

Meet Your Local Grocery Manager

EMIL ALBRECHT
Low Cost Super Market



"SAVE AT LOW COST"

DICK HICKS
Market Basket Stores



"The Friendliest Stores In Town"

BILL DICKEY
Ore. Food, Avalon & S. Way



"Now Three Great Stores
To Serve You"

RON CARTER
Carter's Fine Foods



"The Personal Service Store
That Saves You Money"

JACK HALLMARK
Big Y Market



"Low Prices — The Money You
Save Will Be Your Own"

T. C. CARTER
Safeway, So. 6th St.



"GOLD BOND STAMPS"

HAROLD SCUBES
Oregon Food No. 3



"If You're Not Shopping Here
You're Spending Too Much"

NORMAN DUFFY
Market Basket Stores



"The Friendliest Stores in Town"

JIM MOSLEY
Safeway, 8th Street



"Your Money's Worth More
At Safeway"

HAROLD CLARK
Buy Low Food Center



"One Stop Shopping Spot"

GORDON SELLARS
Oregon Food No. 4



"S&H Green Stamps Plus
Friendly Service"

CY MCCOLGIN
Malin C&E Market



"Downtown Malin"

The "Proof Is In Print!" Why are National food brands and products that are advertised in the Herald and News almost always followed by features in your local grocers' weekly food ads?

It's planned that way by these store managers to bring you the newest items, all the premiums and gifts available, and lower prices. Their advertising brings more volume, and lower prices to you.

Always shop the
Herald and News
for complete satisfaction
in your homemaking