

USE WARDS CONVENIENT CREDIT PLANS. NO CASH NEEDED, SO SAVE AT WARDS

SAVE \$1 women's smart pumps, flats

REG. 3.99 YEAR-ROUND TIE-FLATTIE

2⁹⁹



Come one, come all value-wise women! We've turned Wards shoe department into a fairground of savings during our exciting March Bargain Carnival!

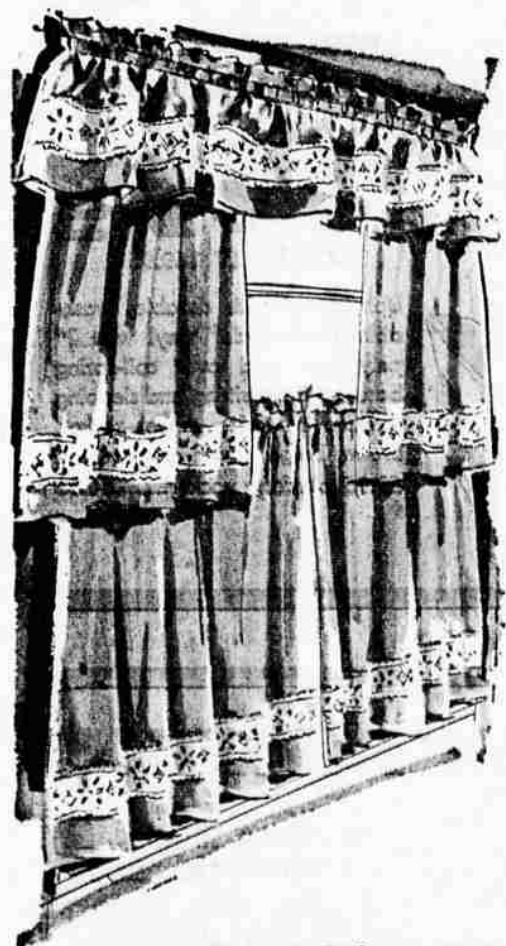
A Step right up for a comfortable future in our popular smooth leather oxfords. Pebble-finished crepe soles assure cushiony walking ease, triple-tie closings lend a smart fashion touch. In versatile black. Sizes 4-9 C.

B REG. 4.99. Moc-toe, hem-stitch pumps of flexible unlined leather. Beige/tan, white/black. 6½-9 AA, 5-9 B. **3.99**

C REG. 4.99. Flat in black or white Pattina® oleofin, black smooth leather, composition soles. 6½-10AA, 5-10B. **3.99**

D REG. 6.99. DuPont's Pattina® oleofin pumps won't chip, crack... synthetic rubber soles. Black. 6-10 AA, 5-10 B. **5.99**

E REG. 6.99. Smooth leather needle-toe pumps with synthetic rubber soles. Black. 6-10 AA, 5-10 B. **5.99**

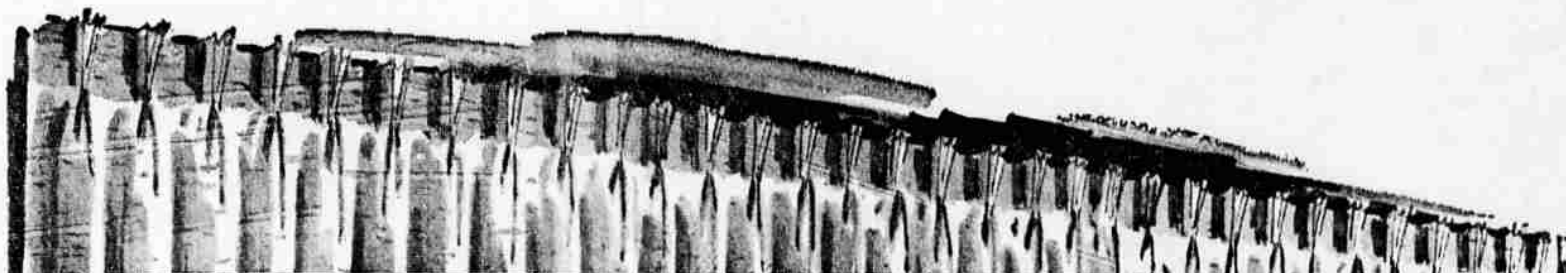


TIERS 16% OFF

**PRETTY EMBROIDERED TRIM
ON WASHABLE RAYON CHALLIS**

REG. 2.98 **2⁴⁸**
70x24" PAIR

Soft-hanging, graceful, wash in machine, need little if any ironing. White with pink/mocha cotton organdy trim; pink or mocha with trim to match. Reg. 1.98 valance 72x10", **1.78**. 70x30" tier, **2.68**.....70x36" tier, **2.78**



SALE! FIBERGLAS® no-iron draperies

Rich beauty in a modern miracle of woven glass fibers—396 size and color choices, sale-priced. No fabric is easier to care for. Soil doesn't penetrate fibers, washes "off", not "out"! Won't stretch, shrink, burn, is never ironed, resists sun. Wash, hang in minutes. White, champagne, gold, pink, nutmeg, green, turquoise. See size chart.

*Owens Corning RTM for glass fibers.

5⁴⁴

48x84" pair
reg. 6.98

Lengths	ALL SIZES, SALE-PRICED											
	48"			72"			96"			120"		
	Reg.	Sale	Reg.	Sale	Reg.	Sale	Reg.	Sale	Reg.	Sale	Reg.	Sale
30"	3.89	3.34	5.98	4.74	9.08	8.44	13.98	11.88	16.98	13.88	24.98	20.44
36"	3.98	3.44	6.98	5.44	10.98	9.34	14.98	12.88	18.98	15.44	26.98	21.88
42"	4.98	4.24	7.98	6.74	11.98	9.88	15.98	13.44	19.98	16.44	28.98	23.88
48"	5.49	4.44	8.98	7.44	12.98	10.88	16.98	14.44	20.98	17.44	30.98	24.88
54"	5.98	4.74	9.98	8.34	13.98	11.88	17.98	15.44	21.98	18.88	32.98	26.88
60"	6.49	4.94	10.49	8.88	14.98	12.88	18.98	16.88	22.98	19.88	34.98	28.88
66"	6.99	5.24	11.49	9.64	15.98	13.44	19.98	17.88	23.98	20.88	36.98	30.88
72"	7.49	5.44	11.98	9.88	16.98	13.88	20.98	18.44	24.98	21.88	38.98	32.88
78"	7.99	5.64	12.98	10.88	17.98	14.44	21.98	19.88	25.98	23.88	40.98	34.88
84"	8.49	5.84	13.98	11.88	18.98	15.44	22.98	20.88	26.98	24.88	42.98	36.88
90"	8.99	6.04	14.98	12.88	19.98	16.44	23.98	21.88	27.98	25.88	44.98	38.88
96"	9.49	6.24	15.98	13.88	20.98	17.44	24.98	22.88	28.98	26.88	46.98	40.88
102"	9.99	6.44	16.98	14.88	21.98	18.44	25.98	23.88	29.98	27.88	48.98	42.88
108"	10.49	6.64	17.98	15.88	22.98	19.44	26.98	24.88	30.98	28.88	50.98	44.88

Allow 3 weeks delivery on special order sizes

IT'S A MARVEL OF A CARNIVAL! SHOP NOW AND SAVE