




# WASHINGTON'S BIRTHDAY



# VALUES



# BOOM



By George, Downtown Klamath Falls is about to have a run-away. The balmy weather must have set store buyers off . . . or maybe it was just plain pride in providing the greatest values and the newest things that can be found anywhere at all. Anyway, Downtown is going all out and really beating the drum for this Thursday, Friday and Saturday. Don't hesitate . . . don't loiter . . . DO HURRY to Downtown Klamath Falls for the greatest Washington's Birthday Surprises you ever dreamed of.

SELECT  
FROM  
MORE THAN A  
**MILLION  
ITEMS**  
IN DOWNTOWN  
STORES

AND THERE'S MORE OF EVERYTHING

# IN DOWNTOWN Klamath Falls



Downtown Klamath Falls Merchants have gone all out to bring you tremendous Washington Birthday Values



Read all the following pages to see what savings there are for you in Downtown Klamath Falls Stores.



Shop Downtown Klamath Falls  
**THURSDAY  
FRIDAY  
SATURDAY**



**OVER  
\$4,000,000  
WORTH OF  
MERCHANDISE**

FOR YOU TO  
CHOOSE FROM  
IN DOWNTOWN  
STORES

Values Boom and you'll enjoy shopping in Downtown Klamath Falls

- ★ Convenient Parking
- ★ Great Selection
- ★ Outstanding Values
- ★ More Variety
- ★ Leisurely Shopping
- ★ Famous Brands
- ★ More Spring Styles
- ★ More Service

## There's Nothing Like It...!!