

YOU can be
a Winner in »»

OVER 400 FABULOUS PRIZES

will be awarded by Alcoa® Wrap in celebration of Alcoa's 75th Anniversary! There is nothing to write—but your name and address—to enter this exciting Sweepstakes.

ALCOA WRAP'S Diamond Jubilee SWEEPSTAKES

Celebrating Alcoa's Diamond Anniversary

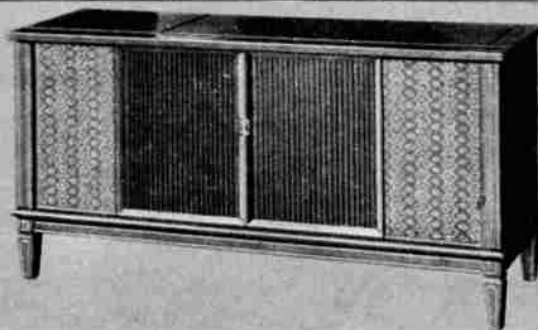


6
FIRST
PRIZES

COLOR TV...
GENERAL ELECTRIC COLOR TV HOME ENTERTAINMENT CENTERS complete with color TV, AM/FM and FM stereo radio and stereo phonograph. Watch brilliant color, sharp black and white TV programs or enjoy stereo records or FM listening with one finely designed unit.

10 SECOND
PRIZES

GENERAL ELECTRIC BLACK AND WHITE HOME ENTERTAINMENT CENTERS with 23" "Daylight Blue" TV, AM/FM and FM stereo radio and stereo phonograph.



20 THIRD
PRIZES

GENERAL ELECTRIC CUSTOM DECORATOR 19" "Daylight Blue" TV sets, with AM/FM and FM stereo radio and stereo phonograph.



30 FOURTH
PRIZES

GENERAL ELECTRIC LO-BAY CONSOLES with 23" "Daylight Blue" TV sets with built-in automatic convenience features.



40 FIFTH PRIZES

GENERAL ELECTRIC FASHION DESIGNER 21" "Daylight Blue" TV sets with convenient side carrying grips, handsome front controls and built-in telescoping antenna.



50 SIXTH PRIZES

GENERAL ELECTRIC ESCORT 16" portable TV sets with up-front controls and your own personal private earphone.



250 SEVENTH
PRIZES

3-PIECE ALUMINUM HALL-ITE SETS by Wear-Ever consisting of 1½-quart Sauce Pan, 7" Teflon Fry Pan and 8-cup Percolator. Nontarnishing copper colored covers.



SWEEPSTAKES RULES

1. Print your name and address on an official Sweepstakes entry form, obtainable from your Alcoa® Wrap retail outlet, or clip the coupon from this ad, or use a plain piece of paper. Attach the words "Alcoa Wrap" from any size box of Alcoa Wrap or print them in plain block letters on a plain piece of paper (no purchase required) and mail to: Alcoa Wrap, Box 778, Chicago 77, Ill.
2. All entries become the property of Aluminum Company of America and must be postmarked no later than midnight, March 31, 1963 and received no later than midnight, April 7, 1963.
3. Winners will be drawn by random selection and notified by R. L. Polk & Co., an independent judging organization, within 30 days of closing date. Its selections and decisions

will be final. You may enter as many times as you wish, but be sure to send each entry in a separate envelope. The more times you enter, the more chances you have to win. Only one prize will be awarded per family.

4. Sweepstakes open to all residents of the U.S.A. (including Hawaii and Alaska) except employees and their families of Aluminum Company of America and its subsidiaries, its advertising agencies and judging organization. Sweepstakes void in and not open to residents of Nebraska, Wisconsin and any other state or area where prohibited, taxed or otherwise restricted by law.

5. Liability for Federal, State or other taxes imposed on a prize of the winner in this Sweepstakes will be the sole responsibility of the prize winner and not Aluminum Company of America, its advertising agencies or Sweepstakes judges.

TO: Alcoa Wrap, Box 778, Chicago 77, Illinois
Please enter my name in Alcoa Wrap's Diamond Jubilee Sweepstakes. I am enclosing the words "Alcoa Wrap" from any size box of Alcoa Wrap or printed in plain block letters on a plain piece of paper.

Name _____

Address _____

City _____ Zone _____ State _____



Alcoa Wrap is made of the same quality foil used for packaging many fine products.
Entertainment at Its Best... ALCOA PREMIERE Presents by Fred Astaire... Thursday Evening, ABC-TV