



RAND shoes for men, \$10⁹⁵ to \$19⁹⁵*

Shown: "Citation," sleek dress slip-on of fine-grain luxury leather. In brown or black.



TRIM TRED shoes for women, \$8⁹⁵ to \$12⁹⁵*

Shown: "Brisk," pin-tucked dressmaker pump. In bone, black, or white textured leather.



SMART SET shoes for teens, \$4⁹⁵ to \$7⁹⁵*

Shown: "Flush," smart young dress flat, with multi-colored swatches accenting its intriguing cut-out vamp. Soft and light, in white, black, or malt textured kid leather.

*Some styles higher.



POLL-PARROT boys & girls shoes, \$4⁹⁵ to \$7⁹⁵ (According to size & style)

Shown: "Highspot," girls' clever new saddle oxford in white pattenina, malt or bone leather, each with two-tone "patch" saddle. Also all-black leather.

1 DuPont's high-brilliance olefinic material



Put your family's feet in the hands of the man who cares...

Rand gives your family much more than shoes with smart styling. Through the years, Rand craftsmen have developed ways of building special comfort and shape-retaining qualities into every pair... so you get shoes that are really exceptional values at their price. And you buy from a man whose expert fitting and friendly counsel are invaluable. He's built his life's business on giving reliable personal service! Stop and see him soon. You'll find that he's as concerned with caring for your family's feet as you yourself.

RAND...grandest feeling in shoes...for Easter

Now being featured at these fine stores. See the entire new collection by Rand!



RAND RAND TRIM TRED
family of smart footwear POLL-PARROT
SMART SET

ARIZONA
KINGMAN Central Commercial Co., Inc.
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NYSSA Wilson Bros. Dept. Store
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UTAH
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LAYTON B & B Dept. Store
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WASHINGTON
BELLINGHAM Seine's Family Shoe Store
LYNDEN Lynden Dept. Store
MT. VERNON Seine's
PASCO Pasco Clothing Company

POMEROY Golden Rule Store
PROSSER Werth's Dept. Store
RITZVILLE Sumas Mercantile Company
SUMAS Chase's
TWISP Barretts Shoe Co.
WALLA WALLA Ross Shoes
WENATCHEE
WYOMING
CASPER Westridge Shoes & Clothing
LARAMIE Haines Family Shoe Store
ROCK SPRINGS Union Mercantile & Supply Co.
WORLDAND Argers' Shoes