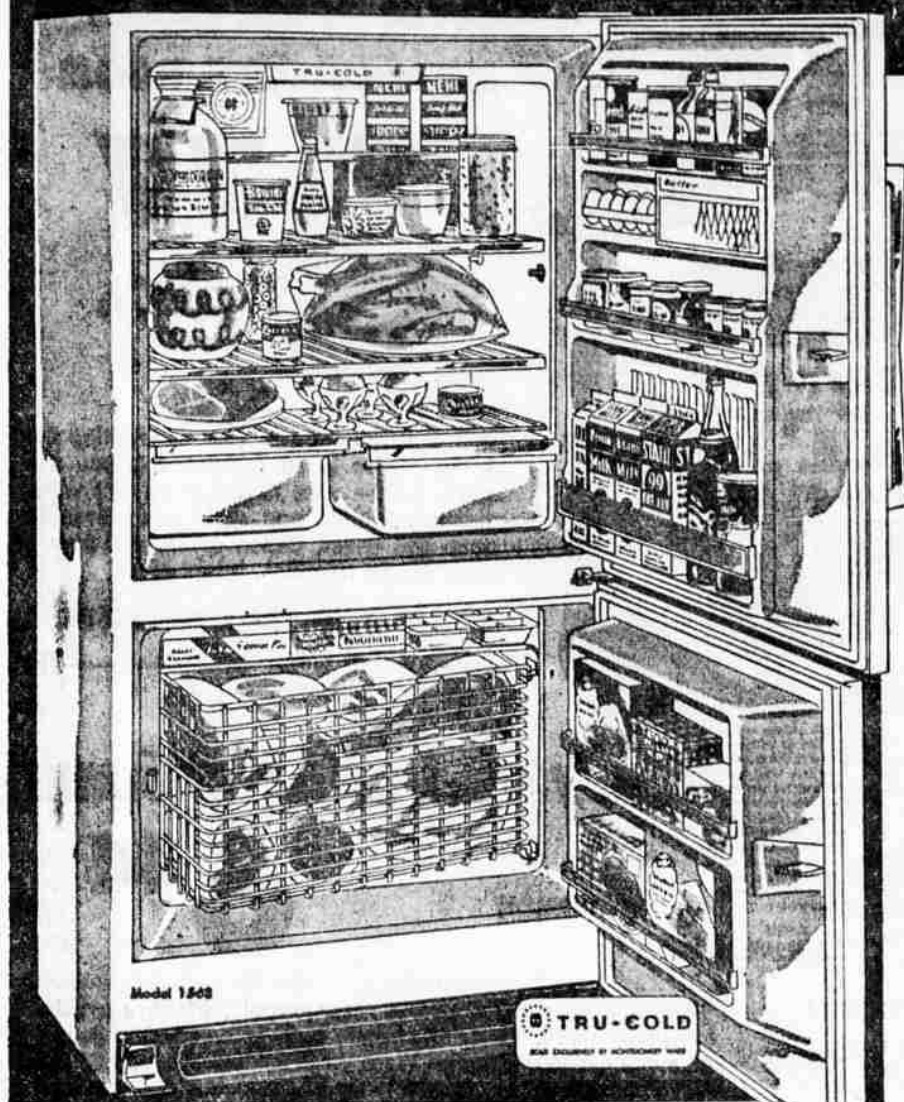


WARDS OWN BRANDS ARE IN DEMAND. BUY NOW AT WARD WEEK SAVINGS

50⁹⁵ OFF! 14.4-FT. 2-door combination



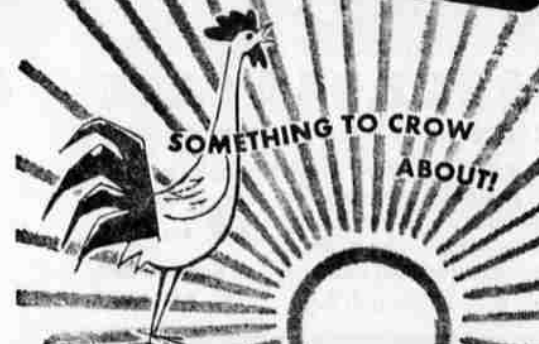
TRU-COLD HAS BIG
172-LB. FREEZER

\$249

no money down
\$11 a month!

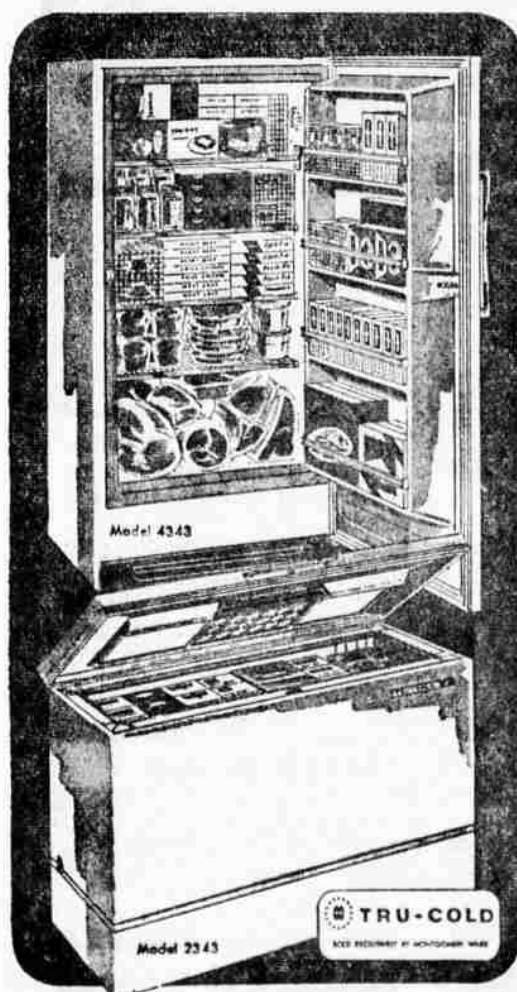
- Cycle-Cold refrigerator needs no defrosting
- Giant freezer holds 172 lbs. of frozen food
- Swing-out basket puts frozen food in easy reach

Special for Ward Week—our own Tru-Cold frostless refrigerator, with full-width shelves and twin porcelain crispers, plus door storage with egg racks, dairy bar, shelves for bottles, jars. Zero-zone freezer below holds 172 pounds of food. Freezer door shelves hold over a dozen food packages. Optional right- or left-hand door opening.



WARD WEEK SALE

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
SATISFACTION GUARANTEED



FAMILY-SIZE

2 TRU-COLD FREEZERS EACH
SALE PRICED FOR WARD WEEK

\$168 each

No money down

Stores 455 pounds of food safely at zero° temperature, saves money, trips to store! Chest is wide and deep—has movable divider. Upright is thrifty with floor space—has open refrigerated shelves, door storage.

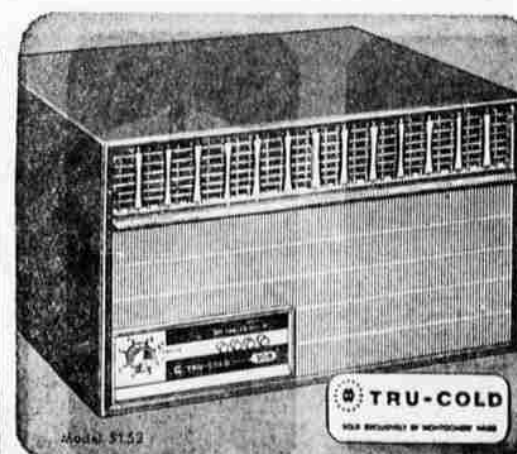
AIR CONDITIONER 50⁹⁵ OFF

WARD WEEK SAVINGS!
MULTI-ROOM COOLING!

\$199

Reg. 249.95

2 HP cooling capacity at terrific savings! Powerful Tru-Cold cools, filters and dehumidifies air; exhausts stale air, too! Adjustable thermostat automatically keeps temperature constant. 2-speed cooling and fan, 14,500 BTU's. Operates quietly! 230V, 11 amp.



1 HP 20.95 OFF!
6300 BTU AIR CONDITIONER

Pushbutton control for fan, hi or low cool. Thermostat control; draft-free air directors. 6300 BTU Tru-Cold fits 26" to 48" wide windows. Uses 115 volts.

\$169

REG. 189.95
NO MONEY DOWN

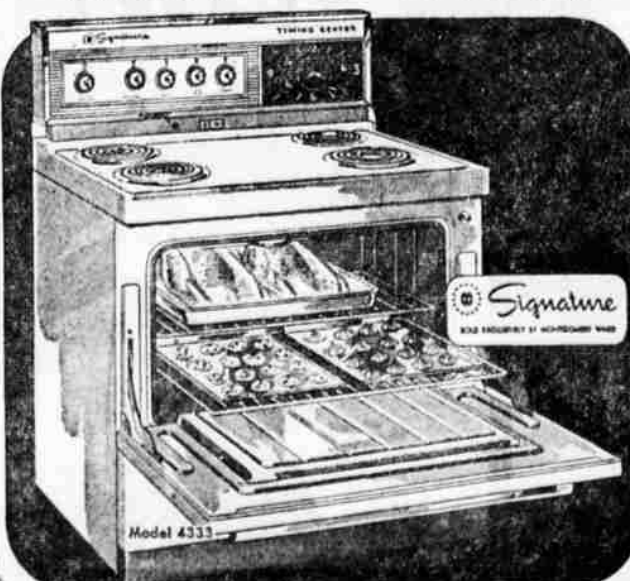
EASY-TO-CLEAN 30" RANGE

WARD WEEK SALE PRICE!
SIGNATURE ELECTRIC

\$178

No money down

Value-packed! Compact size, with 23" bake-broil oven, full-width storage drawer, convenient appliance outlet. Surface units have infinite heat-settings from simmer to boil. Easy to clean! Removable oven door, bake-broil elements, lift-up units.



SUNNY SAVINGS—
SHOP WARD'S SUMMER SALE BOOK!

Warm weather days bring fun in the sun... and sunny savings in Ward's Summer Sale Book that make summer even greater! Save on sportswear, swimwear, bikes, playground equipment, fabrics. See our Sale Book in our Catalog Department.

NO MONEY DOWN WHEN YOU BUY ON CREDIT AT WARDS. SAVE NOW!