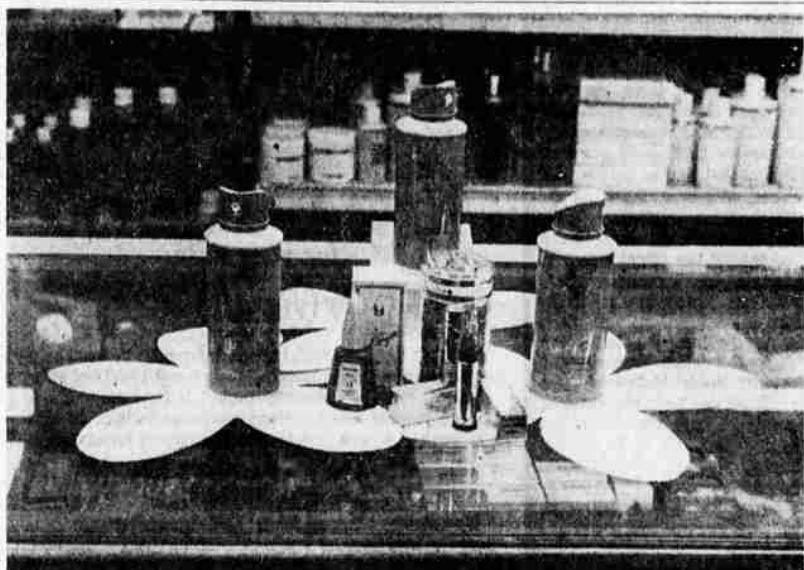




STRAW HAT TIME AGAIN — As everybody knows, Straw Hat comes but once a year — and this year, Straw Hat blossoms out in a perfectly enchanting new dress: yellow and white daisies-in-red against a field of straw — so fresh, so gay, so Fabergé! Leading the parade is the brand-new 'Straw Hat-omizer' — over 1,000 sprays of sunshine cologne from its charming daisy-decked atomizer. Now, too, is 'Travel 3' — a smart little set of cologne, soap, bath powder — destined to go places. Fabergé is also making beauty news with the 'Sunlit Look', one of good health and high spirits, a far, far cry from the heavy-handed exotica of only yesterday. And all the gay color cosmetics Fabergé created for this exciting new look are labeled 'Straw Hat '63' and are now available at Currin's for Drugs.



NEWS IN COSMETICS — Currin's Drug Store is proud of another famous beauty line, Elizabeth Arden, who this season features Sheik, a lip shade only the chic will know. To complement this sun-drenched shade are Arden rouge, nail lacquer, eye shadow and powder base and powder. A final note is a suggestion for hair spray that is not sticky, but possesses holding power, the new Blue Grass spray, also by Elizabeth Arden and found at Currin's.

Forecast Sees Hemline Drop

By GAY PAULEY

NEW YORK (UPI) — Hints that hemlines are in for a drop in 1963 pervade the fashion industry.

But don't rush into letting out seams. Based on the bulk of spring and summer 1963 shows from New York designers, the hemline for a while at least promises to remain at kneecap height where it has been for several seasons. But the hints are there. The Burke-Amey spring collection for instance, dropped skirts to calf

length, one of the most drastic hand-downs New York fashion has seen in several years.

Last June, James Galanos of California paraded hemlines down an inch from his previous collection. Simonetta and Fabiani, in their Paris shows last July, both showed lengthening skirts.

One veteran fashion observer, Robert Riley of the Brooklyn, N.Y., Museum's costume division, believes skirt lengths are due for a change.

"Dames no longer want to look like juvenile delinquents with knee-high skirts and beehive hairdos," said Riley. He foresees "longer skirts in the mood of the alluring Vionnetts named for one

of Paris' most famous designers of the 30's... not the Dior 1947."

Fashion otherwise offers a smorgasbord of ideas, with the emphasis on easy-fitting clothes, softness from bias cut, and more variations of the pullover than you'll find in a locker room. Also still very much around — the heightened waistline.

Coats come both slender and full, but the slender silhouette is the leader for spring.

Suit jackets are longer, some are belted, and the favorite jacket silhouette is the demi-fit. Skirts leave walking room, ranging from the slightly gathered to the flared and box-pleated.



ELEGANT FASHION — Brand new for spring is the sculptura lipstick that both outlines and fills in the lips with any of 15 popular shades. Introduced by a famous name beauty house, the new shaped lipstick complements equally new spring accessories shown including small white patent leather handbag with coral-encrusted gold bar handle, flame-patterned, black and white chiffon scarf and solid gold handbag accessories.

DKG Meets

Wilma Marvin, second vice president, served as the presiding officer for the March 2 luncheon meeting of Alpha Lambda Chapter of Delta Kappa Gamma, teacher's honorary society. The meeting was held in the Blue Room at the Winema Hotel.

In charge of luncheon arrangements and hostesses for the occasion were Mabel Nitzel, Jean Angel and Idamary Kurtz. The month of March provided the theme for table decor, with shamrock trees and colorful nut cups

and placecards adding color to the tables.

Anne Overman, in charge of the program, was unable to be present but members enjoyed the time discussing ways to make Delta Kappa Gamma more meaningful.

The next regular meeting will be April 6 at the Winema Hotel with Lela Thurman, Anne Dolezal and Marjorie Gunderson making luncheon arrangements.

DYEING

NEW YORK (UPI) — Almost half the women in this country now color their hair, reports Clairol, Inc. The firm adds that the percentage is on the rise.

Create Moods With Perfume

By ALICIA HART

Newspaper Enterprise Assn.

It's a rare woman who doesn't know that perfume is one of the loveliest things she can wear. But many of us are not aware of its value in creating a mood.

Although American women will experiment with every form of cosmetic available, some cling to just one fragrance, believing it suits them best.

You can miss out on an exciting adventure by being a stick-in-the-mud about your perfume. Try several, and see how different scents can affect you and the people around you.

You'll find one, perhaps, that's a delight to use simply because it makes you think you're going to a party everytime you remove the stopper from the bottle. Another may bring to mind all the crisp freshness of an autumn day in the country.

For a special date you may wish you could transform your everyday self into an elegant beauty. The perfume you choose will create the illusion as effectively as your perfume, for it will make you believe you've achieved your wish.

Whether or not you've ever been to Paris, for instance, one sophisticated floral perfume, packaged in a copy of a French brocade evening bag, will conjure up thoughts of that charming city.

Your perfume can make it possible for you to "wear" your moods. So don't plant both feet firmly on the ground and insist there's only one fragrance for you!

JUMPERS FOR SPRING

New jumper looks for spring feature the wrap style and the ya-ya, with low hip sash.

VFW SOCIAL CLUB

MALIN—Mrs. Katherine Isensee entertained the VFW Social Club at her home recently with two tables in play. Prizes were awarded to Mary Alice Stastny and Ruth Morrow. Other members present were Blanche Beldraire, Alverta Williams, Margaret Peckham, pleated.

Rose VanMeter and Gail Williams. Alverta Williams will host the club March 20, at her home in Klamath Falls.

SHAPING SKIRTS

Skirts for spring are slim but soft, flared and fluid, pretty and pleated.



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SPRING-FRESH GROUP
IN PRETTY COLORS
4⁹⁹

Wards blossoms forth with a garden of flowered millinery in new fashion styles.
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Action skirt—back interest in pleat and patch pocket... 5.98
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Skinny pants... 5.98
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Matching solid overblouse and skirt, patterned jacket. 10-18. Blue, toast, pink. 12.98

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The result? Your hair will look magnificently natural!



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