

Hollywood Seen Best For Music

HOLLYWOOD (UPI)—Trumpet-conductor Jerry Rosen, called the "Music Man" of modern orchestras, believes Hollywood is the "land of golden opportunity" for contemporary musicians.

Rosen, who led a marching band of 76 trombones at the last Democratic convention, disputes the claim of some eastern band leaders that the West Coast is the graveyard for musicians.

"This is the best place today for a musician who is versatile and talented," said Rosen. "There also is room for a good musician in this town, no matter how crowded it already is."

"The big catch is that you've got to be good. You've got to be able to play anything from jazz to the classics, know how to follow a conductor and have show experience."

Has Unique Outfit

Rosen is the founder of a unique music outfit that he describes as "the largest music office on the West Coast." It supplies orchestras that play music "all the way from the twist to the classics."

He usually has up to 10 orchestras playing under his supervision at Los Angeles parties, night spots, dinners and conventions.

Rosen and his musicians and arrangers have worked with such Hollywood luminaries as George Jessel, Bob Hope, Bing Crosby, Milton Berle, Dinah Shore, Gogi Grant and John Raitt.

Rosen credits much of his success to his huge musical library, in which he has over 20,000 songs fully orchestrated.

"We have music for all situations, whether it is the national anthem of Cambodia, the patriotic dance of Haiti or a popular song from Italy," Rosen said.

Famous Father

Born in Chicago in 1916, Rosen is the son of a famous Russian trumpet player who once thrilled the czar and his family with his playing at the Maryinsky theater in St. Petersburg. The elder Rosen moved with his family to Chicago where he joined the Chicago Symphony Orchestra. Jerry began studying music at the age of three.

At the age of 10, Rosen formed his own little five-piece "Dixieland Band." In later years, he played several smaller clubs for a while, then eventually graduated to swanky supper spots.

Al Capone hired Jerry's music for one of his gangland parties. "We were afraid to accept and afraid not to accept," Rosen recalled. "Capone didn't pay us, it didn't work that way in those days. People at the party would stuff \$5 and \$10 bills in our collars."

"As it turned out, we made much more than we expected—several hundred dollars for the night."

Levine has further enhanced his standing among big-name Hollywood producers with the production of "Long Day's Journey Into Night," which could cap a career of Oscar comebacks.

Curiously, Levine is not also, as a producer, a new image. "Only in America and England does such a term as 'art films' exist," he said. "Even so, art films are a growing force in this country. Theaters that house these pictures are sprouting up everywhere."

Well, so it does, and I have seen death come to clowns of various types in a number of plays and have been much moved by some such demises.

And I will grant that Williams' Mrs. Flora Golorth, a one-time chorus girl who married profitably many times and now is in the summer of her death at her mountain domain on Italy's Divina Costiera, is a clown of sorts.

Leaves Viewer Flat But despite the skilled acting of Britain's Hermine Baddeley, whose interpretation is purposely one of caricature, this is a clown without appeal, without a single saving grace. The emotional impact is nil.

To quote again from the author's note: "If the play achieves, even partially, its artistic intention, you will find it possible to pity this female clown even while her absurd pretensions and her panicky last effort to hide from her final destruction make you laugh at her."

I find no trace of such achievement.

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TWINS WITH RED—The Kessler twins, Alice, left, and Ellen, are shown with Red Skelton during rehearsals in Hollywood last week for his TV show in February. The six-foot blonde identical twins were flown here from the Lido in Paris.

—UPI Telephoto

Rotund Impresario Gains Fame By Atrocious Movies

HOLLYWOOD (UPI)—Joe Levine is a rotund movie impresario who finances his own films and buys others outright to distribute in this country; all of which gives his words as much weight as his girth.

Unfortunately for Levine he is best known for an atrocious picture he loosed on the American public a few years back, titled "Hercules."

His reputation was compounded by a couple of other mugglets, "Attila the Hun" and "Wonders of Aladdin." His next is a lulu titled "Zulu."

None of these pics have endeared Mr. Levine to the intellectuals, or even the phony intellectuals.

Sensing his low esteem with eggheads, Levine brought "Rocaccio 70" and "Two Women" to American art houses and found himself very much "in" with the beret and goatee set. It was as if Mighty Joe Young had been accepted by Harvard's Hasty Pudding Club.

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Some 300 new art houses are already being built, 40 in New York City alone. They are small places, seating only about 700 people.

"This is the big new trend—away from the old popcorn palaces that accommodate 3 or 4,000. Nobody wants to sit in those big windy barns anymore. And most of the new ones don't sell popcorn."

Intimacy appears to be the watchword.

Levine said it would be impossible to put "Long Day's Journey Into Night" into Radio City Music Hall. Audiences would lose its meaning there.

The comely snuggles of art houses, according to the producer, offers free coffee to patrons between shows in many instances and some even give art shows in the lobby.

Soon these small theaters will be showing Levine's latest acquisition, "The Three Penny Opera," which was made in Germany. None of the stars are well known in the United States.

"I don't believe in stars as such," he explained. "You check the stars picture by picture and you'll see that some of the so-called top stars are real losers. What a producer must do is put the right star in the right picture."

"The best example that comes to mind is Sophia Loren. She was in many Hollywood flops until 'Two Women' came along. Now she's making \$900,000 for 'The Fall of the Roman Empire.' Yet she was considered a 'star' when she was making all those flops."

"Of course, a picture and a performer must be advertised and publicized as much as possible once the movie is completed. I spent more money advertising 'Hercules' than it cost to make."

ment in the play, hence have no pity for the woman, who is racing against time to dictate her spicy memoirs for publication.

If there is lack of rapport with this principal character—even making it possible to work up a good healthy hate against her—would have been dramatically helpful—there is less reason to get interested in the second most important one, although handsome Paul Robeson does have personal appeal.

This character is a wandering poet-artist who has gained a reputation in international society as one who lives off elderly and ailing wealthy women to the point of becoming known as "the angel of death." When he shows up, watch out!

Symbolism Attempt Fails There is reason to believe the author intends to impart some sort of symbolism here, but the only result is a murky, wishy-washy character with no real, dubious dramatic credentials.

The play is creved no better by its two other leading characters—a secretary, played by talented Ann Williams, who seems to be around constantly but has little to do that is vital, and a predatory society dame, played by the ever reliable Mildred Dunnock, who comes and goes without really bringing anything to the drama.

Jo Mielziner has done another fine job of design in setting this production for producer Roger L. Stevens, and there is some effective background music by Paul Bowles.

But, in this play about death, everything adds up to an almost caricatured lifelessness, and even death has no vitality.

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—TV Schedules For The Week—

KOTI-TV
Klamath Falls, Oregon
Channel 2
Pacific Standard Time
February 3 - February 9
SUNDAY

11:00 TBA
11:30 Challenge Golf
1:00 Championship Bowling
2:00 Dial Roberts
3:00 Sports Spectacular
4:00 Dan Smoot Report
4:30 NBC News
5:00 Major Adams-Trailmaster
5:30 20th Century
6:00 Emig O'Toole
6:30 Jeopardy
7:00 Sunday Night Movie
8:00 Candid Camera
8:30 Howard K. Smith
9:00 Sunday News Special
11:00 NBC News Final

MONDAY
11:00 TBA
11:30 Captain Kangaroo
1:00 Calendar
1:30 Low Lucy
2:00 CBS News
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