

Special "FAMILY GET-TOGETHER" Offer

...from the RCA VICTOR Record Club

TAKE ANY RECORD for only 10¢

(a fraction of what it sells for!)

-and PLAY 4 MORE FREE for 10 days

YOUR CHOICE OF THRILLING REGULAR HI-FI OR BREATHTAKING STEREO



GLENN MILLER
Includes 16-PAGE SOUVENIR PROGRAM

931, 931-A, 931-B Original performances of 30 killer masterpieces by star-studded band. I Hear A Rhapsody, Blues In The Night, Alice Blue Gown, All The Things You Are, Dipper Doodle, My Gal Got 44 more! (Reg. LP. only) 3-Record Set. Counts as 3 selections

BREAKFAST AT TIFFANY'S
HENRY MANCINI

414. Tricky, tuneful track by composer of Breakfast at Tiffany's, Peter Gunn, etc.

HATARI!
HENRY MANCINI

HARRY BELAFONTE

341. New calypso album. Belafonte fans have been waiting 6 years for!

AL HE'S THE KING HIRT AND HIS BAND

401. Trumpet king in 12 sizzling performances! Jazz Me Blues, others.

PETER NERO Piano with Strings

426. All the Things You Are, Don't Blame Me, Thou Swell, many more.

PORTER WAGONER and SKEETER DAVIS Sing Duets

424. Have I Told You Lovely That I Love You, Above and Beyond.

DUANE EDDY

423. Hi-Lil Hi-Lo, Love Me Tender, When I Fall in Love, Moon River, etc.

TCHAIKOVSKY THE NUTCRACKER

420. Waltz of the Flowers, Dance of the Sugar Plum Fairy, 11 more.

Carl Weinrich
Rach Organ Music

393. Thundering Toccatas, thrilling Preludes and Fugues by master organist.

BANJOS BACK BACK

419. 30 hits by banjos, tuba, rhythm, Bill Bailey, Oh Dear Golden Slippers.

JIM REEVES A TOUCH OF VELVET

418. Syncopated Clock, Serenade, Waltzing Cat, Chicken Reel, more.

I'LL WALK WITH GOD MARIO LANZA SONGS OF DEVOTION AND LOVE

417. The Lord's Prayer, Ave Maria, Trees, Become, others. (Reg. LP. only)

SONG OF THE PIONEER AND COOL WATER

392. Also Red River Valley, The Last Round-Up, 18 Western gems.

SAM COOKE WITS OF THE 50's

381. Also Secret Love, Unchained Melody, more by new vocal sensation.

HANK SNOW SOUVENIRS

396. Also I Don't Hurt Anymore, 8 more new versions of Snow hits.

PETER GUNN
HENRY MANCINI

2. The original TV action hit album. All-star modern "mood" jazz.

CHET ATKINS' WORKSHOP

380. Guitar virtuoso plays Lullaby of Birdland, Marie, Whispering, more.

MY FF-OHITE HOPIES

356. First solo recording! Includes C-Sharp Minor Waltz, Polonaise, others.

GLENN MILLER

1. Also 10 more scorching instrumentals—White We're Young, Estrellita.

BANJOS BACK BACK

JIM REEVES A TOUCH OF VELVET

By Request PERRY COMO

415. My Favorite Things, Moonlight, Picnic themes, I'll Remember April, more.

Della REESE

314. Also Blue Skies, Goody Goody, The Lady Is a Tramp, 6 others.

EDDY ARNOLD

354. Arnold sings his all-time hits again—in new hi-fi sound!

GERSHWIN Rhapsody in Blue

215. Definitive versions of Gershwin's two most popular classics.

FRANKIE CARLE A CARLE-LOAD OF HITS

364. Pianist plays 25 great hits—Stardust, Candy, Salitude, etc.

STEREO ACTION UNLIMITED!

THE DRIFTERS OF ENGLAND

102. When the Saints Come Marching In, Tiger Rag, 10 more classics.

GLENN MILLER

145. Also Kalamazoo, String of Pearls, Tuxedo Junction, 6 more.

Here's the BEST of BELAFONTE! Recorded "in person!"

930 & 930-A. His first great Carnegie concert—a long-time best-seller! Mullin, Dooey Boy, Havana Negrito, more.

Two-Record set. Write both numbers in coupon.

935 & 935-A. Triumphant encore appearance! With Odette, Marion Maho, The Belafonte Folk-Singers, The Club Song.

Two-Record set. Write both numbers in coupon.

BIG HITS OF PRADO
MAMBO-SW PATRICIA CHERRY PINK & APPLE BLOSSOM WHITE & IN

381. And 8 more of his top Latin dance band hits in "new sound."

4. Younger Than Springtime, Same Enchanted Evening, 13 more hits.

373. Hit title tune plus Let Me Be the One, Happy Birthday To Me, etc.

394. Includes Deep River, New Joy of Man's Desiring, Evening Prayer, others.

382. With voices, strings, Your Last Goodbye, Hang On, Unchained Melody.

377. Young and Foolish, Younger Than Springtime, I Love You, 9 others.

361. Rock of Ages, Abide With Me, Stand Up For Jesus, 10 more.

327. Lifting Strauss waltzes and overtures in true Viennese style.

THE AMES BROTHERS! SING THE BEST IN THE COUNTRY

331. Riders in the Sky, Jambalya, On Top of Old Smoky, 9 more.

THE SWEET PATRIOTIC LIMELITERS

347. Hilarious, intimate, "in person" concert by top folk-song/comedy trio.

393. Slide whistles, washboard, auto horns—dialand of infunhum!

2. The first classical LP of all time to sell more than one million copies!

378. Brubeck star plays Like Someone in Love, I've Got You Under My Skin, etc.

385. Pulsating mandolin plays Santa Lucia, O Sole Mio, Funiculi Funicula, etc.

311. Men's new sensation sings arias from Verdi and Puccini operas.

304. Authentic island moods. Hawaiian Wedding Song, 11 others.

Mail to: RCA Victor Record Club
c/o Reader's Digest Music, Inc., Pleasantville, N. Y. 385-D

Please send me record number _____ and bill me later for only 10¢. At the same time, you may also reserve a Trial Membership in the Club under the terms outlined in this advertisement and send me these 4 additional records—

(R)

—with the understanding that after playing them FREE for 10 days I may return them at your cost without further obligation, and my reservation will be canceled. If I decide to keep them I will be billed only \$1 (plus handling and postage) for all 4 records. The one record I have chosen for 10¢ is mine to keep in any case.

I am most interested in the following type of music (check one box only):
 Popular Classical Country & Western
 —but I understand that I may always choose any type of music I wish.

STEREO: Check here if you have stereo equipment and wish these and future selections in stereo.

If you wish your membership credited to an authorized RCA Victor Dealer, please send his name and address.

NAME _____ (PLEASE PRINT)
 ADDRESS _____
 CITY _____
 ZONE _____ STATE _____

Offer Good in U.S.A. Only

NOW—SURVEY* SHOWS PRICE AND AVAILABILITY OF COMPARABLE RCA VICTOR RECORDS

The 51 great records shown here are typical of the great RCA Victor selections offered to Club members. To find out just how much you might expect to pay for such records, the independent research firm, Audits & Surveys Company, Inc. recently shopped ten metropolitan areas across the United States. The researchers checked the prices actually charged for 20 records offered in recent Club advertising. Here's what they found: The Club member accepting this offer—only \$1 for any 4 records shown here—would pay from \$10.16 (Popular Hi-Fi) to \$23.92 (Classical Stereo) for comparable records covered in the survey. And no other source offered a wider choice than the Club, of the RCA Victor Records surveyed.

HERE'S ALL YOU DO

Write the number of the record you want for 10¢ on the coupon at the left. Then fill in the numbers of 4 more records you want. They will be sent to you for 10 days* FREE home listening, and a trial membership will be reserved for you. You may keep the 4 records for only \$1 (plus a small handling and postage charge) if you accept the membership and agree to purchase only five additional records during the coming year. Otherwise, return the 4 records within 10 days at our cost and your reservation will be canceled.

The record you have chosen for 10¢ (to help cover postage and handling) is yours to keep in any case!

YOU GET THESE BENEFITS AS A MEMBER

You Enjoy Best-Selling Records by world-famous artists. You Receive Reader's Digest Music Guide FREE. You Shop at Home choosing only the records you want. You Have a Club Charge Account—you pay for records after you get them and while you are enjoying them. Members' prices are always shown in the Music Guide (usually \$3.98 or \$4.98—Stereo \$1 extra) plus postage and handling. You Choose 1 Record FREE for every two records you take after fulfilling your introductory agreement. Free records are the same as those you may purchase, and you have a wide choice from hundreds offered.

SEND NO MONEY NOW

Fill in the coupon at the left and mail it today to:
 RCA Victor Record Club c/o Reader's Digest Music, Inc.
 Pleasantville, New York

*A survey, by an independent organization, of prices paid for comparable records will be sent on request.

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