

What Your CHAMBER Means to YOU!



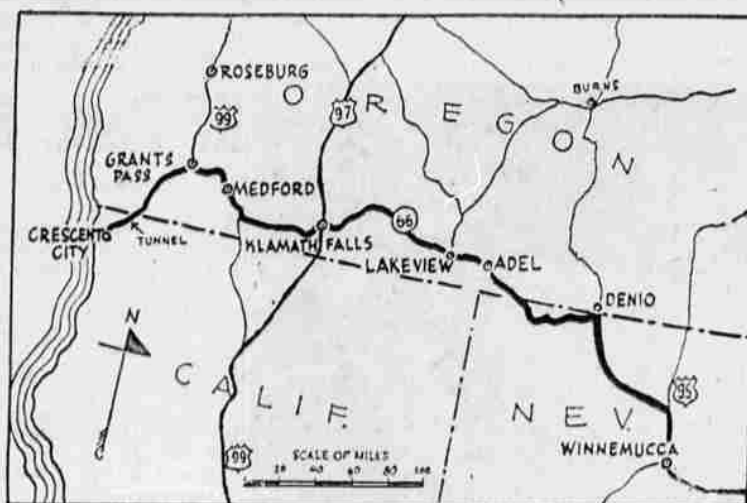
The Klamath County Chamber of Commerce represents the combined efforts of business, professional and other leaders who recognize that organized effort is always more effective than individual effort. The only aim of these community leaders is to **DEVELOP A GREATER AND BETTER KLAMATH COUNTY.**

COMMUNITY HOSPITAL



THE ACTIVITY of the Chamber on the problem of hospital needs for the area is an example of action to develop a greater and better Klamath County. Back in 1958 the Chamber recognized this need for the community and formed a committee to explore the need and then to bring to the point of action. A step in this course was to employ Stanford Research to provide an authoritative report that would be recognized by medical authorities. The need was established and means were narrowed down to two possibilities: a public bonding district or a private non-profit enterprise. This development work by the Chamber stimulated the interest of the Presbyterian group, which has resulted in the present Presbyterian Intercommunity Hospital, Inc. (Pictured: Max Saunders and Don Whitworth presenting \$500 check from OTI Chapter OSEA to Jim Stilwell, hospital fund general chairman and Chamber vice president.)

ROADS AND HIGHWAYS



THE ROADS AND HIGHWAYS Committee works with the city and county and state highway department to establish priorities for a program of work on most urgent needs for Klamath County. Many of the projects in priorities established in 1960 have come into being or are in construction or planning stages now. Among them are Westside Bypass north interchange and Link River unit; Alameda Street from Shasta Way to South Sixth; Washburn Way overcrossing Great Northern; North Washburn Way bridge; Diamond Lake Highway improvement; Dead Indian Road paving; Winnemucca-To-The-Sea opening; extension of 4-lane on South Sixth; Rocky Point-Fort Klamath improvements. Major needs yet to be resolved are for east-west travel between Lake County and Klamath Falls and then east through Grindale Draw to the new alignment of the Lake of the Woods Road near Geary Bros. seed mill.

TOURIST AND CONVENTION



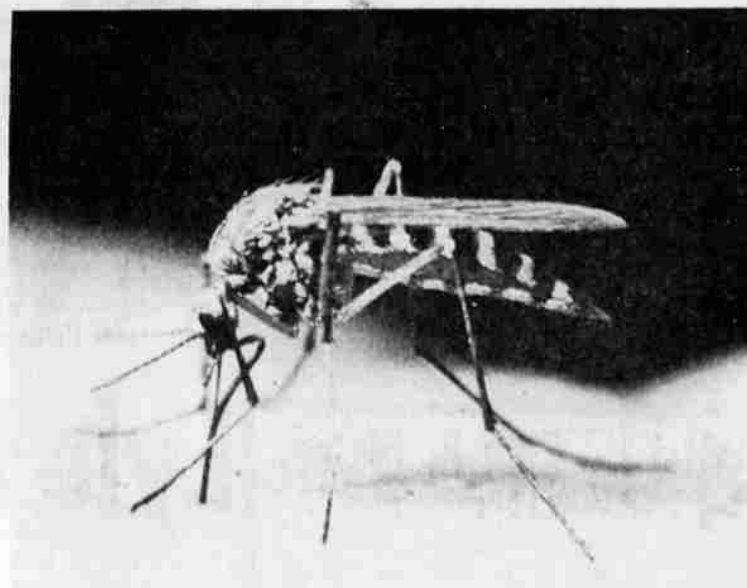
ENCOURAGEMENT of the non-expendable industry . . . **VISITORS** . . . is an important function of the Chamber. More than 50,000 pieces of Klamath County literature were passed out at the Chamber booth at the Los Angeles Sport and Vacation show last March; other thousands went out at seven other major travel shows through Pacific Northwest Travel Association affiliation; still more thousands at the World's Fair at the Oregon booth and at the Washington booth in conjunction with the Okanogan-Caribou Trail Association. The Chamber office is kept open Saturdays during the summer to serve visitors with information that tends to make their stays longer in Klamath County. The Chamber maintains a lighted billboard just south of Weed directing traffic to the "scenic lake route" of Highway 97. (Pictured: The Chamber booth at the L.A. show.)

LEGISLATION - CITIZENSHIP



LEGISLATIVE ACTION is an activity that is fundamental and which entails endless hours of study and research though dramatic activity may not be apparent. During sessions of the Oregon Legislature and the Congress committees study legislative proposals in detail and report the possibilities of such proposals to the Chamber board and the public. The moral and financial support given the legislative apportionment measure was an example of more direct action. (You can't win 'em all). Citizenship education is an effort to build civic mindedness in the community. In this field were the recent Economic Discussion Group, Action Course in Practical Politics, and Freedom vs. Communism Workshop, texts of which were provided the schools. (Pictured: Legislative study conference in a lighter moment. L-R: Lawrence Slater, Sec. Betty Trumpower, L. Orth Sherman, Truman Runyan and Wayne Blair.)

MOSQUITO CONTROL



AGAIN THE CHAMBER recognized a public problem which required more than swatting and cussing. When this matter first came up for consideration the Chamber promised that if a study showed that mosquito control were feasible it would see to it that the question of forming a Vector Control District was placed before the people for a vote. Last July formation of such a district was approved in a special election. As weather turns warm in coming months there still will be reason for swatting and cussing the pesky insects, but the program has been voted in and is under way to provide the most effective known control to make life more pleasant for us in the summer and for improving our position as a recreation center. (Pictured: the Villain.)

OTI AND PUBLIC SCHOOLS



MANY YEARS OF HARD WORK in the interests of Oregon Technical Institute were culminated last year with ground breaking for start of building a new campus. The Chamber has been active and effective year by year in helping solve problems involved in making Oregon Tech the truly outstanding technical school that it is in providing training for young people in specialized fields. The Chamber also instigated study and has offered full support to public school boards in the planning to alleviate overcrowding the Klamath elementary and high school facilities. Maintenance of high teaching standards and modern physical plants for the public schools; development of the new campus and full scholastic potential of Oregon Tech will continue to be objectives of the Chamber. (Pictured: Ground breaking for new OTI campus. L-R: Senator Harry Boylin, Architect David Puig, campus site fund raising chairman Vern Owens, Mike Bohiger, Vern Moore and Dr. Winston Purvine, OTI president.)

CHAMBER INTEREST IS BROAD

This presentation is not an all-inclusive report but rather a suggestion of some of the things that the Chamber means to you.

Other activities that must be mentioned though include those of the Aviation Committee. Going back, the Chamber was essentially instrumental in bringing the Air Force here. It continues to be active in the interest of commercial airline service and of private flying. Private aircraft operation at Kingsley Field is a bright spot in the West.

Administration of our forest wealth always has been of prime concern of the Chamber. It's members were active in the extended and arduous negotiations that resulted in the creation of the Winema National Forest with headquarters in Klamath Falls. This committee is continuing its work in the interest of our forest product industries.

Rotorua — the New Zealand sister city of Klamath Falls. The chamber has taken its part in the exchange of information on economics, culture and all interests between the sister cities.

The Chamber study of deer management problems has brought hearings from all interested parties and is a continuing study for the benefit of the people of Klamath generally.

A committee has been in contact with the Department of Health, Education and Welfare and has been assured that the problem of alcohol in Klamath Lake will be one of the matters for study when the new Water Pollution Laboratory is established in Corvallis.

Work in industrial development, primarily of wood products and food processing of our agricultural bounty, is a long range process and a continuing activity. Enhancement of existing industries for the benefit of those engaged in their operations is of first concern.

It is hoped that this suggestion of the scope of Chamber of Commerce activities will demonstrate how the Chamber can be of greater service to you and how you may be able to work with others in the Chamber to achieve desirable ends. Your suggestions and comments are most welcome.

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A FEW WAYS IN WHICH CHAMBER MEMBERSHIP BENEFITS YOU!

IT MAKES MONEY FOR YOU . . . as the only full-time organization devoted solely to maintaining a prosperous and dynamic economy from which YOU profit.

IT REPRESENTS YOU . . . as a department of your business in such fields as industrial development, civic affairs, taxation and legislative affairs.

IT ANSWERS YOUR MAIL . . . replying to more than 3,000 inquiries about the Klamath County last year . . . creating favorable impressions and building public esteem for OUR community. YOUR business, and YOU.

IT PROFITS AND INCREASES YOUR INVESTMENTS . . . by focusing the talents of nearly 500 community leaders on today's most urgent needs for action. You couldn't buy the talents that these men and women voluntarily lend to the community good.

IT GIVES YOU A CHANCE TO SHARE . . . in YOUR community responsibilities while making Klamath County the kind of community YOU want it to be.

JOIN US . . . Will you join with us in the interests of these things that affect you? Dial TU-4-5193, or drop in at the Chamber office at 323 Main Street, and tell us. You'll be welcomed.

KLAMATH COUNTY CHAMBER OF COMMERCE