

Accessories Designed To Dramatize The Very Spirit Of Spring

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STEP INTO SPRING — Light and airy shoes in ice-cream pastels are new for spring. Sling pump, top left, comes in colored patents and pastel kidskins. Oval toe adds a graceful touch to natural straw sling-back pump, top right. Trim and heel are patent leather. Ribbon-like white leather trims the flats, lower left, and ties in bow at front. Straps entwined and pull together the sequin pump, lower right. It comes in pastels and black.



EYE CATCHING — With new shoe make-up black kid shoe is changed to camel and tan hound's tooth check to color coordinate with checked suit. This make-up is the magic color coating which comes in 24 fashion shades, and quickly colors both leather and fabric shoes.

Shoe Make-Up Kit Gives Glamorous Shoe Wardrobe

As if by magic a new shoe make-up turns one pair of shoes into a limitless wardrobe of custom-colored shoes and makes you a creative artist.

Color your shoes to match your costume with this make-up, which comes in 24 fashion shades, each a magic color coating for shoes, handbags, and belts — ideal for use on kid, suede, patent leather, linen, calf or snakeskin.

Turn winter pumps to spring colors—red, green, blue, or yellow. Tired-looking shoes become glamorous evening sandals with make-up glitter; there are 12 glitter shades to match make-up colors. Or with shoe make-up lustrous powders in gold, silver and copper you can create "after-five" slippers.

Become an artist by matching the print, plaid, stripe or polka dot pattern of your dresses onto your shoes. Just trace the fabric design with a pencil; a watercolor brush and shoe make-up will do the rest. Plain pumps will look like expensive custom-made shoes.

Shoe make-up turns old shoes into new. It is waterproof, so soil can be wiped off with a damp cloth. The new make-up is permanent if desired, or you can take it off to change your shoes to another color the next day if you wish. One color of shoe make-up can be removed by the kit's special cleaner — conditioner just as nail polish is taken off, so that a new color can be put on.

Fashion-wise and thrifty women love the make-up because one good pair of perfect fitting pumps can be changed for each luncheon, tea or dinner party to match the suit or dress worn.

Bridal consultants suggest that bridesmaids color their pumps with shoe make-up to match per-

COLORING COATS
Color never had it so good as it does in spring coats. Women have their choice of pretty pastels, clear mid-brights and flattering dark tones. The white and off-white coat is a fashion favorite for spring.

Helping Homemakers

Time was when the lady of the house could get through her daily routine with a few housewives and aprons. Today, however, there is another consideration—her dual role: as a homemaker with a million hectic chores and, during leisure hours, as an active participant in community life. Her wardrobe, too, requires more attention and must serve a dual function.

With this consideration in mind, many sportswear designers have come up with smart creations for the homemaker in blue work denim—designs that are functional because of the very nature of the rugged fabric.

Among the more popular items for spring are the blue denim wrap skirt and culotte combined

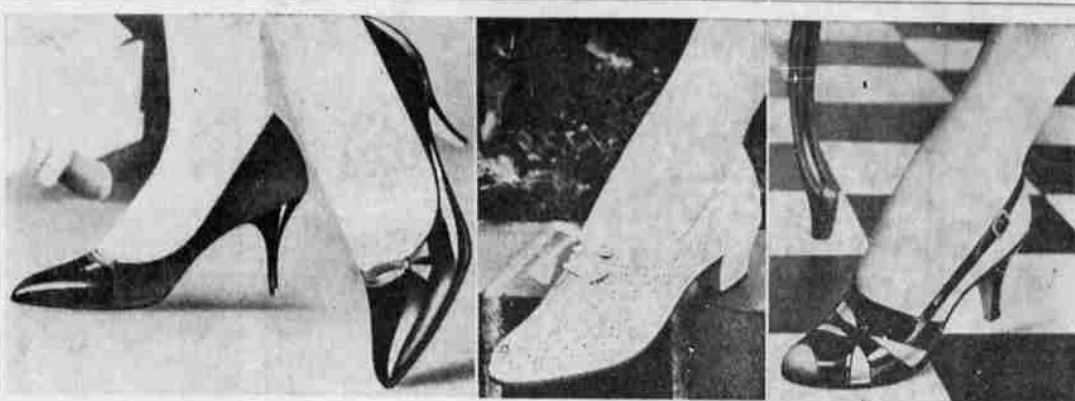
with attractive coordinates. These outfits will see a woman through the most strenuous household chores and whisk her smartly through an afternoon of meetings and shopping.

That dreaded doorbell can now ring a dozen times a day without being answered by the exclamation, "I'm a mess!" — thanks to the navy work denim tent dress and loose-back shift treated with such accents as calico trim and red or white stitching.

The return of blue denim bell-bottom pants should please the woman who likes the comfort of slacks but prefers to avoid the "skin-tight" look.

COAT PLUS DRESS

The coat takes a dress for an important ensemble look in spring '63. One attractive example is the sleeveless coat with a puffed-sleeved dress.



FOOT FLATTERING SHOES — Miller's Shoe Department describes its line of Red Cross shoes as exciting, feminine and always comfortable. Subtle matte calfskin defines the shaping of a gleaming black patent pump, the Lorelei, a Socialite by Red Cross, pictured at left. Slim mid-heel, soft cushioning and a light new construction make it a

discovery in ease. The Tudor Tie, center, is amazingly light and soft with wafer-thin platform that cushions the step. Its smart, classic tailoring is admirably suited to a busy season of travel. The graceful, gleaming, vinyl-view sling La Scala, right, is decidedly provocative on its shapely, loves-to-walk mid-heel.

Mix And Match For Fashion Fun

By HELEN HENNESSY
Women's Editor

Newspaper Enterprise Assn.
NEW YORK (NEA) — The old match game isn't just a gambler's delight. Women play it, too, but differently. We call it "coordination" or "mix-and-match." And what a great little gimmick it is for stretching a wardrobe! Separates aren't news. But the wide variety of available coordinated items certainly is. You can mix and match a series that will take you not just around the clock, but from the office on a Friday straight through a weekend in the country.

Start with a simple pair of Jamaica shorts, and you can coordinate everything you'll need for the two days, short of a ball gown.

Weekender groups focus attention on interchangeable parts consisting of slim or pleated skirts, slim pants, surfers, shorts, print blouses and tornboy jackets (fashion's gift from the musical "Oliver"). And there are culottes and wrap-the-tie skirts as well.

Fabrics include homespun, poplins and dacron-cotton blend that boasts of spot and rain-resistant finish.

Solid colors are teamed with prints, stripes, checks and plaids. Among the prints there's a wide choice — everything from Early American pewter kettle patterns to surah prints that evoke echoes of the Orient.

Colors are mostly subdued — soft green, mist blue, olive, bone and brown.

Separates add mileage to a wardrobe. And thoughtfully composed groups can take the wearer smartly to any informal event, right around the clock—and the weekend.

FOCUS ON SLEEVES

Sleeves are a focal point of fashion news this season. Two favorites are the long, lean sleeve and the blousey, shirt-cuffed sleeve.

THERE'S Spring

BEAUTY FOR YOU AT BON BAZAAR

Spring is busting out all over at the Bon Bazaar. Our racks and shelves are filled to overflowing with bright, flattering new fashions for Spring and Summer. Latest styles fashioned from famous fabrics in a host of beautiful new colors and patterns. For the latest styles at purse pleasing prices . . . be sure to shop the Bon Bazaar!

SPRING DRESSES

Select from the Bon's Spring Dresses and be at the head of the fashion parade. Your choice in sheaths, shirtwaists, shifts, jacket dresses and many, many more. These come in cotton, cotton knits, silks, jerseys and nylons. Sizes 7 to 20 and 14½ to 24½.

from **5.98** and up

COATS

A great selection of new spring pastels & blacks & whites, from **17.95**

HANDBAGS

Beautiful straws, patents, tapestries in gold, black, white and beige from **3.98**

MILLINERY

Top off your Spring outfit with a beautiful new hat! See our lovely new selection, starting with flower clips at only **1.00**

SWEATERS

Cardigan bulkiess and flat knits. Select from blue, rose, pink, beige, brown, velvety, orange, black and white, from **5.98**

SUITS

Two and 3-piece cottons, knits, cotton knits, silks and rayon from **12.98**

GLOVES

New gloves in long and short styles by Hansen and Fowles, in black, beige, white and pastels, from **2.00**

COSTUME JEWELRY

A good selection for evening and daytime. Be sure to see the pearls . . . necklaces, pins, earrings, bracelets, from **1.00**

SPORTSWEAR

Have a ball mixing and matching the coordinates . . . Capris, Bermudas, skirts, blouses and T-shirts starting at **1.98**

GIRLS and BOYS

Dresses . . . coats . . . bonnets . . . all the frills and trims to delight little girls as well as mothers. Little Boys are not forgotten at the Bon, either. Coat and cap sets . . . caps . . . but come in and see them.

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