

BIG Y Market's

DISCOUNT

SALE PRICES START
TODAY — 12 NOON SHARP
Good Through Saturday

YOU GET

10% OFF

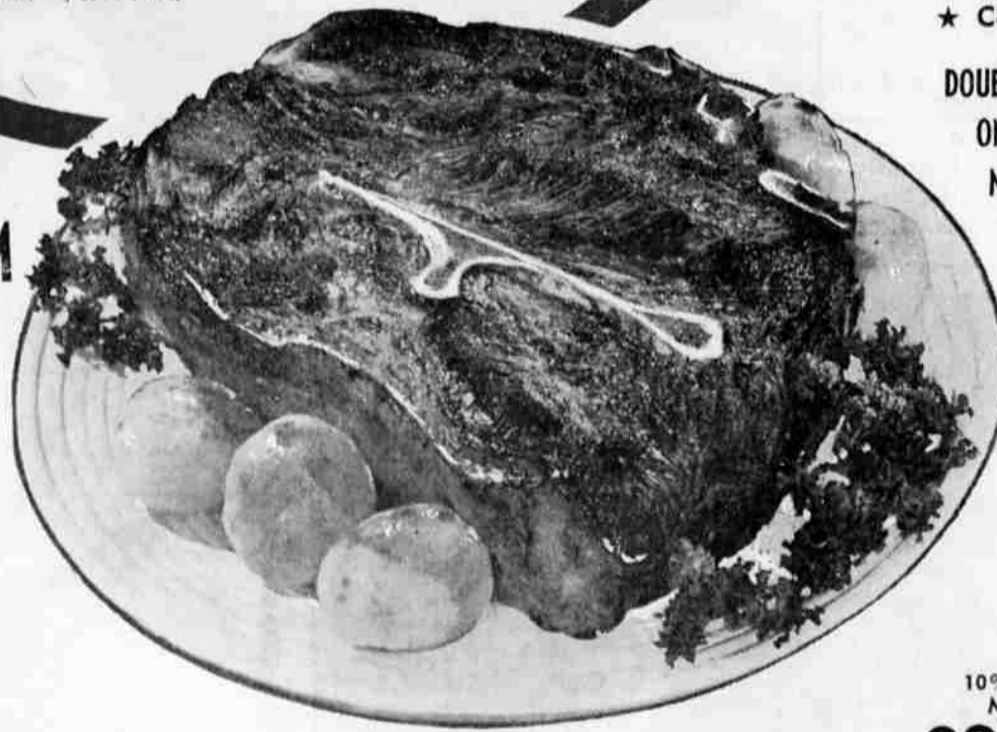
ON ALL BIG-Y's
GROCERIES*

Shop from the entire store including the big Variety section with its big collection of clothes, appliances and sundries. You save on everything you buy at BIG-Y.

*Tobacco, fresh milk and cream, magazines and newspapers excepted. Meats and produce excepted as they are already priced way below a 10% discount.

U.S.D.A. "CHOICE"
And SWIFT'S PREMIUM
Pot Roasts

39 ^c lb Meaty Blade Cuts



Sliced Bacon
Ground Beef

Morrell's
Frontier

2 ^L ^B ^S **69** ^c

BIG-Y
Lean, Fresh

3 ^L ^B ^S **1** ⁰⁰

Round, Sirloin or Rib

STEAK

YOUR CHOICE

SELECT
BABY
BEEF!

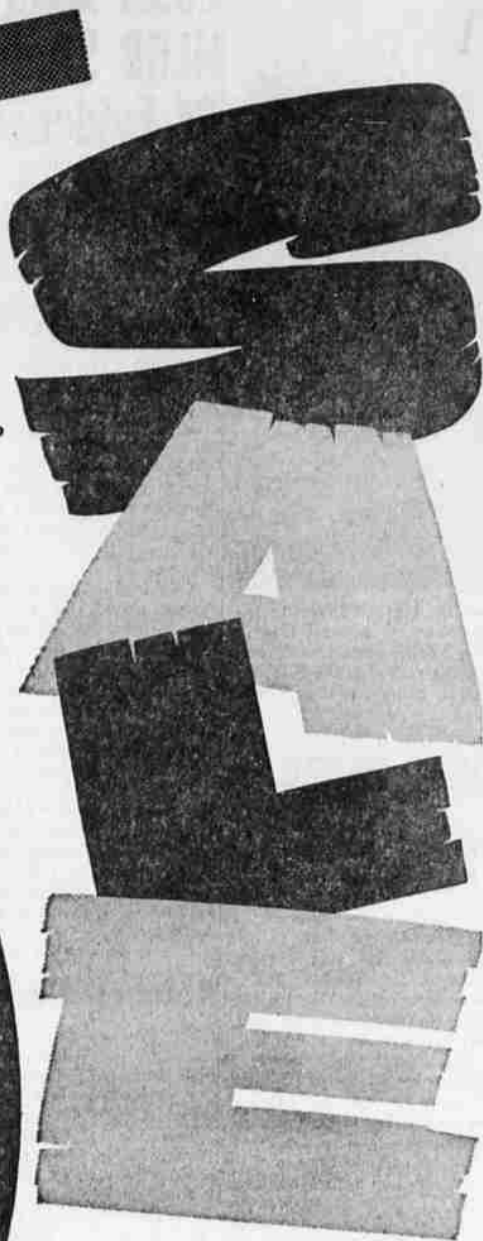
87 ^c lb

Boneless Beef

Stew **67** ^c lb

Ground
Round
Steak

59 ^c lb



IN CASH

Pick your brand...
pick your size...
Save on every item
you purchase. Just
select the items you
want at our regular
everyday low shelf
prices. We add it up
at the cash register
and give you...

10% OFF

On Everything You Buy
The More You Buy - The More You Save!

FOR EXAMPLE SAVE 10% ON:

- ★ Baby Foods
- ★ Fresh Eggs
- ★ Variety Dept.
- ★ Shortenings
- ★ Butter
- ★ All Frozen Foods
- ★ Paper Products
- ★ Cheese
- ★ Macaroni Products
- ★ Cereals
- ★ Canned Fish
- ★ And More
- ★ Flour
- ★ Sugar
- ★ Cakes Mixes
- ★ Candy

SAVE \$3.00 CASH ON \$30.00 GROC-
ERY ORDER.

DOUBLE DISCOUNT

ON REG. 99c
MEDO-LAND

ICE
CREAM

Free Samples
Friday and
Saturday—
10:30-5:30

on
WILD
CHERRY

10% OFF
MJB

COFFEE

1-2-3-lb. Tins
No Limit
10-OZ. INSTANT

Miracle Whip
Salad Dressing
Qts. 10% OFF

Family Size Hershey's
Instant Cocoa
10% OFF

10% OFF ON
PROCTER & GAMBLE

- TIDE
- OXYDOL
- CREEM
- DRETT
- IVORY FLAKES
- IVORY SNOW
- PREMIUM DIZ
- SALVO
- CAMAY, bath or reg.
- ZEST, bath or reg.
- LAVA, reg. or 100%
- JOY LIQUID
- IVORY LIQUID
- THRILL, new lotion detergent
- COMET
- SPIC 'N SPAN
- DOWNY
- DASH
- MR. CLEAN
- CASCADE

U.S. No. 2 Notted Gem

Potatoes **10** ^L ^B ^S **19** ^c

Lettuce Fresh, Green Heads **10** ^c

Celery Crisp, Large Bunch **19** ^c

Snoboy Indian River Pink
GRAPEFRUIT **9** ^F ^O ^R **1** ⁰⁰

Dry Onions Mild - Yellow **6** lbs. **19** ^c

Green Peppers Large, fancy Florida **3** ^F ^O ^R **29** ^c

Shop Big-Y Florida frost-free vegetables: Zucchini, sweet corn, egg plant, new potatoes, Danish squash as well as all our other guaranteed produce.

USE FIRST NATIONAL BANK MONEY ORDERS - UP TO \$300 - 20c



Right Reserved to Limit - Closed Sundays

4710 So. 6th