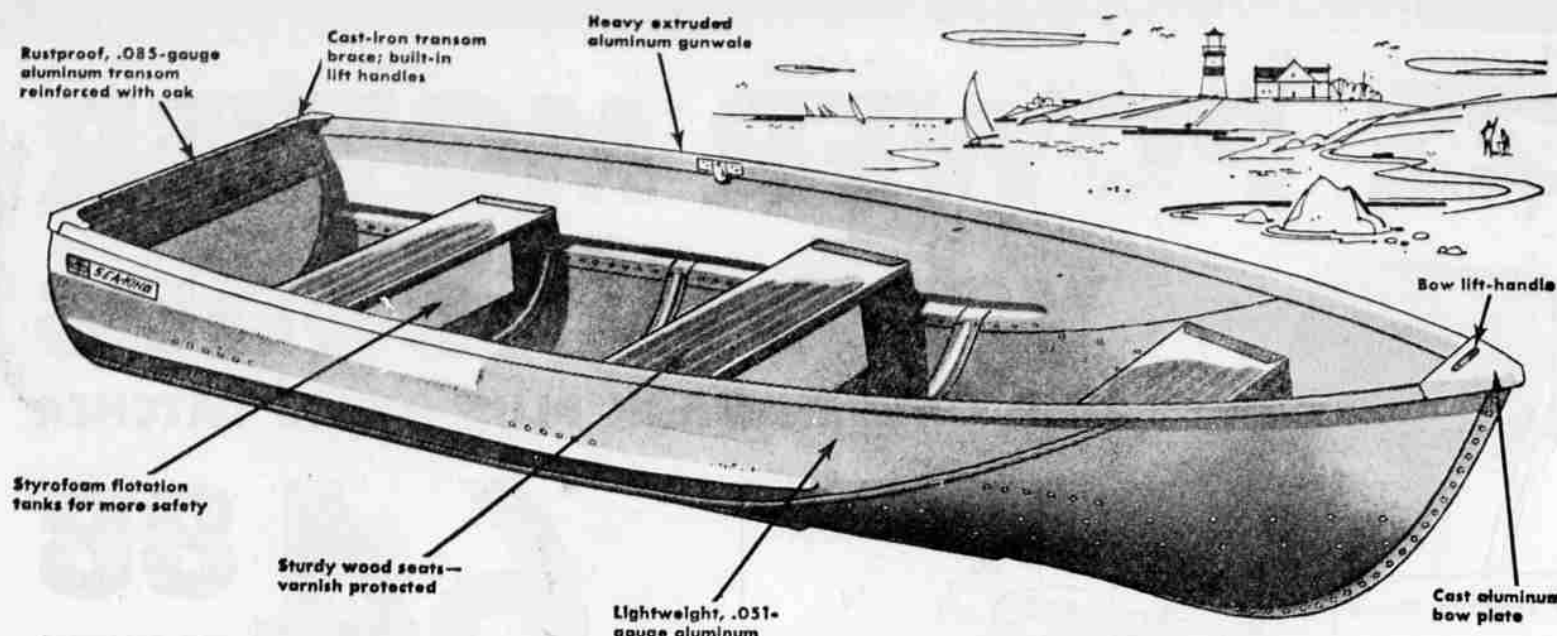


USE WARDS CREDIT PLANS. THERE'S ONE SPECIALLY TAILORED TO YOU

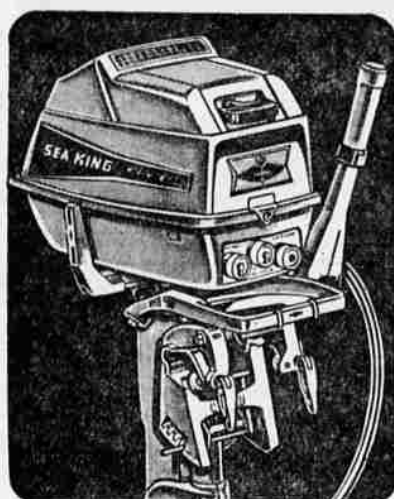


**WARD
WEEK
SALE**

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
SATISFACTION GUARANTEED



12' ALUMINUM auto-top boat



**RUGGED, DEPENDABLE...
IT'S A SEA KING!**

So easy to handle, it's atop your car in a jiffy. Then you're off to your favorite lake to enjoy fishing or all-around family boating. This beauty's got the balance and stability to slice smoothly through chop. Saves time and expense on upkeep, too.

14-ft. aluminum boat..... \$219*

SEA KING 5-HP MOTOR—FISHING FAVORITE

Surges to 12 mph smoothly, economically, quietly (5-point silencing); slows to 1½-mph trolling speed. Features full gearshift, 6-gal. tank, waterproof ignition.
900-lb. trailer; reg. \$169\$159 650-lb. trailer\$135
15 HP SeaKing Motor\$329 40 HP SeaKing Motor\$574

\$169*

NO MONEY DOWN

\$199



FISHING SPECIALS
YOUR CHOICE OF HANDY ITEMS

Choose 1-tray steel tackle box, casting reel, strong casting rod, landing net or minnow bucket—any one of these is yours for one low, low Ward Week price.

99c
YOUR CHOICE



FULL SIZE! 6.07 OFF!

REG. 35.95 HAWTHORNE
THREE-BAR BICYCLE

29⁸⁸

NO MONEY DOWN

Takes years of rough riding—has the same rugged, machine-welded, V-swept frame as more expensive bikes; adjustable white saddle with foam padding and coil springs for added comfort. Safety engineered coaster brake; middleweight tires. Finish treated to resist rust. Boy's, bold red; girl's, blue. 24", 26".



BASEBALL GLOVE
SELECT, TOP-GRAIN TAN COWHIDE

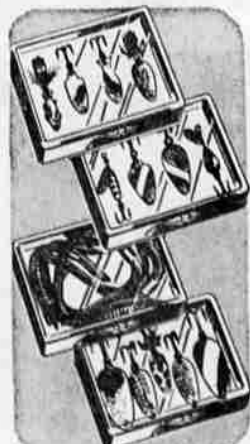
This big pro-model with pre-formed, deep-well pocket swallows up everything within reach. Horsehide lining; rolled leather bindings. 9.98 deluxe glove.. \$8.88

7⁴⁴



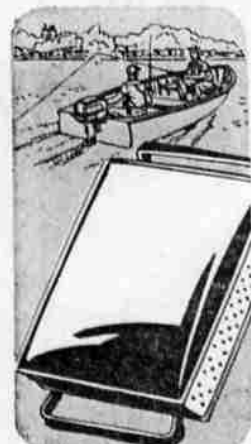
**ZEBCO SPINNING
ROD-REEL SET**
9⁹⁹

No backlash! "66" Scottee spinning reel prespooled with 150 yds. 6-lb. line; 6-ft., solid-glass 2-pc. rod.



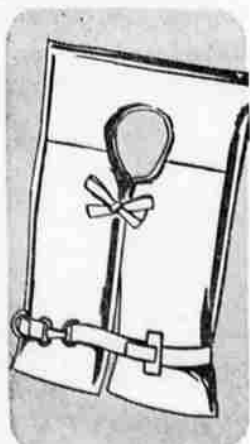
**YOUR CHOICE!
FISHING LURES**
88c ..

Choose from a large selection—you're sure to find many to suit your fishing needs. Plastic boxed.



**REG. 3.49 VINYL
BOAT CUSHION**
2⁹⁹

Coast Guard approved! Won't rot or mildew; dries fast. Kapok filling; Nylon sewed. Assorted colors.



**3.49 LIFE VEST—
C.G. APPROVED**
2⁹⁹

Kapok in vinyl inserts. Holds head above water. Adult size. 2.95 medium...**2.66** 2.69 small....**2.29**



**11.95 2-BURNER
CAMP STOVE**
9⁹⁹

Burns unleaded white gasoline. Folds for storage. Adjustable windshield; 2-pt. tank with pump, filler plug.



**SINGLE-DOUBLE
SLEEPING BAG**
9⁹⁹

3-lb. CELACLOUD® acetate fiber fill, cotton flannel lining, cotton twill cover. About 33 x 75 in. Rubber Air Mattress**4.99**



SALE! GLOVE
Pro model in select, top-grain tan cowhide with full cowhide lining. Left or right handers. **4.88**



BEGINNER'S GLOVE
Boy's 5-finger model. All cowhide with full leather lining. Left, right handers, imported. **2.78**



LITTLE LEAGUER BAT
Official "Louisville Slugger" model—made of select ash, balanced to give you greater power. **2.25**



SALE! BASEBALL
Official size and weight! Double stitched horse-hide cover. Compressed felt and rubber center. **99c**

SAVE DURING WARD WEEK! SALE LASTS 10 DAYS STARTING WED., APR. 17