

NO MONEY DOWN-ON SEARS EASY PAYMENT PLAN

Up To 3 Years To Pay On All:

Washers, Dryers, Ranges, Freezers, Refrigerators, Dishwashers, Sewing Machines, Floor Polishers, Vacuum Cleaners, TV's, Radios, Phonographs

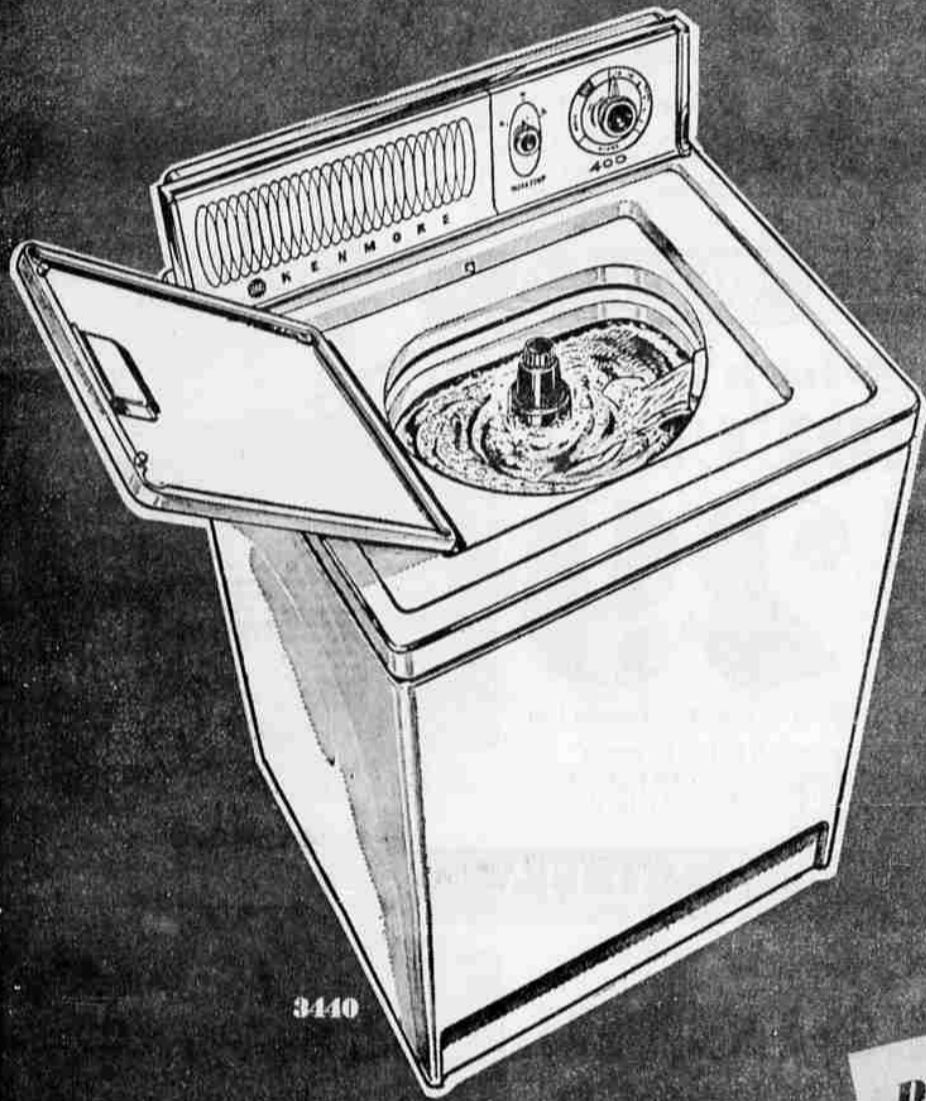
SORRY...
No Dealers!
No Phone,
Mail or C.O.D.'s
**AT THESE
SALE PRICES**

SEARS
ROEBUCK AND CO.

Sears New 1963 Kenmore
Washers and Dryers On . . .

SALE

UP TO 36 MONTHS TO PAY
Ask Sears salesman how you may have up to 3 full years to pay for Sears Home Appliances.



New 1963 Kenmore Washers
ONLY!

Don't Miss
This Washer
Sale Offer!

\$166

No Trade-In
Required

NO MONEY DOWN—On Sears Easy Payment Plan

- 12-lb. capacity . . . room for family-size loads
- Built-in filter, works full time. Porcelain tub
- 3 wash-water temperatures . . . cold, warm, hot
- Fills, washes, rinses, spin-dries automatically

Matching 1963 Kenmore
**Electric
Dryers
ONLY!**

Don't Miss This Dryer Sale Offer!

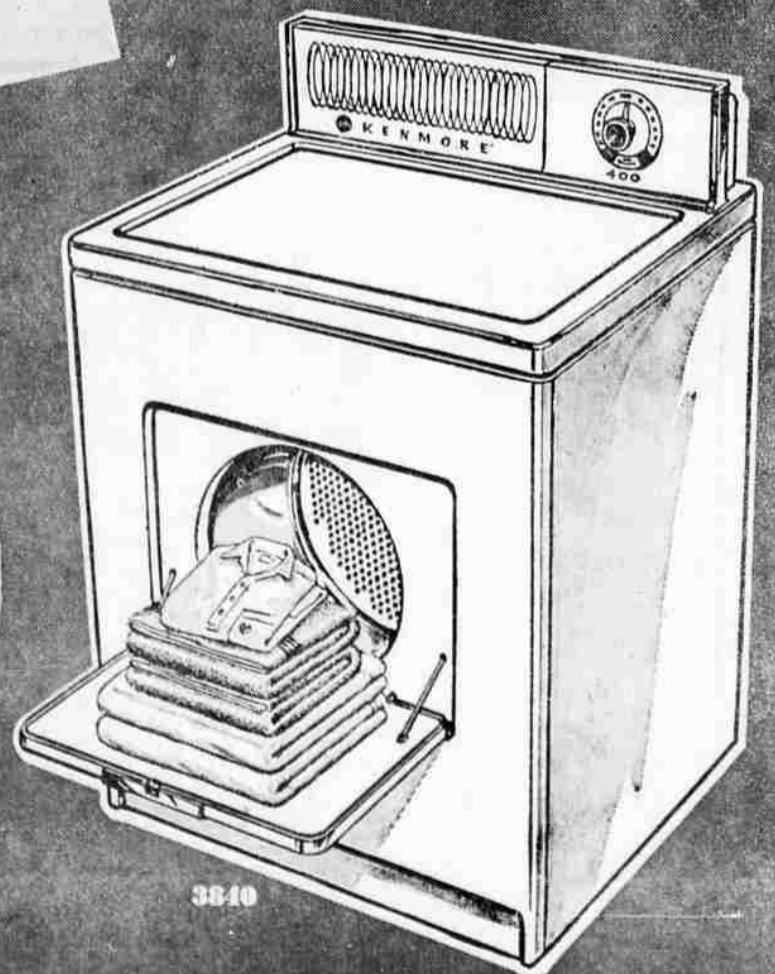
Only Sears gives you so many extras
... ask your salesman what they are!

- Normal cycle with heat plus "Air" for fluffing
- 10-lb. capacity means fewer loads . . . same time
- Timer for correct, safe drying of all fabrics
- Easy-to-clean lint screen is mounted in the rear
- Painted trim, acrylic cabinet finish resist rust
- Use the big Load-A-Door as a handy clothes shelf

Guaranteed Free replacement and service of any parts which prove defective within 1 year of sale. Defective gear-case parts in automatic washers only replaced for 4 additional years, charging only for installation. Free replacement of defective porcelain parts within 30 days of sale.

Dear Customer:
WE CERTIFY that
these will not be sold for
less. You cannot benefit
by waiting to buy a
Genuine Kenmore
Washer or Dryer.

- FREE!** Delivery!
- FREE!** Deluxing!
- FREE!** Installation!
- FREE!** 1-Year Service Guarantee!



\$99

No Trade-In Required

NO MONEY DOWN
on SEARS
Easy Payment Plan

Shop at Sears and Save **SEARS**

Sears does not establish artificial "list" prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

Country-wide Service. We service what we sell! Wherever you live in the U.S.A., phone your nearest Sears store for prompt, dependable, low-cost service.