

PENNEY'S
ALWAYS FIRST QUALITY

FOR BOYS!

COTTON SPORT SHIRT SCOOP

\$1

sizes 6-18

Cotton gingham plaids and printed cotton broadcloths... in a bright new pattern assortment! All wash 'n wears that need little or no ironing... in smart short-point collar styles... in the most wanted new Spring colors!

COTTON TWILL TAPERS! BUY!

244

sizes 4-18

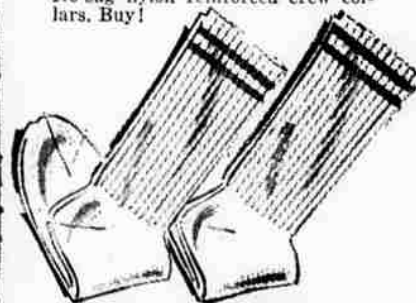
Long on wear, short on price! Get sturdy cotton fineline twill slacks in popular, tapered Continental styling! Machine washable, little or no ironing needed. Sanforized-Plus®. Tan, shale brown, willow.



QUALITY COTTON T-SHIRT SPECIAL

2 for \$1 sizes 4-18

Specially constructed for long wear, proper fit. Absorbent cotton stays soft through countless washings! No-sag nylon reinforced crew collars. Buy!



COTTON STRIPED TOP CREW SOCKS

4 pairs \$1 sizes 7-10½

Every boy's favorite... the white crew sock with a striped top! 100% soft spun cotton... with nylon reinforced toe and high spliced heel for long wear! A real buy!

GREAT 61st ANNIVERSARY! FANTASTIC BUYS!