

THE GREATEST OPPORTUNITY IN YEARS TO SAVE MONEY ON TAXES IF YOU ACT NOW!

New 1963 Edition of J. K. LASSER'S YOUR INCOME TAX

is Guaranteed to Add at Least \$100 to Your Net Income - or it Costs You Nothing!

"G ET TOUGH!" is the White House and Congressional attitude that will spur the tax examiners to even greater efforts this year. If you're not prepared, this could mean trouble for you. New laws, interpretations and rulings will help tax men probe more deeply into expense accounts, charity donations, business expenses, gifts, income-producing properties and investments, medical expenses, and other areas of tax deduction.

BUT - paradoxically - contemplated changes in taxation for 1963 offer you the greatest opportunity in years to save tax money now.

NEW, REVISED 1963 edition of J. K. Lasser's world-famous tax guide, YOUR INCOME TAX, brings you a double bonus. It shows you how to avoid trouble - and how to cut your taxes this year for greater net income.

THIS YEAR Congress put through laws affecting increased retirement income credit, investment credits, increased medical deductions, depreciation allowances for cooperative apartments, and tax enforcement. Two major provisions just passed provide new tax savings. One allows self-employed professionals and businessmen to set up retirement programs; the second, provides a tax credit for investments in equipment ... much, much more.

HERE IS specialized help for single people; young marrieds; self-employed; private and corporate businessmen; families; pensioners; professional people; home owners; investors; students; the disabled veterans.

Get Right Answers To Questions Like These:

How can you defer your pay? (See p. 198) ... Are you taking full advantage of lower tax on dividends? (p. 34)... Do you know how to profitably make use of alternating the standard deduction? (p. 110) ... How to figure the reduced tax on security profits (p, 65)... Are you deducting all of your property taxes? (p, 123)... Are you eligible for retirement plans for self-employed individuals?... Can you take advantage of the generous new investment credit on buying business equipment? ... Do you know about the new liberal medical expense ceiling? ... Do you know what records you must keep to support your

business travel and business entertainment expenses?...hundreds more! YOU ALSO GET: checklist of over 375 specific items you

CAN deduct; checklist of over 190 specific things you CAN NOT deduct: 400 APPROVED DEDUCTIONS for every job and profession with checklists; deducting expenses to produce income plus numerous tax saving plans for the family; giant all-inclusive 8-page index which immediately locates anything you want to know. All checklists and index are in alphabetical order for fast, finger-tip reference. Figuring out your taxes is now so easy it's almost impossible to make a mistake!

NO-RISK DOUBLE GUARANTEE

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