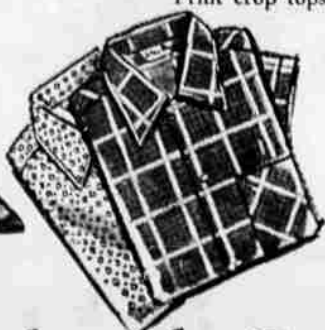
Sears
Days
Price

87c

each

Your Choice

Print blouses, sizes 3-6x
Sport shirts, sizes 2-6x
Shorts, sizes 3-6x
Pedal pushers, sizes 3-6x
Print crop tops, sizes 3-6x



Regular \$2.99 Soft Leather Barefoot Sandals

Sears Days
Sale Price!

2⁴⁷

pair

CHARGE
YOUR
SANDALS
on Sears
revolving
charge

Daintily perforated
wedge in bone;
sizes 5-9.

With comfortable cushioned insoles. 3 delightful styles—all have durable Guardtex composition soles.

Top
Fringed T-strap sandals
in Italian tan. 4 1/2-9.

Bottom
Instep strap wedge with
straw vamps in white or
beige ombre. Sizes 5-9.



Look at the Features . . . Look at the Price . . . Sears Gives You More