

SHOP DURING WARD WEEK AND SAVE! LOWEST PRICES OF THE SEASON

**MONTGOMERY
WARD**



**WARD
WEEK
SALE**

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
SATISFACTION GUARANTEED

WASHERS 20⁹⁵ OFF! topload or frontload



\$189

each, reg. 209.95

TWO-SPEED TOP-LOAD WASHER has 2-cycle operation, holds 10 pounds of dry wash. Pick from 3 wash, 2 rinse water temperatures. Has lint filter, bleach dispenser, sediment ejector. FOUR-CYCLE FRONT-LOAD automatic washer has a big 12-pound capacity, multi-speed agitation, full-time lint filter. Matching dryers: Reg. 159.95 elec. \$139; Reg. 199.95 gas \$169
NO MONEY DOWN

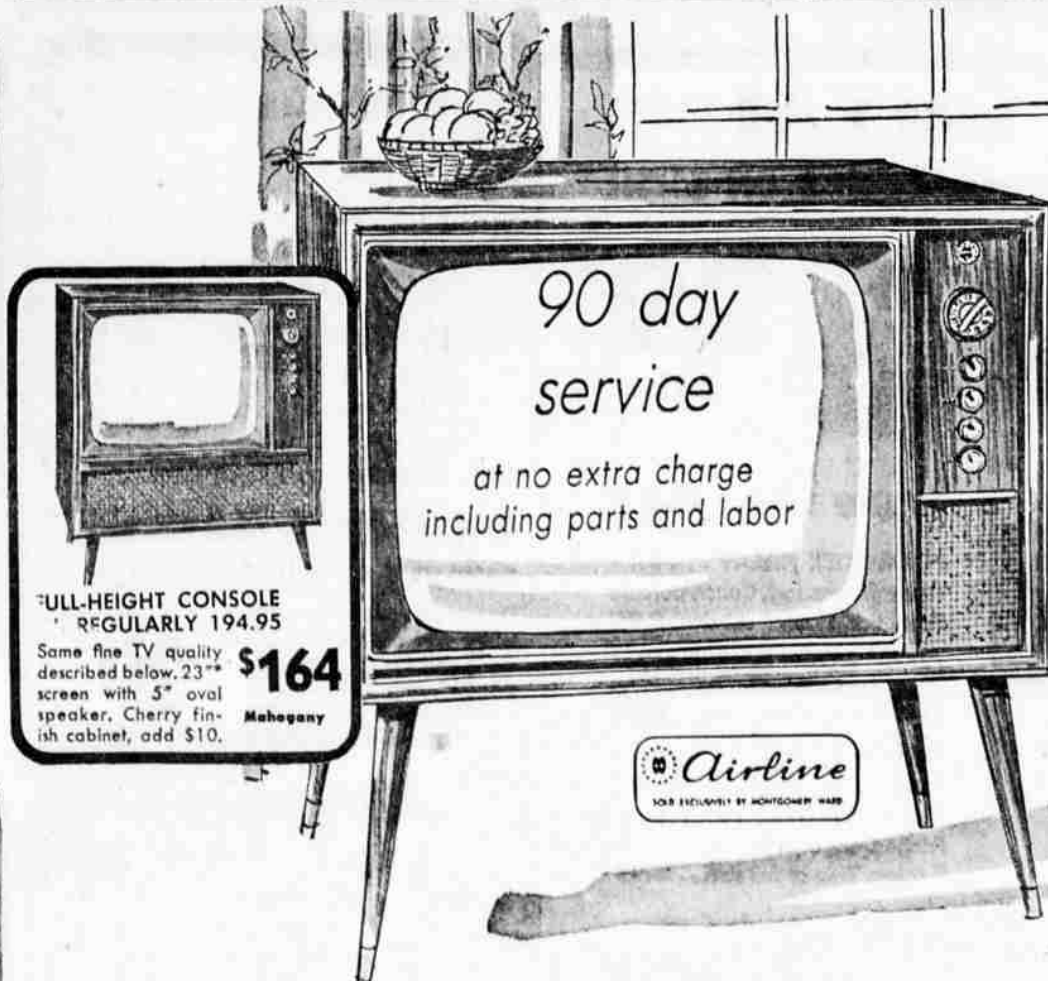


STEREO AND FM/AM
REG. 179.95 CONSOLE-MODEL AIRLINE

Exceptionally low priced, even for Ward Week! Sound is side-projected from deluxe-styled cabinet; has tone-arm brush, multiplex jack. Other finishes, add \$10.

\$159

Mahogany finish
NO MONEY DOWN



90 day
service

at no extra charge
including parts and labor

FULL-HEIGHT CONSOLE
REGULARLY 194.95

Same fine TV quality described below. 23" screen with 5" oval speaker. Cherry finish cabinet, add \$10.

\$164

Mahogany



90 day
service

at no extra charge
including parts and labor

20.95 SAVINGS!
SLIMLINE 19" PORTABLE TV

Easy to move with convenient handle. Has front controls, aluminized picture tube, telescoping antenna and low Ward Week price. Optional TV cart... \$7.44
*Measured diagonally

\$122

REG. 143.95
FOR TV ONLY

BIG 31.95 SAVING!

SMART CONTEMPORARY-STYLE 23" AIRLINE TV

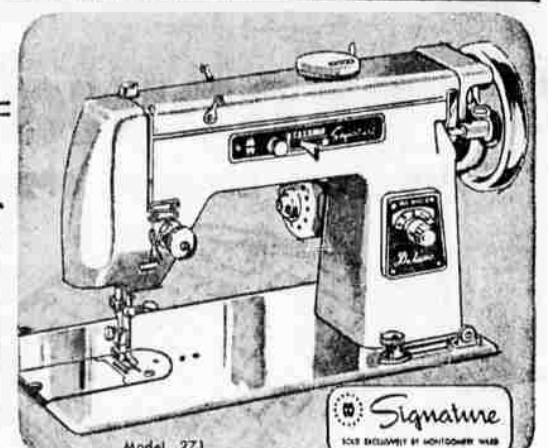
- Aluminized picture tube for stronger contrasts
- Front-mounted FM speaker for clear sound

Dependable performance, strong reception and low Ward Week price—with this Airline console. Has a full-view, out-front control panel; built-in antenna; fine furniture styling with mitered corners, mahogany wood-grained finish. Models with blond, walnut or maple finishes are \$10 more.

*Measured diagonally
(All UHF TV Models \$30 More)

\$154

Reg. 184.95 Mahogany finish
NO MONEY DOWN



SEW! SAVE \$20
SIGNATURE 3-CAM ZIG-ZAG MACHINE

Automatically sews hundreds of fancy stitches. The pushbutton reverse makes back-tacking easy. Ratchet cams permit starting patterns at beginning. Light.

89⁸⁸

Regularly \$110
NO MONEY DOWN



CLEANER SPECIAL
BEATS, SWEEPS, SUCTION-CLEANS

Vibra-Beaters loosen deep-down dirt, suction whisks it away. 8 all-purpose attachments help you breeze thru all your home cleaning jobs. Uses toss-away dust bags.

\$39

With attachments
NO MONEY DOWN

OUR SALE OF SALES! CHOOSE FROM AN EXCITING ARRAY OF BIG BARGAINS