

LOOK FOR EVEN MORE UNADVERTISED ITEMS, PRICED LOW FOR WARD WEEK

**MONTGOMERY
WARD**



**WARD
WEEK
SALE**

SEASON'S LOWEST PRICES
BIG EXCITING ASSORTMENT
SATISFACTION GUARANTEED

SPECIAL! sport shirts

CHOOSE FROM WARDS TREMENDOUS
ASSORTMENT OF STYLES AND COLORS
ALL AT A SENSATIONAL LOW PRICE

A handsome variety of imported
combed cotton gingham plaids, checks,
and new-look stripes! All are tailored
with cool short sleeves and come in
spread or button-down collars. All are
Sanforized* and completely wash-
able, too. Men's sizes S-M-L. Hurry in
and stock up at Wards now!

*Max. shrinkage 1%

1.66



BUY NOW!

**Brent shrink-stayed[®]
underwear of
Egyptian cotton**

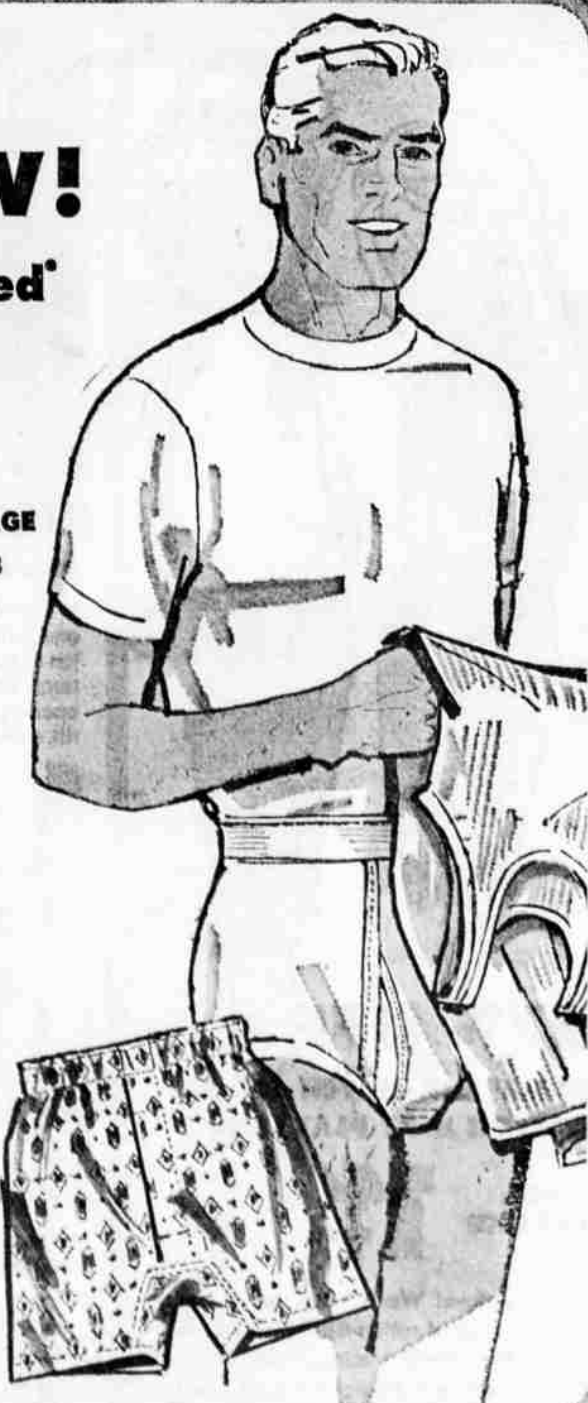
88¢ IN
PACKAGE OF 3
ea.

REG. 2.98 to 3.49 Pkg.

- T-shirts flat knit, reinforced taped non-sag collars 'n shoulders!
- Athletic Shirts—Swiss rib knit for snug fit and soft absorbency!
- Briefs—rib knit, reinforced at stress points, heat-resist waist!

The big news in men's underwear is the Shrink-Stayed[®] process. It guarantees knit underwear that won't shrink more than 1% in length. Get lasting comfort and non-bind fit at Ward savings! REG. 3 for 2.98. BOXER SHORTS, high combed cotton broadcloth in prints 'n plains. Mercerized. 3 for 2.64

BRENT
Sold exclusively by
Montgomery Ward



SAVE 8.07

**Brent tropicals
Summer weight
Dacron[®] 'n wool**

31.88

Reg. 39.95

- The most wanted menswear blend: 55% Dacron[®] polyester-45% wool!
- The trim uncluttered line of natural shoulder tailoring!
- Subtle plaids, stripes, solids in grays, blues, olives, black!

Here's the sale you've been waiting for! With their slim-down styling and stay-fresh talent, these fine Brent tropicals give round-the-clock service, look just as well at a dress-up party as they do in the office. And, remember, if you act now, you save a big 20%. Sizes 36 to 46.

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USE WARDS CREDIT PLANS. STOCK UP DURING WARD WEEK AND CHARGE IT