

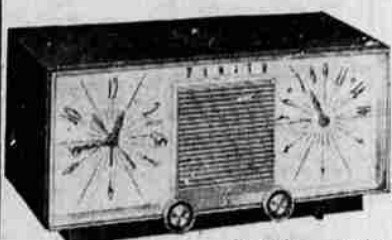
WEISFIELD'S BIG 3-DAY SALE

GRAND OPENING

New Location
635 MAIN
★ ★ ★
Thursday -
Friday -
Saturday!

Orchids for the Ladies! Free
Candy and Balloons for the Kids!

SUPER-VALUE



ZENITH

"STARDUST"
AM CLOCK RADIO

\$38⁹⁵

See All That's
New from Zenith!

Attractive, modern styling!
This multi-purpose Zenith AC
radio wakes you... lulls
you to sleep with world-famous
Zenith tone quality! Specially
low priced for this Grand
Opening event!



NEW
1963

only
\$39.95

ZENITH FINE-LUGGAGE
STYLE TRANSISTOR
PORTABLE RADIO

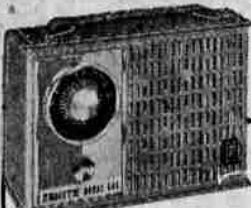
ROYAL 670L—Easy to pack... easy to carry! Features
6 transistors, plus 2 germanium diodes. Includes 3
powermatic transistors for superior reception. Rich,
many others' fail. Plays up to 300 hours with 4
C-type batteries.

NEW!
NOW WITH
FM!

\$275.00

ZENITH

ROYAL 3000
TRANS-OCEANIC
Transistor Standard LF and Shortwave Portable
Powered to tune in the world... plus fine music on
FM! 9 wave bands including LF VOA Weather. Truly
the world's most magnificent radio. Uses regular
flashlight batteries.



NEW
1963

\$34.95

ZENITH FINE-LUGGAGE
STYLE TRANSISTOR
PORTABLE RADIO

ROYAL 645—Easy to pack... easy to carry. Outstanding
value. 6 transistors plus 2 diodes. Includes 3
powermatic transistors for superior reception. Rich,
durable Perma-wrap covering.



NEW
1963

\$24.95

ZENITH
The Songstress • Model 7575—Our greatest clock
radio value! New Songstress Alarm—remembers to call
you even after you shut it off! Wakes you to world-
famous Zenith tone quality. 4 colors.
*SEE 1st OF CLOCK SUPPLIER

Just in...

NEW
easy-to-carry
**PORTABLE
STEREO**

with world famous

ZENITH
QUALITY
High-Fidelity AC Phonograph
with 4-Speed Automatic
"Tilt-Down" Record Changer



The CHORDETTE • Model KPS70C
Surprisingly slim, luggage-portable
stereo. Charcoal color vinyl cover-
ing with Walnut front veneer panel.

\$129⁹⁵ \$10 Down
\$10 a Month

IT'S IMPOSSIBLE TO
ACCIDENTALLY RUIN
A FINE STEREO RECORD

MICRO-TOUCH 20 TONE
ARM
with "Free-Floating" Stereo Cartridge



Lightest needle
pressure ever in
home stereo

Only 2 grams
(1/14 ounce)—
less than a penny!

Plays a record a
lifetime with vir-
tually no record wear

BEST TV BUY!



Model 2129

ZENITH 19" TV

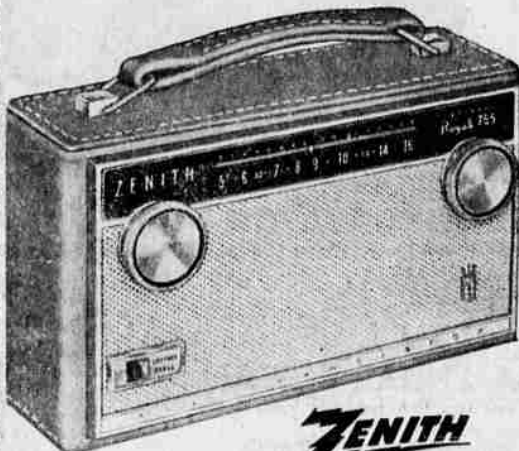
Opening Special

239⁹⁵

\$10 Down —
\$10 a Month

Big picture 19" Zenith
portable! Finest TV pic-
ture reception... super-
prior even in weak signal
fringe areas. With Zen-
ith's exclusive Gold Video
Guard Turret Tuner Wei-
sfield value priced for this
opening event!

Sensational Performance -
Sensational Value!



ZENITH

ROYAL 755

8 TRANSISTOR **\$64⁹⁵**

Grand opening special! Feat-
uring Zenith's new "Battery
Saver"—an extra powerful set
... performs where many oth-
ers fail!

Buy on Terms!

BIG SAVINGS!
MOTOROLA
CLOCK RADIO



WAKE UP TO MUSIC!
• 4" Golden Voice®
speaker
• Powerful, reliable
performance

\$19⁹⁵

THE BIG EXTRA
BUY ALL NEW
MOTOROLA
Compact Nineteen
ONLY



\$179⁹⁵

GET THIS
\$1995

RETAIL VALUE

Custom-Designed

ROLL-ABOUT

CART

In harmonizing
colors

Free!

BIG EXTRA FEATURES

- ★ TUBE SENTRY SYSTEM
- ★ PICTURE OPTIMIZER CONTROL
- ★ PREMIUM RATED TUBES
- ★ CIRCUIT GUARD
- ★ MAGIC MAST ANTENNA
- ★ GOLDEN VOICE SPEAKER
- ★ TINTED EYE-SHADE FILTER GLASS

BIG EXTRA WARRANTY

FULL YEAR GUARANTEE
on all tubes and parts. Manufacturer's guarantee
covers free exchange or repair of any component proven defective
in normal use. Arranged through selling dealers. Labor extra.

WEISFIELD'S
THE WEST'S LARGEST
CREDIT Jewelers



REVOLUTIONARY NEW ZENITH
AUTOMATIC RECORD CHANGER

gives twice the stereo separation...
finest fidelity ever in portable stereo

Exclusive in ALL NEW **ZENITH**

DELUXE
Portable Stereo

featuring

TRUE CONSOLE TONE
5 SPEAKER
SOUND SYSTEM

Automatic... 4 Speeds
Plays all your Stereo and
Monaural records

The METROPOLITAN • Model KPS80L
World's finest performing portable stereo!
Beautiful new contoured luggage-type carry case
covered in elegant Metallic Golden Beige color
Durastron. 8" woofer speaker in main unit, one
3 1/2" and one 3 1/4" cone-type tweeter in each re-
mote speaker unit. Dual channel stereo amplifier,
separate loudness, balance, bass and treble con-
trols. AC only.

\$149⁹⁵

\$10 Down
\$10 a Month

with Stowaway
REMOTE SPEAKERS

Features ZENITH'S
revolutionary new

"MICRO-TOUCH" 2G TONE ARM
with the fabulous

"FREE FLOATING" CARTRIDGE



CARTRIDGE FLOATS
WITHIN THE
TONE ARM

OUTPERFORMS ANY TONE ARM IN AUTOMATIC RECORD CHANGERS*



DROP IT! JAR IT! SLIDE IT!
Amazing 2-gram stylus pressure
plus "Floating Action" ends
scratched record grooves forever!

PLAYS A RECORD 3000
TIMES, YET VIRTUALLY
NO RECORD WEAR!

HIGH COMPLIANCE CAR-
TRIDGE—ensures the
world's finest performance
in portable stereo phono.

- 100% More Compliance
- Finest Frequency response
- Finest Fidelity from all your records

*As a complete stereo instrument

Zenith 45th ANNIVERSARY SPECIAL!

FREE! \$1595 VALUE
deluxe rollabout
TV stand

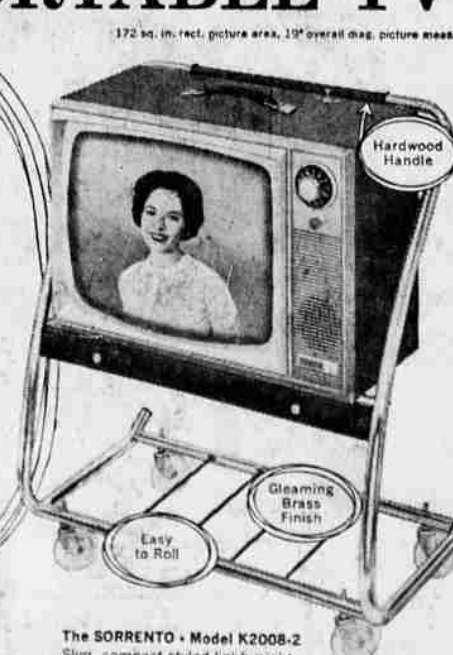
with purchase of ALL NEW 1963

ZENITH

19" PORTABLE TV

172 sq. in. rect. picture area, 19" overall diag. picture meas.

HANDCRAFTED
Chassis for greater
dependability...
fewer service
problems
No printed circuits!
No production shortcuts!
Handcrafted quality makes the
big difference! There are no
printed circuits...no production
shortcuts! Every connection is
handwired and hand soldered.



\$169⁹⁵

\$10 Down
\$10 a Month

The SORRENTO • Model K2008-2
Slim, compact styled lightweight
metal cabinet in grained Walnut
color or grained Mahogany color.



WEISFIELD'S
THE WEST'S LARGEST
CREDIT Jewelers

635 Main

Open 9:30 a.m. Till 5:30 p.m.