

WEISFIELD'S GRAND OPENING

THURSDAY - FRIDAY - SATURDAY! • 3 BIG DAYS!
NEW LOCATION - 635 MAIN

SPECIAL PURCHASE

Weisfield's made a special purchase from the Admiral factory to be able to bring you values like these for our opening! Check every item!



ADMIRAL® \$189⁷⁷
The RANDALL T3000 SERIES
Flair 23" Portable TV

Big-screen portable TV with new picture quality! "Wide Angle" 23" bonded picture tube with 23,000-volt transformer powered, precision crafted horizontal chassis, all-new Admiral "Scene Balancer" circuitry. Newly improved tuner insures greater picture brilliance and clarity—even in "fringe" areas (adaptable for UHF, opt., extra). Hideaway "Power Tower" antenna. Metal cabinet. 19-7/8" h., 26" w., 13-5/8" d. T3000—Cosmic Black. T3001—Buff Brown. T3004—Pebble Beige.

*T.M. of Admiral Corp.

Truly Some of the Greatest Values We Have Ever Offered!

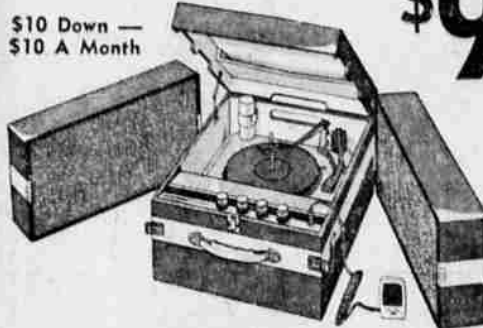


\$299⁷⁷ \$15 Down — \$15 A Month

ADMIRAL
The COPENHAGEN MODEL Y4771A
Super 20 Stereophonic High Fidelity
with FM/AM, FM Stereo Multiplex Radio

Trim Danish Modern console with removable "stow-away" speaker—complete stereo system for records and radio. "Custom Eleven" record changer. Two Gram Tone Arm with "Floating" Cartridge. Built-in FM/AM, FM Stereo Multiplex Radio. Illuminated master control panel. 6 speakers—two 8", four 3-1/2"—for full depth and dimension of stereophonic sounds. 30-3/4" h., 49-1/2" w., 17" d. Y4771A in genuine Walnut veneers and hardwood solids.

\$10 Down — \$10 A Month



The ATLANTIS—Model Y4659
"Sing-Along" Portable Stereophonic
High-Fidelity
by ADMIRAL®

With "Sing-Along" Microphone! Your voice comes from the right speaker while musical accompaniment comes from the left. Twin speaker stereo has Admiral's famous "Phantom 3rd Channel." 4 speakers—one 6", one 3-1/2" in each "swing-away" speaker enclosure. Separate controls for treble, bass, balance and loudness. Dual-channel amplifiers. Automatic 4-speed changer. Sapphire styli. 45 r.p.m. spindle. 8-1/2" h., 14-1/4" w., 17" d. Model Y4659—Blue and White.

\$99⁷⁷

GRAND
OPENING
SENSATION!

The ADMIRAL®
THINMAN DELUXE

Brilliant picture.
Slim, lightweight
portable with
luggage type
handle—

**ADMIRAL
PORTABLE
TV**

\$116⁷⁷

Pay Only \$10 Down —
\$10 a Month!



\$399⁷⁷
Reg. 499.95 - Now
ADMIRAL®
The ENFIELD
Sovereign Stereophonic Theatre
STF33X10 SERIES
Wide Angle 23" TV
Stereophonic Phono
FM/AM, FM Stereo Multiplex Radio

(23" Overall Diag. Viewable Area 282 Sq. In.)

Complete home entertainment center. Trim Contemporary lowboy console styling. Rugged "Air Space" horizontal chassis with 23,000 volts of picture power. Extra-sensitive "Super DX-40" turret tuner pulls in brighter pictures. Admiral-built Custom automatic 4-speed record changer. Exclusive unified FM/AM, FM Stereo Multiplex Radio. Available in following models: STF33X11—Walnut, STF33X12—Mahogany. Grained finish on hardboard. 31-1/2" h., 56" w., 16-1/2" d.

*T.M. of Admiral Corp.

\$20 Down — \$20 A Month



\$199⁷⁷

ADMIRAL®
The PARKVIEW L3210 SERIES
New Slim 23" TV

Contemporary lowboy console styling. Brighter, crisper pictures with 23,000-volt precision crafted, precision wired horizontal chassis plus extra-sensitive tuner that extends "fringe area" reception (Adaptable for UHF, opt., extra). Two Alnico V speakers provide greater depth in TV sound. 31" h., 34-9/16" w., 14-9/16" d. L3211—Walnut, L3212—Mahogany, L3213—Blond Oak. Grained finishes on Hardboard.

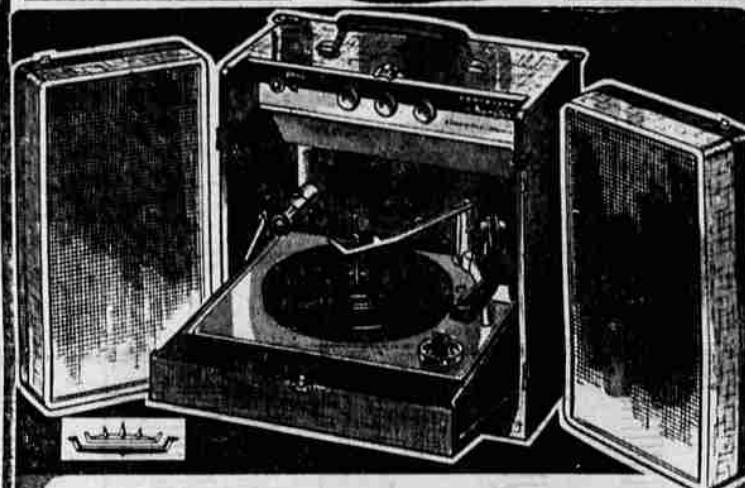
\$10 Down — \$10 A Month



\$525⁷⁷
\$25 Down — \$25 A Month
The CONTINENTAL—Model STF33T41
Quality Stereophonic Theatre
by ADMIRAL®
Wide Angle 23" TV*
Stereophonic Phonograph
FM/AM, FM Stereo Multiplex Radio

(*23" overall diagonal, 282 sq. in. viewable area)

Complete Home Entertainment Center. From the Masterpiece collection in Italian Provincial Console styling. "Air Space" horizontal chassis for cooler operation. New Super "DX-40" Turret Tuner for sharp bright pictures. Admiral-Built "Custom Eleven" Automatic 4-speed record changer. Exclusive unified FM/AM, FM Stereo Multiplex Radio. In hand-rubbed genuine Walnut veneers and hardwood solids—Model STF33T41.



The SONATA by ADMIRAL®
Portable "Tilt-Out" Stereo Hi-Fidelity

★ With 4-Speed Automatic Record Changer, in Luggage Case ★

Featuring "Phantom" 3rd Sound-Channel!

YOURS FOR ONLY

- Multi-Channel Stereo Amplifiers circulate sound.
- Stereophonic Speaker System assures rich tone.
- "Phantom Third Channel" comes from the center.
- Loudness, Balance, Tone Custom Control Center.
- Sleek Luggage-type Cabinet, hinged speakers.

79⁷⁷
\$7 Down
\$7 A Month

TAKE YOUR CHOICE - ONE LOW PRICE!



ADMIRAL®
The BONWITT T3010 SERIES
Flair 23" Portable TV

Big-screen portable TV with new picture quality! "Wide Angle" 23" bonded picture tube with 23,000-volt transformer-powered, precision crafted horizontal chassis, all-new Admiral "Scene Balancer" circuitry. Newly improved tuner insures greater picture brilliance and clarity—even in "fringe" areas (adaptable for UHF, opt., extra). Lighted channel indicator. Hideaway "Power Tower" antenna. Metal cabinet. 19-7/8" h., 26" w., 13-5/8" d. T3011—Walnut Vinyl, T3012—Mahogany Vinyl.

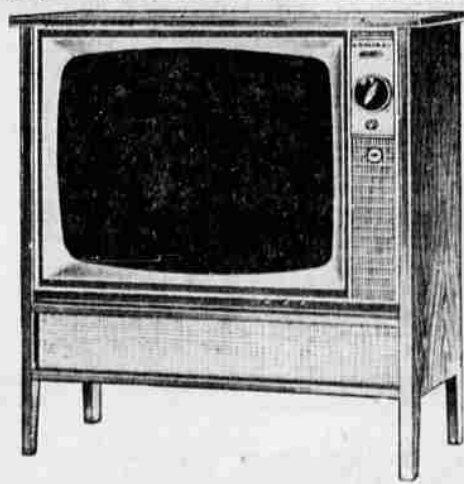
*T.M. of Admiral Corp.

ONLY

199⁷⁷ **ADMIRAL®**
The DIRECTOR
P9210 SERIES
19" Portable TV

Decorator vinyl covered 19" Portable TV with brightest, sharpest picture ever on an Admiral portable! 20,000 volts of picture power. Transformer-powered precision crafted, precision wired horizontal chassis, plus extra-sensitive tuner (adaptable for UHF, opt., extra). Bass/treble tone control. Front 5" oval speaker. Luggage-type top handle. "Power Tower" antenna. 15-1/2" h., 21-1/4" w., 12-1/2" d. Metal cabinet. P9211—Buff Brown Vinyl, P9219—Sahara White Vinyl.

*T.M. of Admiral Corp.



ADMIRAL®
The LANGTON—C3100 SERIES
New Slim 23" TV

Trim Contemporary upright console styling. Brighter, crisper pictures with Admiral's 23,000-volt precision crafted, precision wired horizontal chassis... plus extra-sensitive tuner that insures extended "fringe area" reception. (Adaptable for UHF, opt., extra). Two Alnico V speakers provide greater depth in TV sound. 31-1/16" h., 29-5/8" w., 14-7/8" d. C3101—Walnut, C3102—Mahogany, C3103—Blond Oak. Grained finishes on Hardboard.

Opening Special 199⁷⁷

\$10 DOWN —
\$10 A MONTH

ADMIRAL American Made RADIOS

"The GOLDEN EAGLE"
DELUXE
ALL TRANSISTOR
Shirt Pocket Radio
12⁷⁷

- Rugged Non-Breakable Quality Case
- Automatic Volume Control
- Largest, Most Powerful Antenna Ever Used in a Shirt Pocket Radio
- Finest Quality Alnico V Speaker
- Plug-In Jack for Earphone
- Plays up to 100 Hours on Mercury Batteries



"THE AVALON"
CUSTOM
TABLE RADIO
8⁷⁷

- Non-Breakable Plastic
- Superheterodyne Circuit
- Powerful Alnico V Speaker
- Built-in "Aeroscope" Antenna
- Wide Tuning Range



The West's Largest Credit Jewelers



WEISFIELD'S
THE WEST'S LARGEST
CREDIT Jewelers