

STOCK UP ON MEN'S AND BOYS' WEAR AT TERRIFIC WARD WEEK SAVINGS

SALE! boys' shirts 'n slacks



WARD WEEK SALE

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
SATISFACTION GUARANTEED



REGULARLY 1.98 EACH
WASH 'N WEAR KNITS AND
WOVEN IVY SPORT SHIRTS

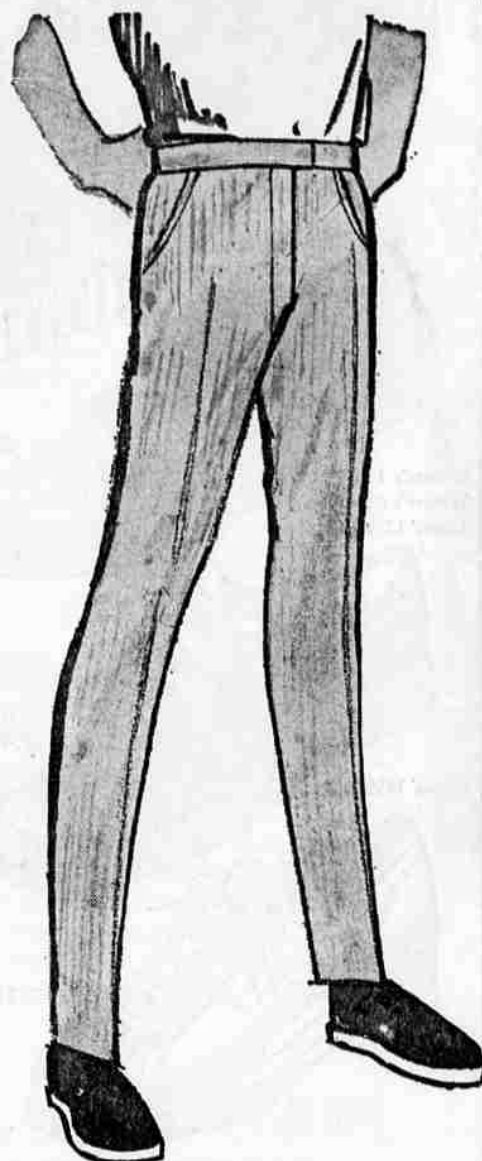
\$2 FOR 3
1.58 each

You'll marvel at Wards great assortment, sale-priced now to celebrate April Ward Week. Choose Acrilan® acrylic or combed cotton knits in your choice of zipper plackets, embroidered plackets, Italian collars, button down collars, many more! Save also on washfast woven plaids—ivy styled with button front, button-down or snap-tab collars—in the newest dark tones. In sizes 6 to 18.

3.98 WASH-WEAR CONTINENTALS

New beltless slacks in Coneset® heavy random cord cotton. Adjustable hidden waist tabs; cuffless. Many colors. 6 to 18.

2.99



SAVE 1.32 NOW!



**BOYS' REG. 4.98
WASH AND WEAR
FLANNEL SLACKS**

3.66

SIZES 12 TO 20

Save during Ward Week on easy-care flannel slacks blended of Acrilan® acrylic-rayon. They're guaranteed to wear satisfactorily for one-year; rarely need pressing to look neat. Pleatless style with cuffs, 4-pockets, zipper fly. Grey, brown, olive.

STOCK UP NOW!



**REG. 3 FOR 1.98
COMBED COTTON
UNDERWEAR**

3 for 1.66

BOYS' SIZES 4 TO 16

Soft, absorbent underwear of 100% wash-easy combed cotton... at a sale price! Choose flat-knit T-SHIRTS with hemmed arm openings and bottom. Rib-knit BRIEFS have double fabric back, crotch and front panel for added strength and comfort. White only.



SEASON LOW!

**REG. 5.47 POWR-HOUSE WORK
OUTFITS OF CARDED COTTON**

4.92 Shirt 'n pants

Sanforized®, mercerized twills, long-wearing! Shirt alone, reg. 2.49.....now 2.34
Pants alone, reg. 2.98.....now 2.81
Twill hat, reg. 1.49.....now 1.28
Work Socks, reg. 3/1.15.....now 3/99c

*Pack, shrink, 15%



SAVE BIG \$2

**DEEP CUSHIONED POWR-HOUSE
TANNED LEATHER WORK SHOES**

Reg. 7.99 **5.99**

Choose rugged long-wearing oxfords, sizes 7-11, 12D and 6-11, 12E... or, if you prefer a higher shoe, Wards regular 9.99-6" boot at just 7.99. Sizes 7-11, 12C and 6-11, 12D, E. Both with steel shanks, neoprene soles, heels.

GUARANTEED*

**BOYS' DENIM SADDLE PANTS
IN SLIMS, REGULARS, HUSKYS**

SPECIAL
PURCHASE

1.78

SIZES 6 TO 16

*New pants free if seams rip or tear! Here's a great Ward Week value! Sturdy 13¾-ounce cotton denims... heaviest made! Reinforced for added strength, proportioned for comfort. Western-styled with low rise waist.

SATISFACTION GUARANTEED OR YOUR MONEY BACK. SHOP NOW, SAVE!