



Treat it to hospital-approved medicated **Dermassage** skin care! Dermassage lotion is the professional-type medication that helps repair the wear-and-tear effects that wind, weather, clothing-chafe and indoor heat all have on your skin. Dermassage soothes, refreshes—promotes healing of skin irritations while it fights infection. Non-greasy, can't stain. Ask for medicated Dermassage lotion . . . nice to wear all winter!

MEDICATED
dermassage
SKIN LOTION



Try new SUPER-MOISTURIZING DERMASSAGE SKIN CREAM. Just apply . . . it liquefies before your eyes!

**EAT ANYTHING
WITH FALSE TEETH!**



Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without binders, paste or sealants. Brimms Plasti-Liner ad'hes permanently to your plate; ends the bother of temporary applications. With plates held firmly by Plasti-Liner, **YOU CAN EAT ANYTHING!** Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At drug stores.

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

HIGHER EDUCATION



KEEP IT BRIGHT

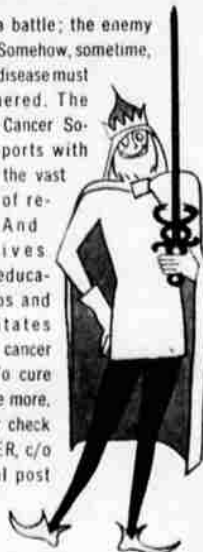
When the Misery of
BACKACHE
Sloves
You Down . . .

DeWitt's Pills will help your system flush out acid impurities that often cause backache, loss of energy, getting up nights. DeWitt's Pills bring analgesic relief of symptomatic pains in back, joints and muscles. Try DeWitt's Pills for direct diuretic action to help increase kidney output and relieve minor bladder irritations.

Get De Witt's Pills

**JOIN THE
CRUSADE
AGAINST
CANCER**

We're in a battle; the enemy is cancer. Somehow, sometime, this awful disease must be conquered. The American Cancer Society supports with funds all the vast avenues of research. And saves lives through education, helps and rehabilitates countless cancer victims. To cure more—give more. Send your check to **CANCER**, c/o your local post office.



TO CURE MORE—GIVE MORE
AMERICAN CANCER SOCIETY



Quips and Quotes

Overwhelming Popularity

Before I read that wonderful book
Called "How to Be Popular," I'll own
That nobody gave me a second look.
I sat alone by a silent phone.

But now I'm a four-star social winner.
For people seek me as flies seek honey.
They drop in for drinks and they stay for dinner.
They borrow my clothes, my car, my money.

They come with their troubles to recite
In lurid hues and minute detail.
They call me up in the dead of night
And ask me to bail them out of jail.

They use my phone for impromptu toll calls;
They fetch their kids to be baby-sat with.
They place my name on committee roll calls,
And bring me their maiden aunts to chat with.

My popularity's such, in short,
That I'm hoping some publishing messiah
Has got a book of a different sort
Called "How to Lose Friends and Be a Pariah!"

—Georgie Starbuck Galbraith

A young minister was delivering one of his first sermons and was obviously very nervous.

He took as his text the story of Ananias, who told a lie to Peter and was struck dead. "God doesn't strike people dead for lying the way He used to," he said, getting more nervous with each word until his thoughts became jumbled, and he concluded: "If he did, where would I be?"

When he heard the congregation snicker, he realized what he had said, but he was quick-witted enough to come up with an answer: "I'll tell you where I would be—I would be right here, preaching to an empty house."

—Frances Benson



Two men from Mars decided to reconnoiter Earth, but to get a true picture they realized they must appear as inconspicuous as possible. They obtained everyday American dress, learned the language, and in general made themselves as ordinary as possible.

Through their first day on Earth, nobody noticed a thing about them, and when they ate dinner at an exclusive restaurant that night it was almost in celebration over their disguises. But as they were paying their checks, they were astonished to hear the waiter say:

"You must be from Mars."
"What? How could you tell?" the Martians asked, dumbfounded.
"Well," the waiter replied, "you're the first customers to pay cash since I've been working here."

—Herm Albright

A family was spending a holiday at a Florida resort, and the mother and her daughter went to the beach. "Now don't go in the water," the mother said. "It's too cold." Then she shouted, "Don't play in the sand, either—it's too damp."

A few minutes later, when the daughter began playing with some children, the mother called again: "Mustn't play with

strangers, dear." The child came over and asked for an ice-cream cone. "No," the mother replied, "it's too fattening."

"Well, then may I have a hamburger?" the girl asked.

"It'll spoil your dinner," the mother answered. Then she turned to a bystander and sighed: "Did you ever see such a neurotic child?"

—Ben Swanson