

NO MONEY DOWN ON CREDIT AT WARDS—JUST SAY "CHARGE IT!"



WARD WEEK SALE

BIG SAVINGS ON PAINTS

SAVE 7⁰⁴ A CASE one coat covers!



WARDS PAINT GUARANTEE

Wards guarantees its paint products will give satisfactory results whether used by professional or amateur, if applied per instructions. Should they fail to satisfy you, Wards will refund your money.

WARDS SUPER ONE-COAT HOUSE PAINT

\$5²²
Gallon in 4-Gal. Case
Reg. 6.98

Buy Wards Style House paint by the case and save! Just one coat covers — hides, protects, looks better than ordinary paints. Resists fading, mildew, fumes and gases. In self-cleaning white and chalk-resistant colors. 6.98 single gallon 5.66



GUARANTEE
Each gallon, when applied as directed, will cover 300 sq. ft. in one coat. Won't peel when washed properly with soap or detergent. If results are not as stated, Wards will apply enough paint to insure coverage, or, at the customer's option, refund purchase price of the paint.
Article 3648-3698

\$1 OFF GALLON! GUARANTEED 1-COAT SATIN ENAMEL

Style House soft sheen paint resists dirt and grease... can be scrubbed hard. Odorless, easy-to-use. Colors match latex finishes.

Reg. 2.59 quart 1.99

6⁴⁴
GALLON
Reg. 7.98

MAKE WARDS YOUR COMPLETE PAINT HEADQUARTERS



ONE COAT COVERS WARDS FLOOR AND PORCH PAINT

Wards quality paint covers wood, concrete, metal porches; floors, stairways—inside or out. Withstands weather, scrubbing, alkali, heavy foot traffic. 5 colors.

4⁹⁹
Gal.
Reg. 5.98

1.89 Quart, Now 1.66

9th & Pine

STORE OPEN FRIDAY NIGHTS 'TIL 9 P.M.

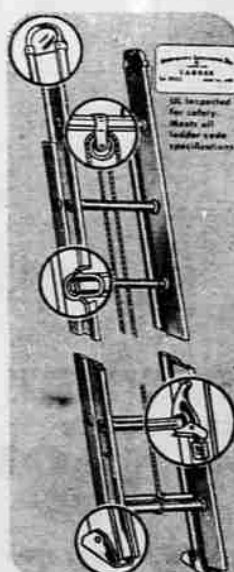


1.60 OFF! LATEX! STYLE HOUSE INTERIOR FLAT PAINT

Wards odorless Super latex flat wall finish—hides many colors with 1 coat, dries in 30 min. Resists stains, fading. White and colors.

3⁷⁷
Gal.
Reg. 4.98

LADDERS 20% OFF!



16' EXTENSION LADDER WARD WEEK PRICED!

\$16
REG. 19.95
NO MONEY DOWN

Tough, aircraft-type aluminum alloy; rubber feet. UL inspected. 20-ft. with rope pull, reg. 25.95 21.99 24-ft. U-channel frame, reg. 30.95 25.99 28-ft., 800-lb. test, reg. 35.95 31.99

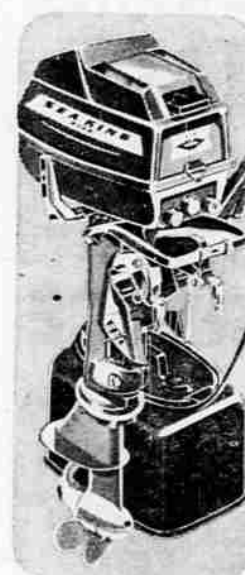
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WARD WEEK SALE

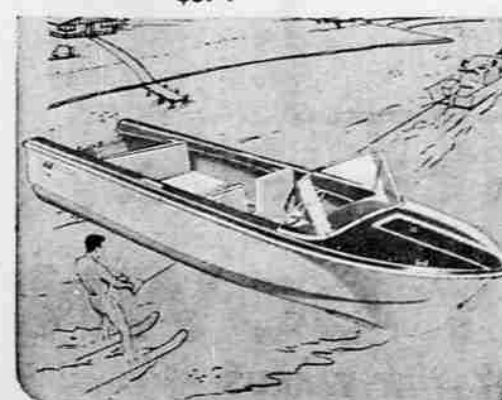
\$197⁵⁰ OFF! 4-PC. Sea King rig



FISHING FAVORITE! WARDS SEA KING 5-HORSEPOWER FISHING MOTOR **\$199**

NO MONEY DOWN

It's smooth—whether surging to 12 mph or slowing to 1 1/2-mph trolling speed. It's quiet—5 silencing features smother sound. Tightwad on gas, too! Full gearshift; 6-gal. tank; waterproof ignition; auto. rewind. 15-HP motor...\$329 40-HP motor...\$574



IT'S FIBER GLASS SEA KING 14-FOOT RUNABOUT

Hull can't rust, rot or corrode! Double bottom for smoother rides. Vinyl-upholstered, "walk-thru" seats; Plexiglass windshield; steering wheel; deck hardware.

Reg. \$589
\$499
No Money Down

9th & Pine



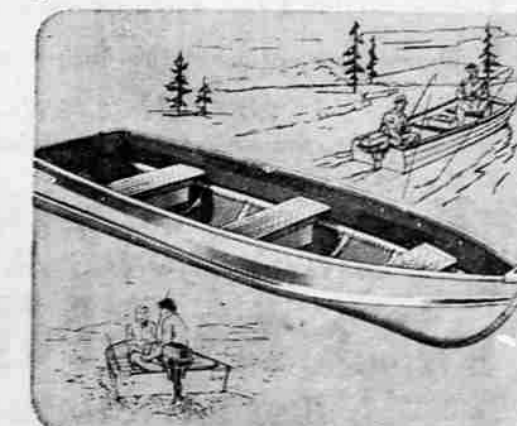
SPECIALLY DESIGNED TO BE USED TOGETHER!

- Sea King 15-ft. fiber glass runabout
- Electric starting, 40-HP motor
- Easy-to-handle, remote control gearshift
- 900-lb. capacity, leaf-spring trailer

\$1399

REGULARLY \$1596.50

Wards exclusively and one of America's favorite runabouts—built for lasting boating pleasure and safety. Its rugged fiber glass hull is almost maintenance-free! Deluxe, vinyl-covered, upholstered back-to-back seats. Complete steering rig and wheel, air chamber, styrofoam flotation, and more! Complete 14' Outfit. Reg. 1207.50. NOW \$1049

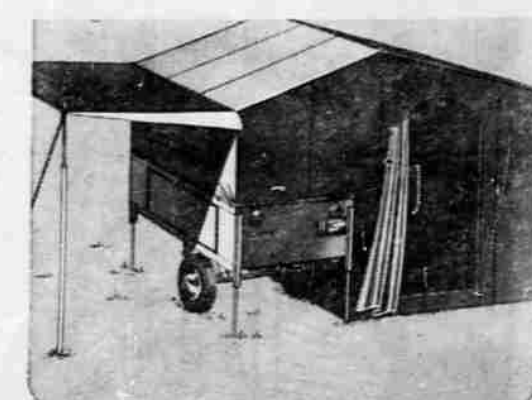


FITS ATOP AUTO SEA KING ALUMINUM 12' BOAT

This beauty is virtually maintenance-free, an easy-to-handle fisherman's favorite. Safer, too—styrofoam flotation, non-skid floor. Varnished wood seats.

\$183
NO MONEY DOWN

STORE OPEN FRIDAY NIGHTS 'TIL 9 P.M.



ROOMY — SLEEPS 6 WARD'S HAWTHORNE TENT-TRAILER

The "Traveler"—easy to put up, take down. 105 sq. ft. of usable area; 47x83x4-in. bed area. All-steel frame; army duck tent; sewn-in floor.

\$399
NO MONEY DOWN

Ph. TU 4-3188