

New Trends Of Design And Fabrics Enliven Men's Spring Styles

PAGE 8-B HERALD AND NEWS, Klamath Falls, Ore. Sunday, March 17, 1963



DEBONAIR LOOK OF SPRING — Dick Reeder's Store for Men presents two models depicting new trends in men's wardrobe styles for spring, 1963. Art Leslie, left, wears a Kuppenheimer two-button iridescent all wool suit in spring blue with plain front trousers. Companions for the suit are Arrow shirt, Wemberly tie and brown Florsheim shoes. In good contrast and to avoid the 'not all light' look is the dark blue Stetson hat with pinched front crown. Handsomely correct for business or pleasure is the Kuppenheimer styled plaid sport coat worn by Wayne Scott, right. Subtle stripes of gray, blue and green go well with his gray slacks, also bearing Kuppenheimer tags. Wayne also wears Florsheim shoes, Arrow shirt and holds Stetson hat. Pictured luggage piece is Samsonite's popular executive overnight case.



ABOUT TOWN — Smart father and son styles are to be found at Gene's Menstore, Sixth and Main streets. Gene Favell models a new Society Brand suit with Dobbs hat and Bostonian shoes as accessories. His son, Doug, follows the "right look" in a red blazer by Tom Sawyer with contrasting slacks.

Suits Feature Lighter Grays

A major fashion trend is in the making, reports the American Institute of Men's and Boys' Wear. For close to 10 years, men's suits—regardless of models—have been dominated by dark colors. Starting with blacks and navy blues, they rarely got as light as what might be described as brighter than medium tones. However, for one of those inexplicable reasons that turn unpopular greens into much-wanted olives or cause college men to dress like cowpokes, style leaders herald this year as the year they are going to brighten up their wardrobes light silvery grays.

The most-wanted light grays will be in smooth, sleek shark-

skins. Some of them will be in the plain classics, others will have neat glen plaids, and still others will have nailhead patterns and fine checks.

Medium shades, light-mediums, dark-mediums and darks are not dead by a long shot, but the fashion philosophy is that instead of relying solely on the deep darks, men should again take advantage of the lift offered by refreshing lights.

As far as models are concerned, suit interest for the spring of '63 will be heightened by natural-shoulder and tailored treatments of the new two-button model and a trimly tailored one-button style with restrained details. It has a slightly fitted waist and is one of the few current styles made without vents. It's a good warm weather model, smart but not sharp.

In fabrics, the choice is as wide as ever. For spring, there is a handsome collection of mid-weights. These are lighter than regular weights but not as light as tropicals. When the warm weather sets in, tropical weights in pure worsteds, featherweight polyester - worsted blends, and wash-wear fabrics of cottons and cotton blends round out the picture.

Silks and silk blends, and mohairs and mohair blends also hold an important place in the spring-summer scene. These are the dressy "special occasion" suits whose lustre sets them apart from a fellow's work-a-day outfits.

In all suits, look for modest, restrained patterns ranging from solid colors to stripes, checks, plaids and self-weaves. But, these too find complementary companions in some bolder effects to add the spice of variety to a fellow's warm weather wardrobe.

Topcoats Go To 'Suiting Weights'

Keyed to the mild days of the vernal season, the new spring toppers are made of "suiting weight" fabrics.

For instance, there are trim but tough sharkskins, sophisticated nailheads, houndstooth checks and sporty glen plaids woven of fine worsted yarns.

Then, of course, there are the soft, luxurious cashmeres, cashmere blends and camel hairs. The natural tan camel tones, incidentally, are making a strong comeback. These, too, are in the light color trend, as well as in the new lightweight swing.

Natural-shoulder devotees will get their topcoat kicks from subtly colored shetlands and chevrons, as well as from classic coverts. Most of these will be in the traditional, fly-front, slightly fitted chesterfield models.

Starting in the natural-shoulder field, but now branching out into the other groups as well, is another revival—the reversible topcoat. Made with a topcoat tweed on one side and reversing to a raincoat poplin on the other, the stylish turncoat is great for travel, campus and sports wear.

Regular raincoats are ready to shed spring rains with new waterproof finishes.

Sport Shirts Sport Stripes

Stripes make major fashion news in men's shirts for spring and summer. Ranging from the big, broad, bold British stripes in deep shades of blue, gray, brown and red, the new shirts are also available in narrower stripes and pin stripes.

Next news note is the "look of more collar." A bit higher, a mile fuller in the cape and a little wider in the spread, these styles have a dressier look without sacrificing summer comfort.

Add the popular tabs, button-downs and moderate spread collar styles—plus the very low "vanishing band" styles—and your fashion range is complete.

Any and all of those styles are made in short as well as long sleeves to meet the demands of all men for warm weather comfort.

Sport shirts come up in an even wider array of fashion than usual this year. The "Nautical Look" so popular last year is due for a return engagement with no diminishing of its popularity in sight. The salty motif shows up in knits as well as cut-and-sewn shirts, and the styling is authentic enough to suit the most ardent sailor.

Broad British stripes score in sport shirts as well as in dress shirts. In addition to the other color, they include rich bright stripes in signal-flag hues.

The "Western" or "Ranchwear" influence is evident in the design and fabrics of the sport shirts keyed to those worn by the real cowhands. Pointed pocket flaps, yoked fronts and backs, fancy buttons and fancy cuffs distinguish the Westerns.

For those who prefer sleek sophisticated styling, there are updated Continental collared shirts with Italian-type design cueing their tailoring.

Men's Slacks Slim, Trim

Trim, slim and comfortable describes the look in new men's slacks for spring. Both belt loop styles and self-supporting models share the fashion spotlight, with pleated and singlepleat styles dividing the honors.

For early spring, lightweight worsted flannels, gabardines and bengalines set the pace. With warmer weather, look for tropical weights, wash-wears.

Grays, olive - tans, pewter

shades and variations on the new yellow tones called "Banana" will be among the most wanted spring and summer colors. There is also a big swing to whites, especially in the wash-wear types.

DEEP TONES STAND OUT

Amid spring's pale pastels and dazzling whites, deep colors have a special impact. Classic navy, lighter and brighter, becomes fashion news. Dark, autumnal browns make a spring appearance. Deep-hued dresses flash under pale coats and dark blouses accompany light suits.

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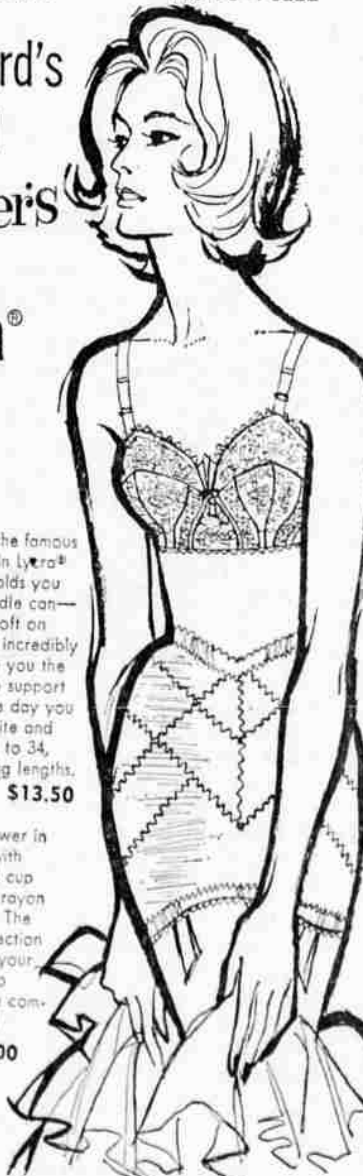
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BEST DRESSED FOR SPRING — These well turned out young men are dressed in clothing from Drew's Manstore. John Robinson, left, selected a Varsity Town ivy styled three-piece suit with vest in glen plaid of the new medium tones. His "stingy brim" hat is a Stetson. For casual dress, John Otterbein, right, wears a Pacific Trail three-quarter length stroller in muted plaid with Hager slacks. Topping the trousers is a BMOG blazer by Maimon. Both young men wear Nunn Bush shoes.



FOR THE MEN — For business or dress-up, the hat comes in blend of rich brown with a subtle blue cast.

BIRTHDAY PARTY

BLY—Jean Thomson recently celebrated her 13th birthday with the girls from the seventh and eighth grades of Gearhart Elementary School. Ice cream and a cake decorated with pink and white candles was served to Patty Patzke, Cindy Larson, Janice Hague, Sharon Sheridan, Dorothy Nelson, Lee Ann Rentle and Nancy Thomson. Following the opening of the gifts, games were played and Dorothy Nelson won the prize.



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