

Memorable Meeting

Oh, joyous chance encounter,
My gladness knows no bounds!
I met my husband's old flame—
She's put on 20 pounds.

—Susanne Douglas



Quips and Quotes

The young man proposed to his girl friend and was accepted with alacrity. But she lost no time in laying down the law. "Now, darling, since we're engaged, we have to economize," she said. "I want you to promise that you won't do anything you can't afford."

The boy looked startled. "If I promised that, I'd have to break our engagement!" he said.

—Dan Bennett

Installment buying is not putting off until tomorrow what you couldn't afford then, either.

—Ivern Boyett

Song of the Good Husband

Because you are no *femme fatale*,
Do you suppose, dear wife,
I sometimes wish some
glamour gal
Would glorify my life?

That for a moment I'd consent
To trade your charms for Liz's,
Or ever wish I were the gent
Who made Miss Loren Mrs.?

You'll find an honest answer lies
Within your heart, my darlin',
When next entranced, with dream-
ing eyes,
You're watching Rock or Marlon.

—Georgie Starbuck Galbraith

CELEBRATING NATIONAL BABY WEEK!

HEINZ BABY FOODS \$75,000 Baby Dish Sweepstakes

7500 CHANCES TO WIN

750 PRIZES EACH WEEK
FOR 10 WEEKS

ENTER AS OFTEN
AS YOU LIKE!

EASY! NO JINGLES
OR STATEMENTS!



WIN ONE OF THESE NEW GENERAL ELECTRIC AUTOMATIC BABY FOOD WARMERS!

WHAT A PRIZE! This beautiful \$9.98-value, 3-section warmer heats baby's entire dinner in 10 minutes, signals "dinner's ready" with its indicator light, then keeps the food warm for half an hour or more, even after the cord has been disconnected!

• It saves mother the fuss of heating food and transferring it to a hot-water dish. Suction bottom prevents spills. Convenient handles make it easy to carry. Entire warmer is immersible, as easy to wash as a cup. Win one free. It's simple! Read how below.

HERE'S HOW TO WIN!

1. Just write your name, address and the words, "New Heinz Baby Foods" on any Heinz Baby Food label, Baby Cereal box top, or plain sheet of paper. Mail to Heinz Baby Food Sweepstakes, P. O. Box 57, New York 46, New York.

2. Enter now! Start sending your entries today. The more you send in, the more chances you have to win a baby food warmer. There will be 10 weekly drawings beginning April 12, 1963. Enter every week as many times as you like, and send as many entries per envelope as you wish.

3. Entries will be eligible for each week's drawing as received. Entries not selected as winners in each week's drawing will be eligible to win in subsequent drawings. Entries for final week's drawing must be postmarked no later than June 21, 1963.

4. Sweepstakes open to residents of the U.S.A., except employees (and their families) of H. J. Heinz Co. or its advertising agencies. Void in Nebraska and Wisconsin or any area where taxed, restricted or prohibited by law. No purchase required.

NUTRITION NEWS: Heinz Baby Foods are now cooked in 3 to 5 seconds by a new patented process that improves nutrition, flavor, color and texture!

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New HEINZ Baby Foods

The good they do your baby now—lasts a lifetime



"I have this terrible fear of fire."

Mrs. Brown had gone on a strict diet. That meant everybody in the family went on a diet, too, whether they needed it or not. One evening she asked her husband to call the children for dinner.

"Good," said the hungry spouse. "What are we having?"

"Chopped lettuce, scalloped carrots, diced celery, and turnip rings. Now, for heavens sakes, call the children in."

The husband shouted out the window: "Come on, kids. Better hurry—your supper is getting wilted." —A.T. Quigg