

WARDS PRICES START LOW, STAY LOW. STOCK UP DURING BARGAIN CARNIVAL

**MONTGOMERY
WARD**

**BARGAIN
CARNIVAL**



MEN! SAVE \$2

REG. 9.99 GRAIN LEATHER OXFORDS

Top quality Pinehurst dress shoes for men, at big Ward savings! All feature split leather linings, long-wear leather soles, heels, Goodyear welts. Black, brown.

7⁹⁹

7-11, 12 C, D

SANFORIZED PLUS®



REGULAR 4.98
WASH 'N WEAR
SLACKS FOR MEN

3⁸⁸

SIZES 28-38

Imagine! You save 20% on these great-looking sport slacks! Tailored of easy-care cotton in a miniature random cord weave, they're styled the slim "Ivy" way with tapered legs, no cuffs. Concealed side tabs adjust the waist for a trim no-belt look. In the most wanted colors.



**SEEN WARDS NEW
DECORATOR SHOP?**

FOR YOUR HOME "AS YOU LIKE IT!"

Be sure of good taste, color harmony and fine value in those new furnishings, draperies and rugs you want... Find them in our Spring Catalog's Style House Decorator Shop. See it now.



BUY 3-SAVE 1.94
wash and wear
Supima® shirts

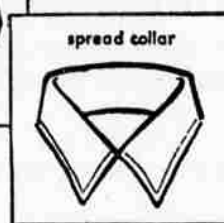
2 GOLDEN BRENT COLLAR STYLES

REG.
3.98
EACH

3 for \$10

Save on Wards broadcloth shirts of luxurious Supima®, the world's finest combed cotton. Lustrous, strong and resilient, Supima® makes for a superb fabric that looks better, wears longer. Tailored here with an automatic wash 'n wear finish that can be dripped, tumbled or even SPUN dry. Sizes from 14 to 17.

GOLDEN BRENT
Sold exclusively by
Montgomery Ward



SAVE 1.19
POWR-HOUSE OUTFITS
OF GALEY & LORD
COMBED COTTON TWILL

Reg. 8.18

6⁹⁹
Shirt and Pants

- Cramerton Cloth—50% stronger and longer wearing than carded cottons
- 2-ply double strand yarns have a lasting luster that never washes out
- Sanforized Plus® finish guarantees 5-way tested wash 'n wear performance

Wards top quality work clothes add good looks to stamina-filled fabrics. Proportioned patterns assure great fit and lasting comfort in shirts 'n pants that meet the Army's highest standards for wearability. Washfast.

Shirt alone, reg. 3.59.....3.23
Pants alone, reg. 4.59.....4.13
Matching Cap, reg. 98c.....84c



POWR-HOUSE
Sold exclusively by
Montgomery Ward

SAVE \$1

**DEEP CUSHIONED POWR-HOUSE
6" WORK SHOES, REG. 10.99**

NOW 9⁹⁹

7-11, 12 D, E

Here's the comfort men want in a work shoe, at Wards low price! All feature soft, glove leather uppers, sponge rubber cushion insoles, wedge crepe soles, heels, Goodyear welts! Reg 9.99 Oxford, 8.99; Reg 12.99 8" Boot, 11.99

IT'S EASY TO SAVE AT WARDS BARGAIN CARNIVAL PRICES