

USE WARDS CREDIT PLANS. EACH PLAN IS A REAL BOON TO YOUR BUDGET

**MONTGOMERY
WARD**

SAVE! SKIPS for the whole family

2.22

CHILDREN'S
SIZES 5-12

CHILDREN'S REGULAR 2.99
SKIPS AT 25% SAVINGS

Mom, take advantage of this great Ward Week price! Choose their skips from a selection including white, red, blue, black, chino... even red plaids! All with rubber soles, army duck uppers. Sizes 5 to 12.

SKIPS FOR THE FAMILY
ALL WARD WEEK VALUES

2.44

Reg. 2.99

See popular tapered styles for women's girls... trim line pumps, too! Low cut oxfords for boys, blucher sport oxfords for men! Choose from white, pastels, darks and lights. Hurry!

SKIPS FOR MEN, BOYS
REG. 3.99 — STYLE CHOICE

3.33

PR.

Save on lace-to-toe suction cup oxfords or circular vamp smooth sole styles... both with cushion insoles, arch supports. For boys, 2½-6, 10-6. Men's sizes 6½-11, 12, 13.

REG. 3 PAIR 1.19 GIRLS' SOCKS

Soft, cotton crew, 6-9½.

3 pr. 99¢

WARD WEEK SALE

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
SATISFACTION GUARANTEED



2.22



2.44

Women's 4 to 10M
Women's 5 to 10N
Misses' 12½ to 3



2.44

Misses' 12½ to 3



3.33



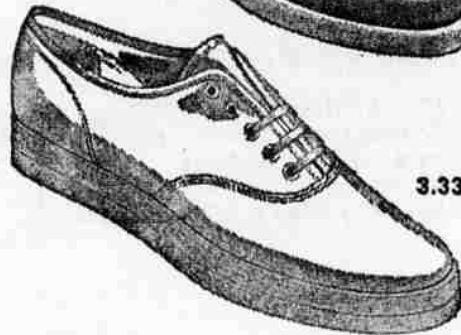
2.44

Women's 5 to 10M
Women's 6 to 10N



2.44

Men's 6½ to 11, 12



3.33



PRICE REDUCED!

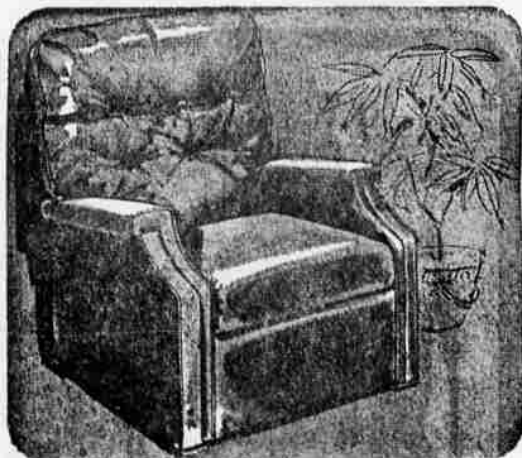
TO LARGE DRAWERS—UNPAINTED

Practically unlimited storage in Wards double dresser! Fully assembled, sanded smooth, in ready-to-finish Ponderosa knotty pine.

4-dr. 15.88 5-dr. 16.88

28.88

NO MONEY DOWN



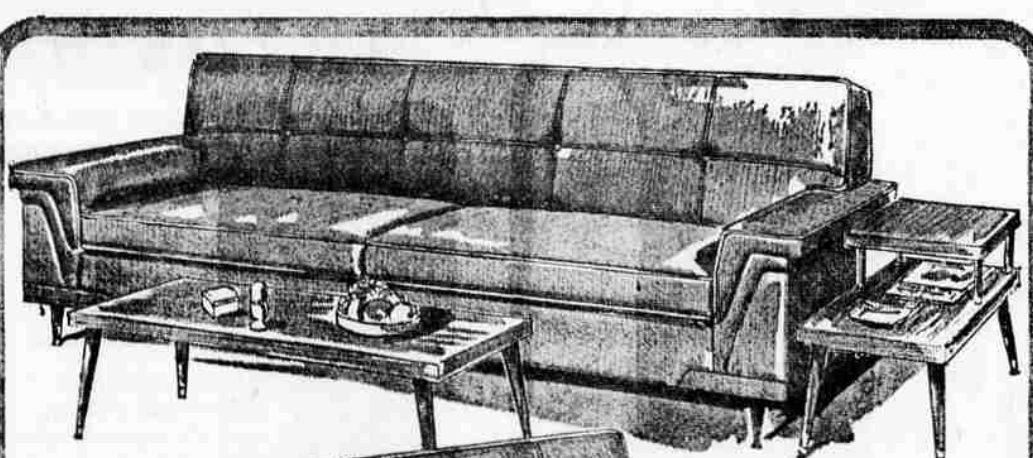
69.90 RECLINER!

COVERED IN DURABLE NAUGAHYDE*

Great comfort, modest price! Expanded vinyl cleans easily, is soft as a leather glove. 1" foam-cushioned seat. Padded back and arms. Automatic foot-rest.

54.88

NO MONEY DOWN
WARD WEEK VALUE!



StyleHouse
SOLE IMPORTERS BY MONTGOMERY WARD

5 CHARMING PIECES!

NYLON FRIEZE SOFA, CHAIR, AND 3 FINE TABLES!

\$199

SALE PRICE!

Tremendous Ward Week value! Modern-design group provides the "big pieces" for a handsome living room! Long-wearing nylon-face frieze, Ward-foam* cushions over tempered coil spring base. 2 step and 1 cocktail table with heat and stain resistant plastic tops. Walnut or blond finish.

*Wards name for synthetic foam cushioning



STROLLER \$3 OFF

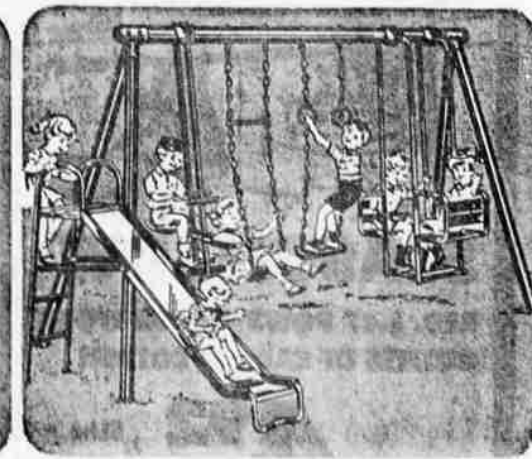
"TINY WORLD" HAS ROOM FOR 2

One unit... nothing to hook on. When used for one tot, back seat converts to sleeper or shopping basket. Weather-proof carriage-cloth body, chrome-plated frame. Reg. 19.95 Stroller 15.88

23.88

REG. 26.95

NO MONEY DOWN



SAVE \$7 ON GYM

10 FAVORITE PLAYS FOR SUMMER FUN

Kiddies play safely at home on big 8'6" long set with 2" tube-steel frame, 7'4" legs. Has lawn swing, non-tilt swings, 6' slide, air glider, trapeze bar, rings.

28.88

REG. 35.95

SATISFACTION GUARANTEED OR YOUR MONEY BACK. SHOP EARLY, SAVE!