

ANY SIZE... ONE PRICE



RIVERSIDE 15-MO. SUPER TREAD

888*

7.50-14, 8.00-14, 8.50-14.
tubeless blackwall

Some 15-in. sizes available

*Plus excise tax and your retreadable tire.
WHITEWALLS 1.50 MORE!

A RETREAD YOU CAN TRUST— BACKED BY WARDS GUARANTEE

Don't take chances on worn tires... get Riverside Super Treads now at Wards low price! Only perfect casings are selected for Super Treads... then retreaded sidewall to sidewall using the highest quality materials and modern production methods.

NO MONEY DOWN! FREE MOUNTING!

Riverside 4-SQUARE GUARANTEE

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches.
4. Satisfaction guaranteed nationwide. Adjustments based on sale price when returned.



18-MO. RIVERSIDE NYLON— FULL, 4-PLY NYLON CORD

1088*

6.70-15
tube-type
blackwall

Get the extra blowout protection of Air Cushion Nylon at Wards low prices! 7 rows of block-rib tread resist skidding... give sure-footed stops, starts.

Size	Tube-Type Blackwall	Size	Tubeless Blackwall
6.70-15	10.88*	6.70-15 or 7.50-14	12.88*
7.10-15	13.88*	7.10-15 or 8.00-14	15.88*
7.60-15	15.88*	7.60-15	17.88*

Whitewalls \$3.00 more* All prices plus excise tax, trade-in.



YOUR BEST BUY!

RIVERSIDE ALL-SEASON OIL

You can't buy a finer grade, no matter how much more you pay. Thermal-flow control—acts as a 30-W in summer, a 10-W in winter. 10-qt. can, only

2²⁹

5-qt. pak



RIVERSIDE DOUBL- LIFE MUFFLER

777

Double steel shell... resists acid corrosion caused by exhaust deposits, makes your muffler last longer.



RIVERSIDE "25" BRAKE SHOES

399

Relined—guaranteed for 25,000 miles service. Bonded, bond-tested and contour-ground for good fit.

POWER-PACKED! RIVERSIDE 30-MONTH STANDARD

EQUAL TO OR BETTER THAN NEW-CAR BATTERIES!

Low as 10⁹⁵

6-volt with trade

NO MONEY DOWN

Plus-built to give you better service! Features more plates per cell—and bigger plates—than many other batteries at this price. Delivers more power for quicker starts in any weather... handles your car's power extras. Silver cobalt plates guard against harmful corrosion caused by over and under charging. Dollar for dollar, your best buy is a Riverside!

ALL BATTERIES INSTALLED FREE!

GUARANTEE
Full service guarantee for the specified time, prorated on the months used. Adjustments based on price before trade-in when returned.

Car	Model	Price	Car	Model	Price
Chevrolet	'40-54	10.95	Plymouth	'28-55	10.95
	'55-63	13.95		'49-55	10.95
Corvair	'61-63	13.95	Plymouth, Dodge	'56-63	13.95
Ford	'33-35	10.95	Pontiac	'49-54	10.95
	'54-55	11.95		'55-63	13.95
Mercury	'49-53	10.95	Tempest, Olds F-85,		16.95
Ford, Merc.	'56-63	13.95	Chev II, Falcon		
			Rambler	'56-63	13.95

All prices with trade-in.



WARDS TUNE-UP KIT

Get peak engine performance! Kit includes rotor, condenser, points equal to originals. Low as... **2.19**



WARDS OIL FILTERS

Keep oil clean longer, reduce gas, repair bills. Drop-in, low as... **.88¢** Spin-on, low as... **1.88**



TRANSMISSION FLUID

Equals name brands... mixes with original. For automatic transmissions, power steering. 2 qts. only **88¢**



WARDS BRAKE FLUID

Heavy-duty—exceeds SAE specifications. Mixes with all other leading brands. 12-oz. can, only... **.57¢**

WARDS GUARANTEES SATISFACTION OR YOUR MONEY BACK