

French Try For Color TV Crown

PARIS (UPI) — When color television begins to appear in European living rooms some years hence, French technicians are hoping the tints will be French.

Just as some French scientists are working to create an independent nuclear force, others are striving to produce a color television process that will outshine its already-established American predecessor.

The effort is especially important to its inventor whose name should leave little doubt of his nationality, Henri de France.

The system the French government-run television will adopt is the one most of Europe agrees is the best.

The de France process is being developed and perfected by the French Television Company. The French system is said here to be the only one offering any competition to the American color system.

The European nations must choose one of the two so that a universal process is established, enabling them to exchange colorcasts. This will increase the hours of color viewing and divide the costs of producing the more expensive color shows.

No decision is expected to be taken before 1964 when the American process, approved by the National Television Standards Committee, and the French SECAM (sequence memory) systems have been thoroughly tested and compared.

The assistant director of the French Television, Gen. Marien Leschi, said the first national colorcasts in France will take place in 1963 or 1964 and he seems to favor SECAM. He said the reasons for the wait are:

—There is no special channel for color yet. (The French Radio and Television—RTF—has announced that the second national channel will be operating in 1964.)

—The French SECAM system is better than the American one but has yet to be proven, and the proving will take some time.

—France will wait until the British, Dutch, Belgians, Italians, Poles and Russians have agreed on one process.

While Henri de France is conducting colorcasts in his laboratories near here the RTF is continually experimenting with both systems. Similar studies are being conducted in other European nations.

Leschi said: "We (RTF) are persuaded that the French process has an immense advantage because it reproduces colors better. We are convinced of its superiority but still it must be proven locally and in the world."

One of the most attractive features, Leschi said, is that manufacturers are trying to make color sets which cost only twice the price of black and white receivers "rather than three times the price as in the United States and Canada."

TV NOTES

NEW YORK (UPI) — Jack Benny has one more year to go on his current video contract with CBS. After that, at which time he will be 70, he isn't quite sure. "But you know," he said, "I'm not really happy unless I'm working." It seems logical to expect him back for another round, although possibly not with a weekly show. Not that he's felt pressed by working weekly in recent years. "People wonder how I stand that routine," he said, "but actually, I've found it easier, less complicated, than doing a show, say, every two weeks or once a month."

I would suggest tuning in on April 4 at 8:30 p.m. for James Lee's original teleplay, "The Invincible Mr. Dabrowski," on "The Hallmark Hall of Fame" for NBC. The script, which I've had the privilege of reading, is warm and literate. Trevor Howard, one of Britain's best, will play Queen Victoria's favorite prime minister. Greer Garson is Mrs. Dabrowski.

The author of a current popular novel, "My Name Is Morgan," about a dynamic show-business tycoon, is William Woolfolk, script editor and author of several episodes for "The Defenders" CBS Saturday night series. The next Woolfolk script for "The Defenders," on a date not yet set, will be "A Book for Burning," about a suburban civic leader who gets into legal difficulties as a self-appointed literary censor.

"Bell Telephone Hour," a broadcasting fixture for years, will be seen next season every other week on the NBC network instead of, as in recent seasons, at irregular intervals approximating one a month for two-thirds of a year. It will be seen alternate Tuesdays at 10 p.m., and for the first time it will run right through a summer — Sept. 24, 1963 to the autumn of 1964.

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HAPPY BROOD — Henry Fonda and Maureen O'Hara are parents of one of the happiest broods in them that hills in the picture "Spencer's Mountain." But five of the frolicking brood — children of Mrs. Madeline Young, a divorcee — would not have been able to continue living under the same roof if it had not been for their roles in the film.

Polished Walter Brennan Shows Acting Ability In 'Real McCoys'

EDITORS NOTE: One of the most interesting but oft-neglected aspects of television celebrities is life off the screen. Do they step completely out of character when not before the cameras? Is the bouncing extrovert of a video show actually a shy, retiring person in private life, the ruthless killer a real-life softie? And what about their home and family lives or their politics? With this issue of the Entertainment Page, UPI Newsfeatures begins a series of weekly profiles on leading video personalities stressing these non-professional facets.

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI) — To look at Walter Brennan in "The Real McCoys" you'd never guess that he'd ever won anything but overalls and button shoes in his life. He's that good an actor.

At 68 Brennan holds the distinction of being the only actor to win three Academy Award Oscars. This accounts, in part, for his convincing portrayal of testy old Grandpa Amos McCoy in the video series.

But like most of the really outstanding performers, Brennan is an entirely different man than the one you see on your screen. He is soft-spoken, without the slightest trace of that grandpa cackle, and as bright as new paint. He is a wealthy man who refuses to discuss his finances, and an avid Republican who will talk politics at the drop of a Democrat.

Dislikes Snobbish Actors
An easy man to get to know, Brennan dislikes pretentious actors and berates "method" types who worry about "motivation."

Brennan's penetrating blue eyes reflect the Yankee shrewdness of his forbears. A native of Swampscott, Mass., the actor is descended from New England pioneers. He credits this background for his straightforward approach to the truth.

During his 43 years as an actor, various press agents and misguided advisors have tried to glamorize Walter as a Harvard man.

"A lot of damned nonsense," he snorted. "I wouldn't have gone to Harvard if I had the chance. I attended Rindge Technical High School in Cambridge, and didn't go any further than that."

Brennan's mistrust of the federal government, heightened whenever the Democrats are in office, goes back to World War I. As soon as war broke out he enlisted and was shipped to France as an artilleryman with the famed Yankee Division. While at the front he received a letter from his draft board threatening him with a fine and imprisonment if he did not report for his physical.

Uses Draft Example
"Just goes to show how much the government knows about what is going on," he snorted.

When Brennan isn't occupied with his show he keeps busy with his investments and ranch properties.

His new home is located atop a hill in the center of 800 grape fruit trees in Moorpark, Calif., 30 miles from the Desilu Culver City studio where "The Real McCoys" is filmed for CBS. That means an hour's drive each way to and from work every day. Fortunately, Walter can afford a driver.

He and his wife, Ruth (to whom he has been married since 1929), sell the grapefruit for a nice profit. His son, Mike, runs Brennan's 12,000-acre cattle ranch in Oregon.

er, Brennan is downright proud that he is a grandfather 14 times over.

Brennan's durability is a television phenomenon. His show is in its sixth year, moving from ABC to CBS last season. Exactly 216 segments of the "McCoys" have been completed to date, but Walter plans to slow down next year, appearing in only 22 of the 36 shows.

Plans Overseas Tour
"No use overdoing a good thing," he says. "I'll be taking off for a tour of Europe with my wife in April. After that I'm going to take a look at Japan. Then I'll be ready to get back to work."

Brennan was sitting in his dressing room on the Desilu sound stage, resembling for all the

world a dirt farmer who somehow had stumbled into Hollywood by mistake.

But his costars and most other actors in Hollywood sing his praises as a performer.

He's proud of his professional standing, but reticent to talk of his accomplishments. His three Oscars are all for supporting performances: "Come and Get It" (1936), "Kentucky" (1938) and "The Westerner" (1940).

And though he never attended Harvard, Brennan can claim a college sheepskin. Morris Harvey College of Charleston, W. Va., awarded him an honorary degree of Doctor of Fine Arts in 1958.

"I'm proud of that," the 68-year-old said, "and I don't mind saying so."

MEET AUNT WIN—Zippy Joan Blondell takes on the role of Aunt Win, a wisecracking character added to television's hit series, "The Real McCoys." Here, she is shown with Walter Brennan, star of the show.

Beauty Contest Winner Avoids Hollywood Test

HOLLYWOOD (UPI) — Pretty Darla Banks is one of the few 16-year-old beauty contest winners in America who wouldn't jump at the chance to take a Hollywood screen test.

Miss Banks, a dimpled young lady from Fresno, Calif., was named "Miss Teen-Age America" last year and one prize was a screen test.

"I didn't think I'd get the part," said Darla, quite simply citing that excuse as her reason for turning down the test. "And even if I did pass the test it would be just for one role. After that I would have acting in my blood but might not get any more parts."

"Right now I don't want an acting career. In fact I don't want any career. I want to get married if I can. I realize that might be difficult."

Darla, a Fresno high school student, was dressed in a sweat shirt, skirt and low-heeled shoes. Her victory in the "Miss Teen-Age" competition in October came as a surprise to Darla who admits it wasn't a typical beauty contest complete with bathing suits.

"If it was I wouldn't have won," she said. "You should have seen some of the girls. We were judged on personality, intelligence and talent. I said, if you want to call it that."

Darla swayed the judges with a rendition of "A Sweet Old Fashioned Girl." To complete the picture she wore a gingham skirt.

INCOMES RISE

NEW YORK (UPI) — More than 32 million U.S. families have incomes of over \$4,000, reports Retail Memo. This is 69.1 per cent of all families, a gain of almost 20 million families since 1950, reports Retail Memo.

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Channel 18
MEDFORD, OREGON
Pacific Standard Time
March 3 — March 9

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3:30 Wild Kingdom
4:00 Wonderful World of Golf
5:00 Update
5:30 Bullwinkle
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11:00 News
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12:02 Sign Off

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Klamath Falls, Ore.
Pacific Standard Time
March 3 — March 9

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3:50 Channel Ten Theatre: "The Shocking Miss Pilgrim"
4:00 King Lear
4:30 Our Gang
5:00 Weather Window
5:30 Newsreel 10
6:00 Sports Highlights
6:15 Huntley-Brinkley Report
6:30 Our Man Higgins
7:00 Valiant Years
7:30 Monday Night at the Movies: "Hall and High Water"
9:00 Art Linkletter Show
10:00 Ben Casey
11:00 News Ten Night Report
11:15 Tonight Show

WEDNESDAY
8:55 Sign On — Morning Visit
9:00 Continental Classroom
9:30 Focal Point
10:00 The Price Is Right
10:20 Concentration
11:00 Your First Impression
11:30 Truth or Consequences
11:55 NBC News
12:00 Mary Griffin Show
12:30 NBC News
1:00 Lorella Young
1:30 Young Dr. Malone
2:00 The Match Game
2:30 NBC News
3:00 Make Room For Daddy
3:30 Queen For a Day
3:50 Channel Ten Theatre: "