

# Family Shoe SALE

20% OFF on Popular Styles!

## Children's and Boys' Rugged X-15 Oxfords



regular \$6.99

**5**<sup>59</sup>

sizes 8 1/2 to 3

regular \$7.99

**6**<sup>39</sup>

sizes 3 1/2 to 7



Easy-care Sta-Brite leather uppers wipe clean to a brilliant shine. Shoes are designed to provide better fit at ankles. Polyvinyl soles, heels are guaranteed.

### GUARANTEE

The soles and heels are guaranteed to outwear the uppers or return for a new pair of shoes free of charge.

A. Boys' black oxfords with skip-stitch trim. Sizes 8 1/2 to 3 . . . \$5.59  
Sizes 3 1/2 to 7 . . . \$6.39

B. Boys Tunnel gore style, welt trim vamp. Black. Sizes 8 1/2 to 3 . . . \$5.59  
Sizes 3 1/2 to 7 . . . \$6.39

C. Girl's U-bal oxfords. Black, piped in white. Sizes 8 1/2 to 3 . . . \$5.59



# Pre-Easter Shirt Sale

New Slim-Tapered Styling in Wash-Wear Cotton Oxford Cloth or Lustrous Combed Cotton  
Sears Pilgrim Deluxe-Quality

## Dress Shirts

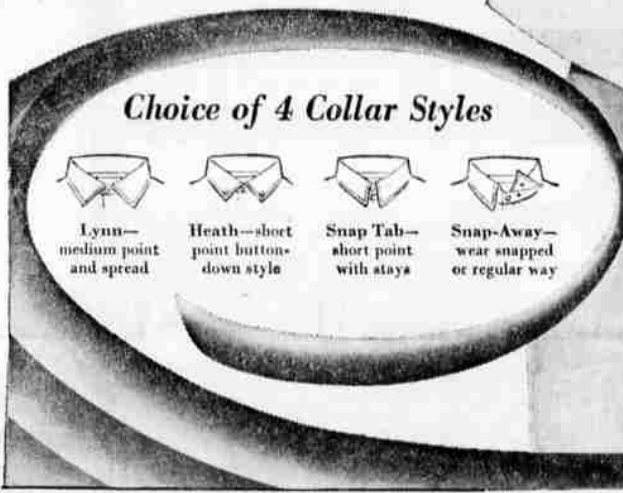
Short or Long Sleeves

Sears Regular Low, Low Price  
~~\$3.98~~

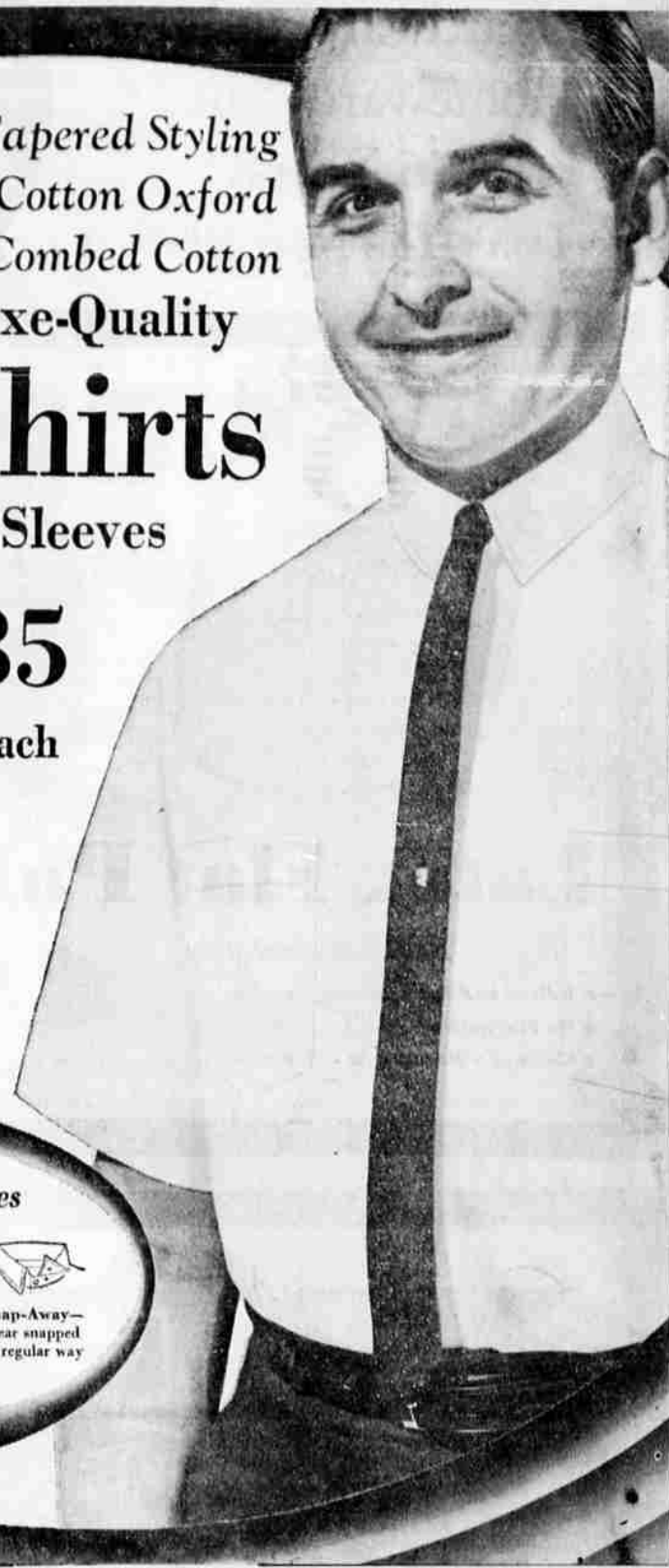
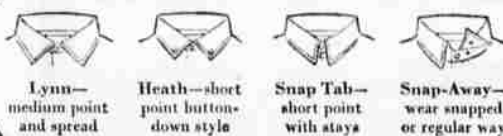
**2**<sup>85</sup> Each

Shop early for the best selection of sizes, fabrics and collar styles at this unbelievably low price! New styling eliminates wrinkles across chest and back and fabric bunching at waist. Choose long or V-notched short sleeves for comfort in any season!

CHARGE IT on Sears Revolving Charge



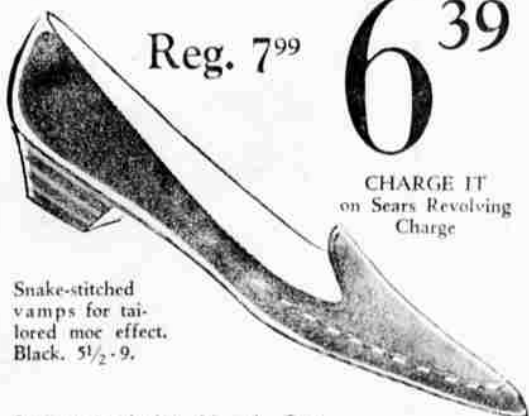
### Choice of 4 Collar Styles



## 20% Off Women's Gold Street Casual Shoes

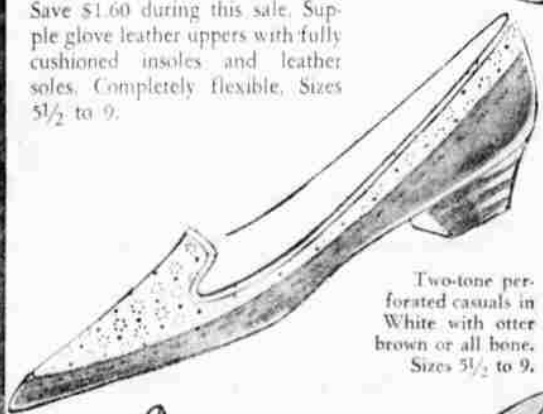
Reg. 7<sup>99</sup> **6**<sup>39</sup>

CHARGE IT on Sears Revolving Charge



Snake-stitched vamps for tailored moc effect. Black. 5 1/2 - 9.

Save \$1.60 during this sale. Supple glove leather uppers with fully cushioned insoles and leather soles. Completely flexible. Sizes 5 1/2 to 9.



Two-tone perforated casuals in White with otter brown or all bone. Sizes 5 1/2 to 9.



Extra light and flexible

Cushioned insoles

Leather outsoles

## Men's \$14 Gold Bond Cordo-Brite Dress Shoes

Shoes wipe clean to a brilliant shine

SAVE \$2.80!

**11**<sup>20</sup>

CHARGE IT on Sears Revolving Charge



Save \$2.80 during this sale on shoes with the rich appearance of Cordovan leather. They hold their shine with minimum care, resist scuffs. Oxfords are fully leather lined. Goodyear welt construction for shape-retention, longer wear; heel cushioning for extra comfort. Composition soles outlast leather. Oxfords or slippers in black. Sizes 7-12.

## Special Purchase Sale MEN'S SOCKS

STOCK UP NOW!



Buy 'em by the dozen!

Reg. 59¢ to 79¢

Solid Colors!  
Argyles!  
White Crew  
Hosiery!

**38c** Pair

That's right, only 38c a pair . . . a pretty ridiculous price, you'll agree, once you see and appreciate their fine quality and workmanship! These are not seconds. Some are cottons, tissue lisle cottons and Orlon® acrylic blends. Flex-Fit stretch nylons and cotton and nylon Flex-Fit socks come in just one size that fits most men. Half sizes 10 to 12 and 13 in other dress and cushion-sole crew socks. Be thrifty—Hurry! Get yours today.

\*DuPont Reg. T.M.