

SINCE 1872...TOP-QUALITY MERCHANDISE AT WARDS LOW PRICES!



WARD WEEK SALE

FARMERS, LOGGERS, HAULERS...

PRICES SLASHED!!

WE OFFER YOU

24 HOUR TRUCK TIRE ROAD SERVICE

With the largest selection of new tires and truck tire recapping.



TRACTOR TIRES RIVERSIDE REAR POWER TRAC

Wards Riverside Power Trac. Built Super-Tough. Angled Tread Bars Give Super Traction in Any Soil!

11-28 4 Ply	\$55*
12-38 4 Ply	\$78*
11-38 4 Ply	\$67*
10-38 4 Ply	\$60*

\$47*

*PLUS EXCISE TAX. NO TRADE-IN REQUIRED



Truckers! NEW LOW PRICES!

MOUNTED
FREE!

SPECIAL LOW WARD WEEK PRICES Riverside Hi-Trac Heavy Duty Nylon Tire

8.25x20	9.00 x 20	\$65*
10 Ply	10.00 x 20	\$83*
Rating	12 Ply Rating	\$89*
	10.00 x 22	
	12 Ply Rating	

*PLUS EXCISE TAX. NO TRADE-IN REQUIRED

9th & Pine

STORE OPEN FRIDAY NIGHTS 'TIL 9 P.M.



WARDS FLEET IS READY TO SERVE YOU ANYTIME, ANYWHERE . . . WHEN YOU SEE OUR TRUCKS, YOU'LL KNOW THAT ANOTHER TRUCKER HAS CALLED WARD'S SERVICE CENTER. CALL DAY OR NIGHT (after 6 P.M. weekdays and anytime Sunday telephone anyone of our staff at their home).

FAST SERVICE ALWAYS



Earl Moskell
Tire Dept. Mgr.
Home Phone 2-3582



"Swede" Granquist
Shop Supervisor
Home Phone 2-0815



Max Kelly
Service Man
Home Phone 2-1175

Visit or Call Our Tire Center Today..
SATISFACTION IS ALWAYS GUARANTEED

NO MONEY DOWN

JUST SAY CHARGE IT -- AT WARDS

Riverside Highway Commercials

\$17⁹⁵*

6.70 x 15	6-PLY RATING	\$19*
6.50 x 16	6-PLY RATING	\$21*
7.00 x 15	6-PLY RATING	\$25*

*PLUS EXCISE TAX. NO TRADE-IN REQUIRED

Famous Riverside quality and performance! Extra-strong Nylon Cord body for rugged strength, greater durability and lower-cost-per-mile service. Broad, flat-tread wears evenly, lasts longer and assures greater stability. See it at Wards.

Ph. TU 4-3188

NO MONEY DOWN ON CREDIT AT WARDS—JUST SAY "CHARGE IT!"



WARD WEEK SALE

LAST 4 DAYS

BIG SAVINGS ON ALL YOUR LAWN NEEDS!

Wards 22" mower with grass catcher

GARDEN MARK ROTARY WITH 3-HP POWR-KRAFT ENGINE

Just Add
It To Your
Account!

64⁸⁸

69.95 combination
no money down

Designed with your safety in mind! Circle-Jet deck with front and rear baffles provides positive cutting action; Instant-Action wheel height adjustment. Safety chute takes Quick-Mount catcher attachment easily.

ECONOMY MINDED!

20-INCH, 2-HP PUSH ROTARY

Wards low price makes it so easy for you to step-up to the power mower class . . . lets you mow your lawn with ease and comfort! Come in, ask for a free demonstration.

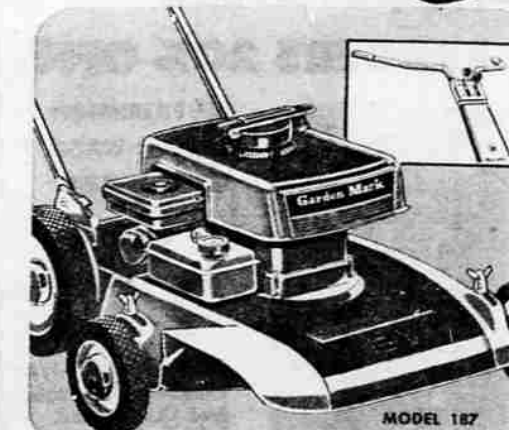
44⁸⁸

NO MONEY DOWN



MODEL 173

SEE WARDS COMPLETE SELECTION OF POWER MOWERS & TILLERS



MODEL 187

FEATURE-PACKED!

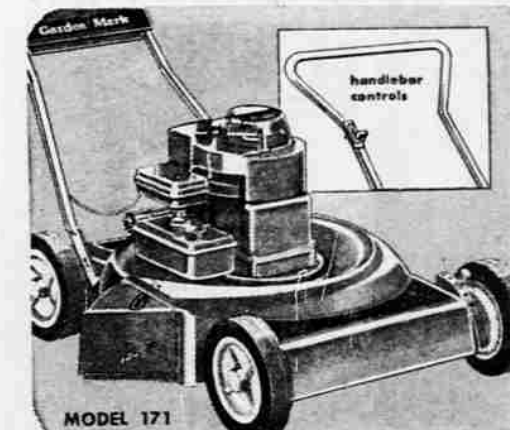
DELUXE 21-INCH SELF-PROPELLED

This all-new 3-HP Garden Mark drives itself powerfully over any lawn—you just guide it! With automatic handle-controlled clutch, gas and oil gauges.

108⁸⁸

NO MONEY DOWN

9th & Pine



MODEL 171

BUILT-IN SAFETY!

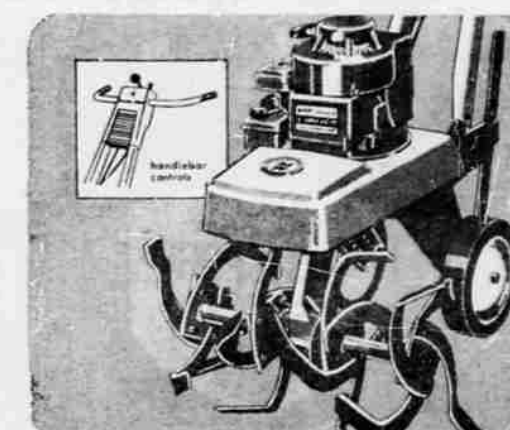
GARDEN MARK 20", 2½-HP ROTARY

"Extras" are standard equipment on Wards Garden Mark mower! New safety side discharge; Circle-Jet deck with front and rear baffles; Powr-Kraft engine.

54⁸⁸

NO MONEY DOWN

STORE OPEN FRIDAY NIGHTS 'TIL 9 P.M.



BUILT-IN REVERSE

WARDS HUSKY 3-HP ROTARY TILLER

Features adjustable 12-20-26" tilling widths, 16 heat-treated steel bolo tines.

134⁸⁸

Ph. TU 4-3188