

You Can Count on Us...Quality Costs No More at Sears

SEARS
ROEBUCK AND CO

Colonial style lounge,
tapestry-type fabric

Traditional lounge
in rayon and cotton
damask



Colonial style
swivel rocker in
textured fabric



Traditional lounge in
sculptured fabric

Swivel rocker in
leathersoft vinyl

Values in Better Chairs
Modern, Colonial or Traditional
Big! Foam Cushioned! Impeccably Detailed!

Your Choice **59⁸⁸**

NO MONEY DOWN
on Sears Easy Payment Plan

Here they are! Beautiful deep-seated chairs at a price to make you cheer. So many quality extras—rich decorator fabrics, hand tufting, soft pillow backs and more. All are generously sized and cushioned in polyurethane foam for lasting comfort. Lovely range of colors.

SAVE \$50⁹⁵ 2-Pc. Foam Suites
in Lustrous Deep-Pile Nylon

Compare! Stunning modern 84-in. sofa plus chair in long-wearing nylon. New biscuit-tufted backs. Reversible polyurethane foam cushions. Many colors.

Regular \$279.95

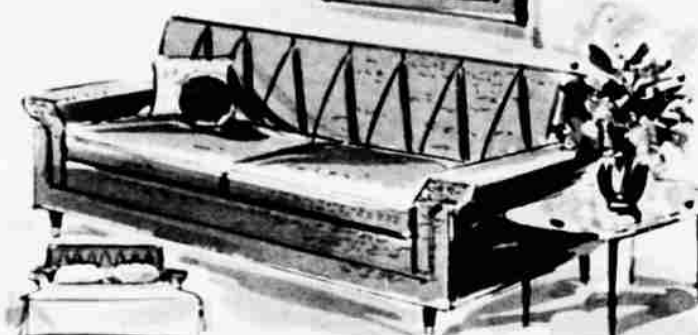
\$229

Modern Nylon Divan Beds
with Thick Foam Mattresses

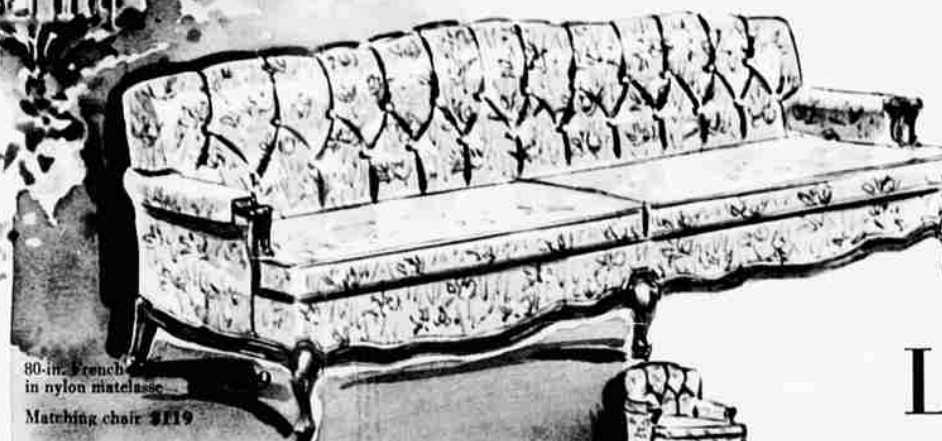
76 in. long **\$214**

Smart sofa with a secret! Opens easily to full size polyurethane foam bed. By day, the elegance of nylon frieze covers and reversible Seafloam® cushions. In three decorator colors.

*Sears name for polyurethane foam



91-in. modern has loose
pillow back, textured cover **\$209**
Matching chair \$99



80-in. French
in nylon matelasse
Matching chair \$119

91-in. modern has loose
pillow back, textured cover **\$209**
Matching chair \$99

Charming 81-in. Colonial
in pebble-textured fabric **\$209**
Matching chair \$109

A great value in quilted
damask, 96 in. **\$209**
Matching chair \$109

Long and Luxurious Sofas,
Fabulous at
These Low Prices
\$209 to \$229

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Big Foam-Cushioned Styles! Colonial, Traditional,
Modern and French Provincial—in Finest Fabrics

If you're accustomed to only the best in sofas, then don't miss this. Six magnificent styles...so lavishly scaled and finely detailed that they're hard to tell from custom made. See such luxuries as hand tufting, carved wood frames, loose pillow backs, lined skirts. And what comfort! All have reversible zippered cushions of buoyant polyurethane foam. Many styles have Celacloud® acetate wrapped cushions. Breathtaking array of colors—see them all!

Decorating Made Easy
for You...at Sears

Come in for your FREE
DECORATING KIT

...learn all about Sears Style and Color
Program. Kit includes idea-starting decorating
booklet, floor plan chart and furniture cut-outs.

SAVE \$40⁹⁵

New, Extra Long
Colonial Style Sofas

Regular \$269.95 **\$229**

Big, bold and beautiful! Has
graceful high back, nylon
tapestry or frieze cover.
Matching chair \$109

Deep tufted back!
85-in. classic
traditional in
self-figured fabric **\$229**
Matching chair \$114

MORE PEOPLE BUY SOFAS AT SEARS THAN ANYWHERE ELSE IN AMERICA!