

CAL/ORE ELECTRICAL LEAGUE'S



RANGE

BONUS ALLOWANCE

\$20.

WATER HEATER

BONUS ALLOWANCE

\$15.

TRADE-IN TIME!

Trade-in Time Saves You Money: Once again, Cal/Ore Electrical League dealers in your community are authorized to give you bonus trade-in allowances when you trade in out-dated cooking and water heating equipment for modern electric ranges and quick-recovery water heaters. Trading now means money in your pocket! These bonuses available to all customers served by the Copco Division, Pacific Power & Light Company, the Ashland Municipal Power System,

the Surprise Valley Electrification Corporation, and the Douglas County Electric Cooperative.

\$20 Bonus Allowance on any old range or stove, traded now for a modern electric range.

\$15 Bonus Allowance on any old water heater, traded for the fastest and most modern of water heaters -- an electric quick-recovery water heater.

BONUS OFFERS GOOD FROM FEBRUARY 1 THROUGH APRIL 12 ONLY

See your favorite Cal/Ore Electrical League dealer today!

B & B Radio & Electric

RCA — Tappan — Rheem

Cascade Home Furnishings

Frigidaire — Fowler

Coast to Coast Stores

Kelvinator

East Side Appliance

Westinghouse

Firestone Stores

Philco

Friesen-Welman Co.

National — Rheem Water Heaters

Goodyear Service

General Electric

TU 2-4434

Haftner Furniture Co.

Monarch

TU 4-8365

Home Appliance Co.

General Electric

TU 4-6248

J. W. Kerns

Norge

TU 4-8886

Kircher's Coast to Coast Store

Westinghouse — Silver Seal
(Chiloquin, Oregon)

TU 4-8100

Lucas Furniture

Philco

TU 4-7043

Merit's

Admiral — Fowler

TU 4-4878

Montgomery Ward & Co.

Signature — Fairway

TU 4-8183

John M. Owens

National Water Heaters

TU 4-4197

Sears Roebuck & Co.

Kenmore — Homart

783-2239

Shaffer Electric

Admiral — Gibson — Fowler

Tower Furniture

Norge

TU 4-3134

Uhlig's Electric Store

National Water Heaters

TU 4-4478

Eastside Electric

National Water Heaters

TU 4-3188

TU 4-8245

TU 2-4481

TU 2-5503

TU 4-8858

TU 4-5512

TU 4-3184